# Spectrum Brands











Hardware & Home Improvement



December 2014 **Investor Presentation** 

#### **Forward-Looking Statements**

Certain matters discussed in this presentation, with the exception of historical matters, may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, regarding our business strategy, future operations, financial condition, estimated revenues, projected costs, projected synergies, prospects, plans and objectives of management, as well as information concerning expected actions of third parties, are forward-looking statements. These statements are subject to a number of risks and uncertainties that could cause results to differ materially from those anticipated as of the date of this presentation. Important factors that could cause our actual results to differ materially from those expressed or implied herein include, without limitation: our ability to manage and otherwise comply with our covenants with respect to our significant outstanding indebtedness or maintain our credit ratings; changes and developments in external competitive market factors, such as introduction of new product features or technological developments; development of new competitors or competitive brands or competitive promotional activity or spending or industry consolidation; the cost and effect of unanticipated legal, tax or regulatory proceedings or new accounting policies, laws or regulations (including environmental, public health and consumer protection regulations); seasonality of our products and changes in consumer demand for the various types of products we offer resulting in the loss of, or a significant reduction in, sales to significant retail customers; our ability to develop and successfully introduce new products, protect our intellectual property and avoid infringing the intellectual property of third parties; public perception regarding the safety of our products, including the potential for environmental liabilities, product liability claims, litigation and other claims; unfavorable developments in the global credit markets; the impact of overall economic conditions, terrorist attacks, acts of war or other unrest in international markets on consumer spending; fluctuations in commodities prices, supply shortages, the costs or availability of raw materials or terms and conditions available from suppliers; changes in the general economic conditions in countries and regions where we do business, such as stock market prices, interest rates, currency exchange rates, inflation and consumer spending; our ability to successfully implement manufacturing, distribution and other cost efficiencies and to continue to benefit from our cost-cutting initiatives; the impact of expenses resulting from the implementation of new business strategies, divestitures or restructuring activities; our ability to integrate, and to realize synergies from, the combined businesses of Spectrum Brands, Inc. and Russell Hobbs, Inc.; our ability to identify, develop and retain key employees; unfavorable weather conditions or climate change and various other risks and uncertainties, including those discussed herein and those set forth in our filings with the Securities and Exchange Commission ("SEC").

We also caution the reader that undue reliance should not be placed on any forward-looking statements, which speak only as of the date of this presentation. We undertake no duty or responsibility to update any of these forward-looking statements to reflect events or circumstances after the date of this presentation or to reflect actual outcomes. Additional factors that may affect future results and conditions are described in our filings with the SEC, which are available at the SEC's web site at <a href="www.sec.gov">www.sec.gov</a> or at Spectrum Brands' website at <a href="www.spectrumbrands.com">www.spectrumbrands.com</a>. The information contained in this presentation is summary information that is intended to be considered in the context of our SEC filings, and other public announcements that we may make, by press release or otherwise, from time to time. In addition, information related to past performance, while helpful as an evaluative tool, is not necessarily indicative of future results, the achievement of which cannot be assured. You should not view our past performance, or information about the market, as indicative of our future results. Further, performance information respecting investment returns on portfolio transactions is not directly equivalent to returns on an investment in our common stock.

#### Reconciliation of Non-GAAP Financial Measurements

Management believes that certain non-GAAP financial measures may be useful in certain instances to provide additional meaningful comparisons between current results and results in prior operating periods. Excluding the impact of current exchange rate fluctuations may provide additional meaningful reflection of underlying business trends. In addition, within this presentation, including the tables that follow, reference is made to adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), free cash flow and adjusted gross profit.

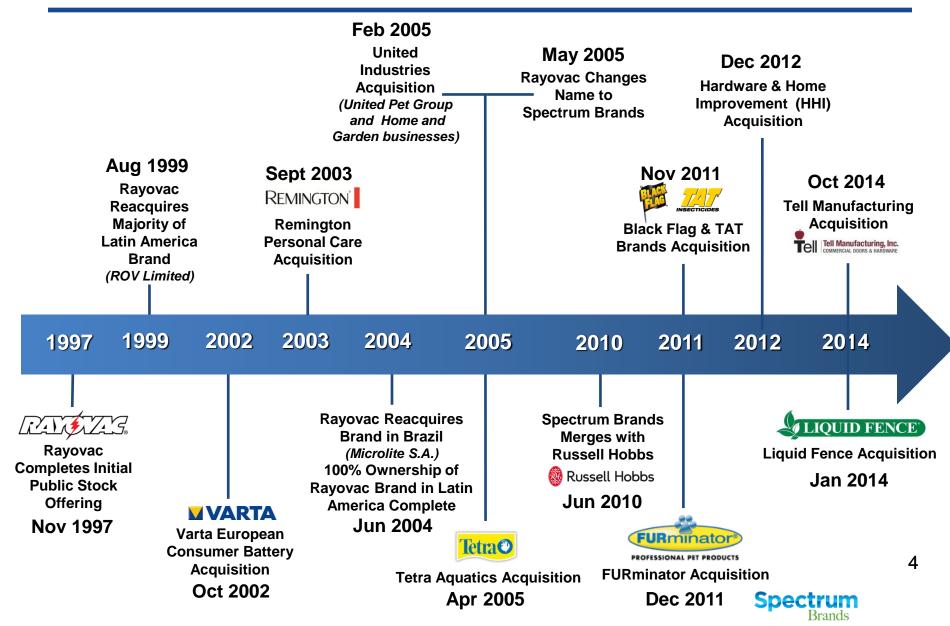
Adjusted EBITDA is a metric used by management and frequently used by the financial community which provides insight into an organization's operating trends and facilitates comparisons between peer companies, because interest, taxes, depreciation and amortization can differ greatly between organizations as a result of differing capital structures and tax strategies. Adjusted EBITDA can also be a useful measure of a company's ability to service debt and is one of the measures used for determining the Company's debt covenant compliance. Adjusted EBITDA excludes certain items that are unusual in nature or not comparable from period to period.

In addition, the Spectrum Brands' management uses adjusted gross profit as one means of analyzing the Spectrum Brands' current and future financial performance and identifying trends in its financial condition and results of operations. Management believes that adjusted gross profit is a useful measure for providing further insight into Spectrum Brands' operating performance because it eliminates the effects of certain items that are not comparable from one period to the next.

Also, management believes that free cash flow is useful to both management and investors in their analysis of Spectrum Brands' ability to service and repay its debt and meet its working capital requirements. Free cash flow should not be considered in isolation or as a substitute for pretax income (loss), net income (loss), cash provided by (used in) operating activities or other statement of operations or cash flow statement data prepared in accordance with GAAP or as a measure of profitability or liquidity. In addition, the calculation of free cash flow does not reflect cash used to service debt and therefore, does not reflect funds available for investment or discretionary uses.

Spectrum Brands provides this information to investors to assist in comparisons of past, present and future operating results and to assist in highlighting the results of on-going operations. While Spectrum Brands' management believes that non-GAAP measurements are useful supplemental information, such adjusted results are not intended to replace the Spectrum Brands' GAAP financial results and should be read in conjunction with those GAAP results.

#### **Spectrum Brands Evolution**



#### Attractive Segment Profile and Diverse Portfolio of Unrivaled Brands





**GLOBAL BATTERIES** 



**PERSONAL Care** 



**SMALL APPLIANCES** 



FARBERWARE®







Breadman

Global Pet Supplies FY14 Net Sales \$600M; Adj. EBITDA \$113M

























Home and Garden FY14 Net Sales \$432M; Adj. EBITDA \$102M

















Hardware & Home Improvement FY14 Net Sales \$1,166M; Adj. EBITDA \$210M









BALDWIN









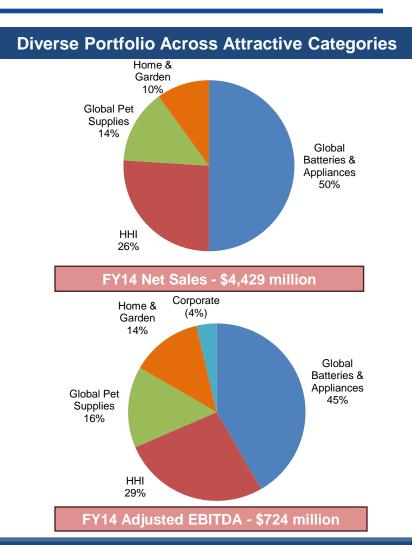
Spectrum Brands' portfolio includes widely used, non-discretionary, replacement consumer brands

Note: As of FY14 Adjusted EBITDA excludes \$28 million of corporate/unallocated expenses.



## **Spectrum Brands Providing Quality and Value to Retailers and Consumers Worldwide**

- FY14 net sales and adjusted EBITDA of \$4,429 million and \$724 million, respectively
- Spectrum Brands Value Model drives success of strong, well-recognized and extendable brand names
- Top 3 global market positions in most product categories
- Global footprint with presence on 6 continents and products sold in approximately 160 countries
- Strong relationships with major retailers globally
- Experienced and proven management team

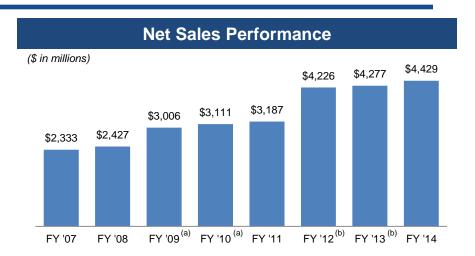


The "Spectrum Value Model" drives adjusted EBITDA growth



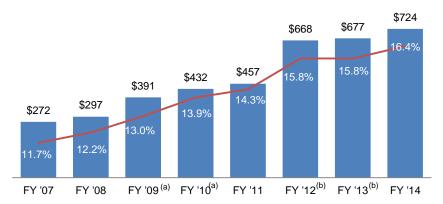
#### Strong Financial Performance Despite a Challenged Consumer

- Quarter-over-quarter net sales and adjusted EBITDA growth with few exceptions since FY09
- HHI and Global Batteries & Appliances led the adjusted EBITDA improvement in FY14
- Drivers of solid financial performance include:
  - Resilient demand for Spectrum Brands products across categories with "superior value" brand positioning
  - Increased distribution/market share in key product segments worldwide
  - Emphasis on continuous improvement, global new product development, efficient operating culture, and strong expense controls
  - Cost-saving initiatives at Spectrum Brands, Russell Hobbs and Global Pet from SKU/ brand rationalization and plant/distribution center consolidations
  - Leveraging infrastructure to lower production expense through facility closures/SAP
  - Focus on non-discretionary, non-premium priced, consumer replacement products
- CapEx focus on product development/cost reductions



#### **Adjusted EBITDA / Margin Performance**

(\$ in millions)



Spectrum Brands has generated robust sales and adjusted EBITDA growth, both organically and by acquisitions

<sup>(</sup>b) Reflects pro forma as if HHI acquired at beginning of respective period. The pre-acquisition earnings and capital expenditures of HHI do not include the TLM Taiwan business as stand alone financial data is not available for the periods presented. The TLM Taiwan business is not deemed material to the Company's operating results.



 <sup>(</sup>a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

#### **Spectrum Brands Vision**



Be the leader in retailer metrics with superior value consumer products for everyday use



Create shareholder value through adjusted EBITDA and free cash flow growth

#### **Spectrum Value Model:**

#### "Same Performance, Less Price / Better Value"

#### **Market Positioning**

Focus on #2 brands in markets with high barriers to entry

#### Value to Retailers

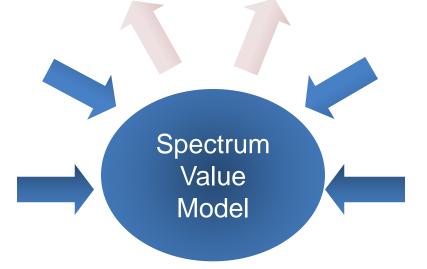
Best retailer margin; category mgmt; merchandising

#### **Product Performance**

Match or exceed competitor product performance

#### **Focused Investment**

Invest in product performance, R&D and cost improvement



#### **Point of Sale Focus**

Win at point-of-sale, not through brand advertising

#### **Control Costs**

Cost reductions via shared services, global NPD and common platform products

The "Spectrum Value Model" differentiates Spectrum Brands and helps provide stability and sustainable earnings

#### **Leading Market Share and Competitive Brands**

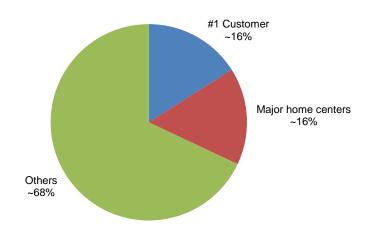
Category	Select Key Brands	Market Position	
Consumer batteries	CATE ZEG.   ✓ VARTA	#3 (North America) #2 (Europe) #1 (Latin America)	
Electric shaving and grooming	REMINGTON	#3 (North America, Europe)	
Electrical personal care products	REMINGTON'	#3 (North America) #2 (Europe)	
Portable lighting	VARTA VARTA	#2 (North America, Europe, Latin America)	
Kitchen & home products	FARBERWARE* RUSSELL GEORGE FOREMAN BLACK+DECKER HOBBS	#1 (U.S. kitchen appliances) #1 (U.S. hand-held irons) #1 (U.K. kitchen/home products)	
Pet supplies	NATURES WIRACLE PROFESSIONAL PET PRODUCTS	#2 (Global pet supplies) #1 (Global aquatics)	
Home & garden control products	Spectracide Cutter REPEL Stor LIQUID FENCE Garden Garden	#1 (U.S. animal repellents) #2 (U.S. pest control)	
Residential locksets	Kwikset WEISER BALDWIN	#1 (U.S. locksets) #1 (Canada locksets) #1 (U.S. luxury locksets)	
Builders' hardware	STANLEY National HARDWIN' BALDWIN'	#1 (U.S. builders' hardware) #2 (Mexico hardware)	
Faucets	Pfister.	#3 in U.S. retail channel	

Note: All market size and market position information is per Company estimates and industry data as of November 2014.

#### **Diverse and Loyal Customer Base**

- Spectrum Brands' largest customer in FY14 accounted for ~16% of sales, with the remainder of its top 10 customers accounting for ~27%
- The Company maintains long-term relationships of more than 20 years with many key customers, including Walmart, Lowe's and Boots
- The Company focuses on providing the best retailer margin, category management and merchandising to maintain and further strengthen its retailer relationships

#### **Customer Breakdown by Revenue in FY14**



#### **Examples of Key Customers**



























#### **Drive Free Cash Flow Through Synergistic Bolt-on Acquisitions**

#### **Key acquisition priorities**

Global Pet Supplies

- Large and rich list of targets identified for bolt-on acquisitions
- Primary focus in companion animals (e.g., FURminator® in Q1FY12)
- Potential acquisition categories include dog and cat treats, dog and cat healthcare, wild bird, dog and cat nutrition, reptile, and pet training and containment
- Seek targets that offer manufacturing and/or distribution synergies
- Fragmented industry is ripe for consolidation

Home and Garden

- Targets focused on small to medium-sized CPG companies in the H&G and cleaning categories
- Seek targets that offer product strategic fit and/or manufacturing and distribution synergies (e.g., Black Flag®/TAT® brand assets in Q1FY12 and Liquid Fence in Q1FY14)
- Complementary brands and categories
- Evaluating liquid and aerosol fill opportunities

Hardware & Home Improvement

- Overall focus on bolt-on home improvement businesses that enhance HHI's emerging technologies, leverage global scale, improve sales and distribution efficiencies through existing channels or add new distribution channels and geographies
- Security: expand technology and global penetration in both residential and commercial markets
- Hardware: synergistic, bolt-on consumable product categories that leverage HHI's distribution and sales capabilities
- Plumbing: primary interest is opportunities that increase channel and geographic diversification and augment manufacturing capabilities

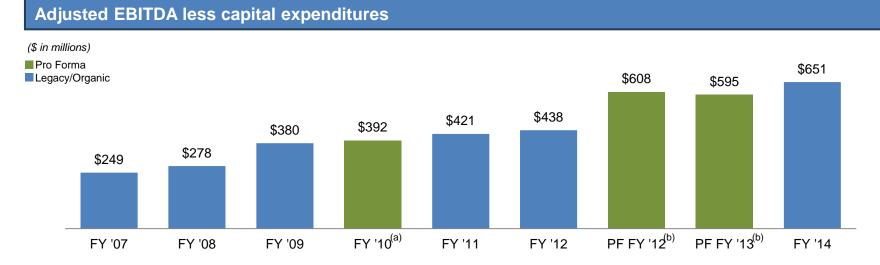
Spectrum Brands continually evaluates synergistic, bolt-on acquisitions to expand its product line, extend market penetration and grow its geographic footprint

#### Successful Track Record of Acquisition Integration/Delevering

- Track record of using strong free cash flow generation to reduce debt
- Proven integrator successfully integrated Russell Hobbs, exceeding synergy goals, as well as more recent add-ons FURminator, Black Flag/TAT, HHI, Tong Lung, and Liquid Fence
- Significant NOLs and limited CapEx requirements enhance free cash flow profile
- Spectrum Brands generated FY14 free cash flow of \$359 million and repaid over \$250 million of existing term debt in FY14 with over \$820 million of cumulative debt payments over the last four years
- Opportunistic approach to debt refinancing to ensure lowest possible rates on all debt tranches
  - Refinanced \$680 million of term debt in 2011 resulting in approximately \$20 million of annual cash interest savings
  - Refinanced \$245 million of Senior Subordinated toggle notes in 2012 resulting in approximately \$10 million of annual cash interest savings
  - Refinanced \$950 million of 9.5% senior secured notes in 2013 resulting in approximately \$55 million of annual cash interest savings
  - Replaced/repriced \$513 million of existing term debt with \$215 million and €225 million of term debt in Q1FY14 resulting in nearly \$4 million of annual cash interest savings and better alignment of cash inflows with cash outflows related to principal, interest and taxes

#### Robust Business with Solid Cash Flow Generation

- FY13 free cash flow was a record \$254 million, or about \$5 per share, which was eclipsed by FY14 free cash flow of \$359 million, or nearly \$7 per share
  - Cash taxes of \$81 million (primarily driven by timing of payments and income tax audits from 2007-2010 period); normal run-rate in FY15 and beyond expected to be \$55-60 million
  - CapEx of \$73 million, predominantly for cost reduction and new product development
  - Cash integration/restructuring of \$49 million, which includes continuing expenditures for HHI, as legacy business charges continued to decline
  - Cash interest payments of \$179 million
- FY15 free cash flow expected to be approximately \$400 million, or nearly \$8 per share



<sup>(</sup>a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

<sup>(</sup>b) Reflects pro forma as if HHI acquired at beginning of respective period. The pre-acquisition earnings and capital expenditures of HHI do not include the TLM Taiwan business as stand alone financial data is not available for the periods presented. The TLM Taiwan business is not deemed material to the Company's operating results.



#### Global Batteries & Appliances (GBA) Segment

















**FARBERWARE®** 

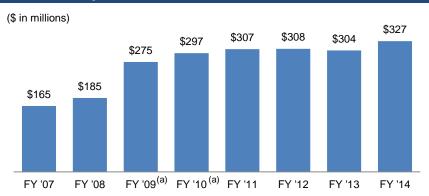




#### **Global Batteries & Appliances Segment**

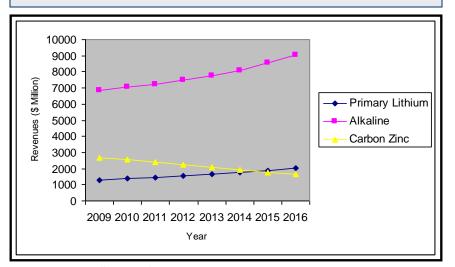
- Operating results driven by Spectrum Value Model
  - Same quality/performance at a lower price
  - Global battery business is increasing its retailer presence/launching new products
  - Battery industry is stable and expected to continue modest annual growth in cell units
  - Device population has stabilized and resumed modest growth
  - Leading global position in hearing aid batteries
  - Appliances business holds market-leading positions in 6 key categories
- Consumers are switching to value brands
  - Experiencing market share gains in many categories around the world
- Large customers gaining share of total market, helping propel share gains
  - Driving foot traffic into big-box retailers
  - Renewed focus on "one-stop shopping"
- Company is capitalizing on its platform with innovation and a stream of new product launches (for example, Hyperflex men's shave/groom models, i-LIGHT facial hair removal, mill & brew coffee maker, extra wide toaster oven, EvenToast toaster oven, George Foreman grills, irons)
- Strong adjusted EBITDA performance despite soft economy, rising costs from Asian suppliers and volatile FX

#### Adjusted EBITDA Performance - GBA



(a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

#### Global Battery Market: Revenue by Battery Type (World), 2010-2016



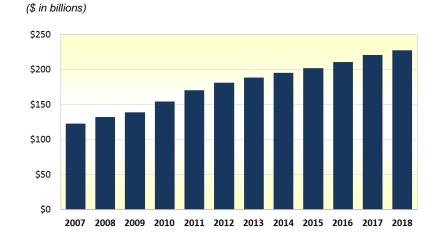
Source: Frost & Sullivan Analysis



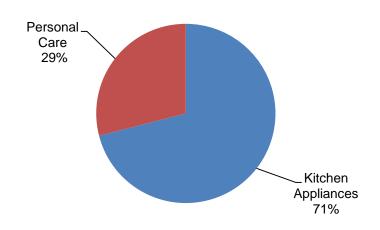
#### Global Appliances Industry with a Large Footprint

- Stable, recession resistant
  - Replacement nature/everyday use products
- Strong portfolio of flagship brands
  - Remington, Black + Decker, George Foreman, Russell Hobbs, Farberware
  - Leading market positions in served categories globally

#### **Global Industry Growth**



#### Market Segmentation (a)



#### **Hardware & Home Improvement Segment (HHI)**

### Kwikset

BALDWIN

Pfister.











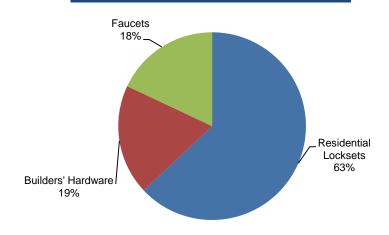


#### **HHI Segment Overview**

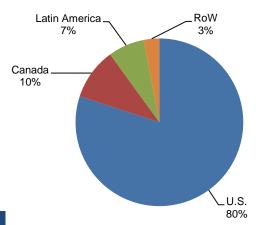
#### **Business Description**

- Seven consecutive quarters of YOY net sales and adjusted EBITDA increases since December 17, 2012 acquisition
- Integration progressing smoothly
  - Additional synergy savings identified in next few years
- HHI is a leading provider of residential locksets, builders' hardware, and faucets
  - #1 U.S. lockset and #1 Canadian lockset, #1 U.S. luxury lockset, #1 U.S. builders' hardware, #3 U.S. faucets retail
  - Largest global tubular lock manufacturer (nearly 55 million units/year)
- Diversified product portfolio with well-recognized brands, characterized by outstanding new product innovation and execution
- Large installed base about 900 million locks/66 million households
- Long-standing and highly collaborative relationships with customers across all channels
- Acquired in April 2012 certain residential assets of Tong Lung, a Taiwan-based private label lock manufacturer and historically a key supplier to HHI

#### **Revenue by Segment (FY14)**



#### Revenue by Geography (FY14)



### HHI Has Global Growth Opportunities and Expansion in the Residential/Light Commercial Businesses and Home Automation/Security

- HHI has a diversified existing product portfolio that is complemented by outstanding new product innovation and execution complemented by its October 1, 2014 acquisition of Tell Manufacturing
- Focusing on a number of growth areas, including SmartKey, home automation and security, nonretail plumbing, international (Latin America, Asia and Europe), and light commercial channels

#### **HHI's Three Segments**

Segment	Products	Highlights		
Residential locksets		<ul> <li>Industry-leading functional and style innovation and attractive price point</li> <li>Expanded sales and lock platform capabilities available through Tong Lung acquisition, allowing for accelerated expansion in international markets</li> </ul>		
Builders' hardware		<ul> <li>High volume order fulfillment capability and supply chain management</li> <li>Well positioned to benefit from trends in home automation and a recovery in the residential construction market</li> </ul>		
Faucets		<ul> <li>Trusted brand and products that deliver a remarkable customer experience: style and innovation at competitive price points</li> </ul>		

#### **HHI Game-Changing Technology**





### What Makes SmartKey Better?

- Drill Resistance
- ANSI Grading
- BumpGuard
- Superior Pick-Resistance

#### Re-Key as Easy as 1-2-3





THE KEY EVOLVED.







Your Smartphone is Now Your Key

- Mobile App Convenience
- Share eKeys via Smartphone
- No Smartphone? No Problem.
   Same touch to open convenience with the fob.

**Bluetooth** 



#### **Global Pet Supplies Segment**





























































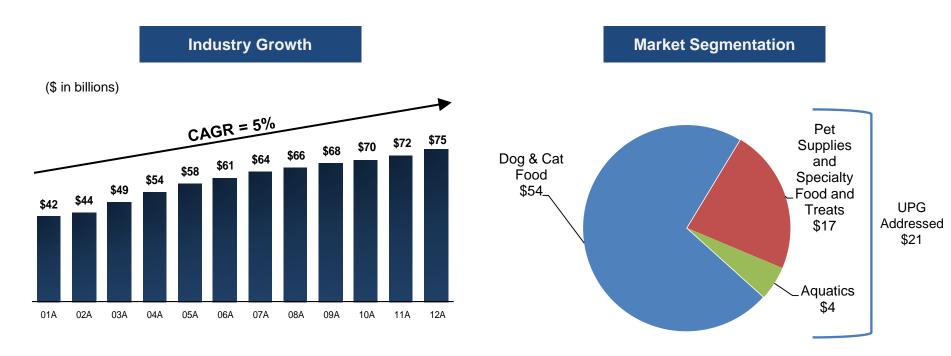


#### UNITED WE STAND,

We stand for better health, better play, longer naps and more treats. A higher standard for pets of all kinds. UPG is committed to bring real solutions to pet owners and to make pets happy.

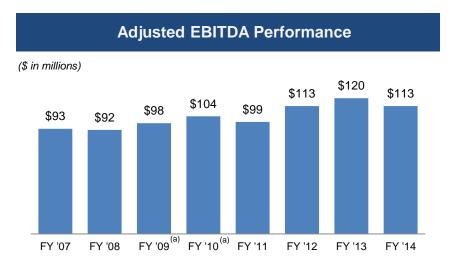
#### **Attractive Global Pet Industry**

- Global pet food/supplies industry estimated at \$75 billion in 2012
- Consistent annual growth of 3-5%
- United Pet Group (UPG) addresses a \$21 billion market segment with attractive growth characteristics, high fragmentation and low seasonality



Source: Euromonitor and management estimates

#### Global Pet Supplies Segment Sole Player with Global Platform and Presence



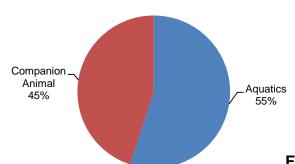
(a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

- Attractive industry trends (e.g., increasing pet ownership/ spending per pet, low seasonality)
- Global market leader in aquatics category with a broad and innovative product line led by the Tetra brand name
- Record continuous improvement savings in FY14 more than offset cost increases
- Strong new product pipeline in FY15 and FY16 in both aquatics and companion animals
- Geographic growth continues in Europe, Latin America and APAC
- Seeking acquisitive, "tuck-in" growth opportunities in companion animal segment (e.g., FURminator and pending European pet food business)

**Net Sales by Geography** 

RoW





Europe 22%

North
America 72%

FY14 net sales: \$600 million



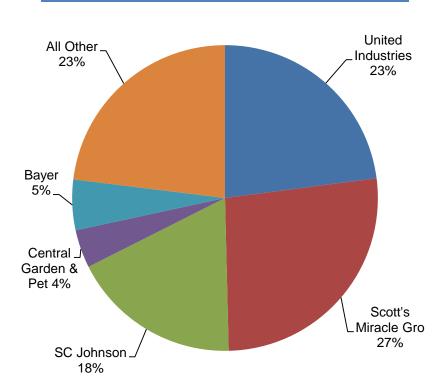
## Home and Garden Segment (United Industries) Industry-Leading Value Brands



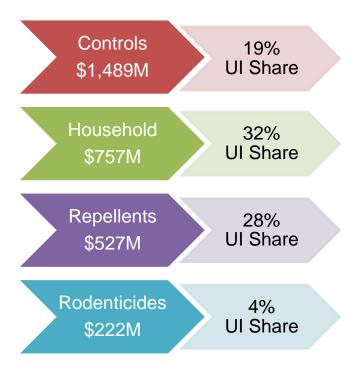
## Strong #2 Share in the Industry U.S. Retail Home and Garden Pest Control Market

#### \$3 Billion Retail Category (2013 Estimate)





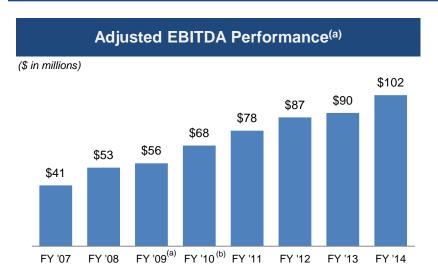
#### **United Industries Share**



Market Change = -.4% from 2012 to 2013

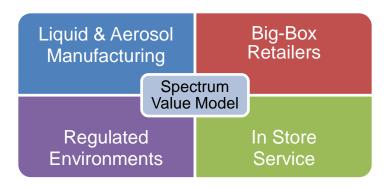
Note: Changes from past estimates due to Nielsen enhancements – WalMart POS and projection methodology improvements. Source: United Industries Management Estimates.

## Home and Garden Segment Delivering Robust Growth



- (a) Adjusted EBITDA excludes impact of Growing Products division shut down in Q2 FY09.
- (b) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

#### **Drivers of Success**



- Another record year in FY14
- Completed accretive Liquid Fence bolt-on acquisition in Q1FY14
- Strong financial results
  - Highest margin Spectrum Brands division
  - Low CapEx requirements
- Attractive industry trends
  - Outdoor living expansion
  - Strong underlying demographic patterns
- Unique competitive environment
  - Few large competitors
  - High entrance barriers
- Solid retail relationships
  - Retail sales team
  - Customer-focused platform sales teams
- Strong operations platform
  - Innovative R&D
  - Low-cost product provider



## Spectrum Brands









Hardware & Home Improvement





































































































#### Fiscal 2015 Outlook

- Company plans for a 6th consecutive year of record performance in FY15 and for sales to increase in the low to mid-single digit range despite some new and significant pressures in the business
- More challenging operating landscape in FY15, including meaningful FX headwinds at this time, primarily the Euro but also across most of exposure spectrum
- FY15 growth will again come from new products, new retailers, distribution and market share gains, geographic expansion, e-commerce and cross-selling, and select pricing actions, supplemented by the Tell acquisition and the pending acquisition of Procter & Gamble's European pet food business
- Accelerating cost improvement initiatives across the business and modestly increasing capital spending to help offset negative FX and cost pressures
- Overall, the Company is cautiously optimistic about measured growth in FY15 and has the right strategies, go-to-market focus with the Spectrum Value Model, continuous improvement and cost reduction platform, and global operating structure to continue to win in the marketplace
- Focus remains on growing adjusted EBITDA and maximizing sustainable free cash flow



#### Quarterly Dividend Started in 2013, Increased 20% in 2014

- Four quarterly common stock dividends of \$0.25 per share paid in March, June,
   September and December of 2013
- Dividend increased by 20% to \$0.30 per share from \$0.25, effective with quarterly payment in March 2014
  - Higher rate reaffirms the Company's consistent and ongoing ability to generate strong free cash flow and its commitment to deliver attractive returns to its shareholders
- Future opportunity to raise dividend further will be evaluated based upon free cash flow growth
- One-time, special dividend of \$1.00 per share paid on September 18, 2012 to shareholders of record on August 27, 2012
- Special dividend recognized strong fiscal 2012 results and allowed shareholders to receive a dividend in fiscal 2012 equivalent to our initial quarterly dividends in 2013
- In future years, payment of special dividend is not anticipated and should not be expected

# Spectrum Brands











Hardware & Home Improvement



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## Spectrum Brands











Hardware & Home Improvement

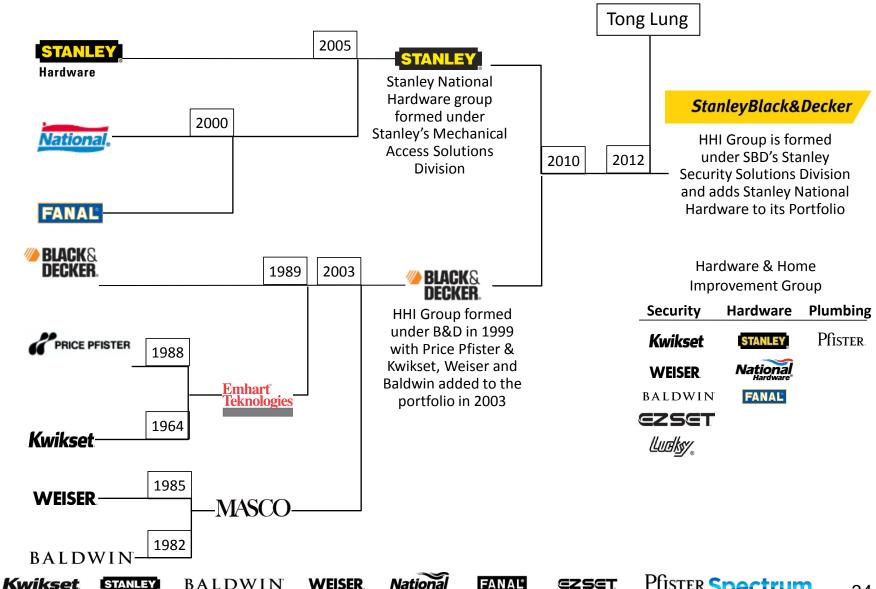


**Appendix** 

#### **Experienced and Proven Management Team**

Name / Position	Years with Company	Background
David R. Lumley Chief Executive Officer & President	8	<ul> <li>CEO since April 2010</li> <li>Served as Co-COO and President, Global Batteries, Personal Care and Home and Garden segments since January 2007</li> <li>Previously served as President, North America since January 2006</li> <li>Previously was President, Rubbermaid Home Products North America</li> </ul>
Douglas L. Martin Executive Vice President & Chief Financial Officer		<ul> <li>Joined Spectrum Brands in current position in September 2014</li> <li>Previously spent 27 years with Newell Rubbermaid in key financial leadership positions, including CFO from 2012-2014, Deputy CFO, Vice President of Finance – Consumer Group, Vice President of Finance – Office Products Group, Vice President and Treasurer, and Vice President, Tax</li> <li>A CPA, he began his career with KPMG where he worked for 3 years</li> </ul>
Andreas Rouvé Chief Operating Officer	12	<ul> <li>Elected Chief Operating Officer, effective February 2014</li> <li>Promoted to President of Spectrum Brands´ international activities in January 2013</li> <li>Joined Spectrum Brands in 2002 as Chief Financial Officer of the European Battery division</li> <li>Since 2007, he served as Managing Director of Spectrum Brands´ European Battery and Personal Care business and integrated the European Home Appliance business in 2010 and the Pet activities in 2011</li> <li>Previously, he worked 13 years with VARTA AG in a variety of management positions, including Chief Financial Officer of VARTA Portable Batteries from 1999 to 2002, Managing Director Asia from 1997 to 1999 and Director of Finance of 3C Alliance L.L.P., a U.S. joint venture of VARTA, Duracell and Toshiba, from 1995 to 1997</li> </ul>
Nathan E. Fagre Senior Vice President, General Counsel & Secretary	3	<ul> <li>Vice President, General Counsel and Secretary since January 2011</li> <li>Promoted to Senior Vice President, General Counsel and Secretary in May 2012</li> <li>Previously served as Senior Vice President, General Counsel and Secretary for ValueVision Media, Inc. from May 2000 until January 2011</li> <li>Prior to joining ValueVision, he served as Senior Vice President, General Counsel and Secretary for the exploration and production division of Occidental Petroleum Corporation, from May 1995 until April 2000</li> <li>Before joining Occidental Petroleum Corporation, in private law practice with Sullivan &amp; Cromwell, LLP and Gibson, Dunn &amp; Crutcher, LLP</li> </ul>

#### **HHI Group Formation**



#### **HHI Group Overview**

Kwikset	WEISER	BALDWIN	<b>STANLEY</b> Hardware	National Hardware	FANAL	Pfister
Est. 1946	Est. 1904	Est. 1946	Est. 1843	Est. 1901	Est. 1947	Est. 1910

#### Revenue by Segment (LTM 6/30)

## Residential Hardware 18% Faucets 19% Residential Locksets 58%

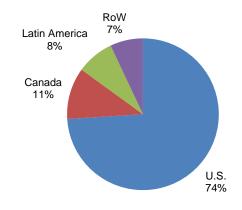
#### Financial Highlights (LTM 6/30)

Net Sales: \$985 million

Adjusted EBITDA: \$188 million

Adjusted EBITDA Margin: 19.1%

#### Revenue by Geography (LTM 6/30)



#### **Recognized and Established Brands**

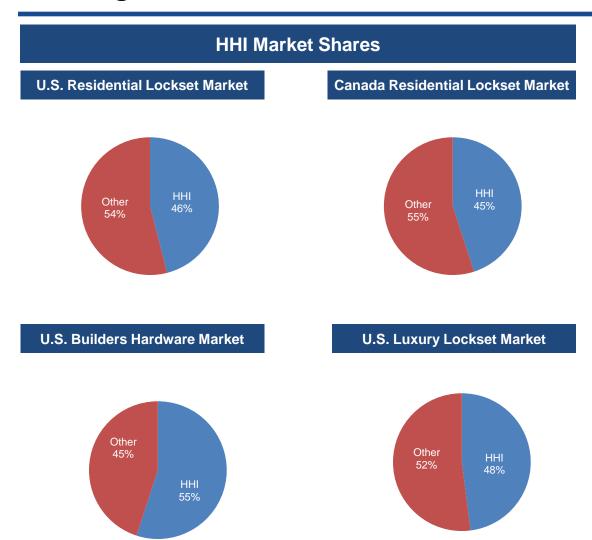
**Residential Locksets Builders' Hardware Plumbing** FANAL Kwikset WEISER BALDWIN **Brand** Pfister. **Established** 1946 1843 / 1901 1910 1946 1904 1947 #4 U.S. in Faucets #1 in U.S. #1 in U.S. #1 in Canada #1 in U.S. Luxury #2 in Mexico **Market Position** Builders' (#3 in U.S. Retail Locksets Locksets Locksets Hardware Hardware Channel) Key **Products** Broadest Offering, Luxury and Quality Durable and Style, Finish, Architecturally Leader, Solid Industry-leading Consumer Broad Offering, Influenced Style, Designs and Innovation. Construction. **Features** Friendly, Durable, Security, Security, Finish, Security, Broad Styles, Styles, **Superior Sales** Affordable Affordable Innovation Functions and Affordable

Finishes

Replenishment

Service Model

### **Leading Market Position**



- Largest tubular lock manufacturer globally
- #1 U.S. lockset
- #1 Canadian lockset
- #1 U.S. luxury hardware
- #1 U.S. builders' hardware
- #4 U.S. faucets
- Large scale and excellent channel management leading to #1 position with major retailers and top home builders

### **Strong Distribution and Channel Penetration**

Brands

2 Channels <sup>·</sup> Market



Kwikset WEISER

BALDWIN



National



Pfister

Large installed base

Strong builder relations

Home Centers

Co-Op and 2-Step

Builders. Distributors, Showrooms

Strong big box retail presence









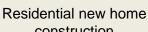


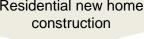






Increased functional innovation gaining traction









- HHI has over 4,500 customers and serves over 40,000 ship-to locations including retailers, non-retail distributors and homebuilders
- Custom design capability serving showroom

Repair and Remodel DIY





Installed base, strong product and brand presence drives pull through demand in all channels

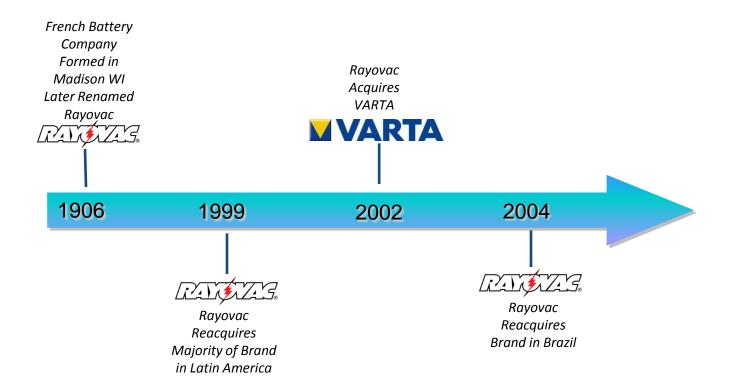
## **HHI Enjoys Strong Customer Relationships**

Dedicated national sales force with robust customer relationships across all distribution channels

Customer	Description of Relationship	Value Proposition
	<ul> <li>Won Home Depot Vendor of the Year in 2011</li> </ul>	<ul><li>Install base</li></ul>
A CONTRACTOR OF THE PARTY OF TH	<ul> <li>Supply chain and fill rate management</li> </ul>	<ul><li>Brand strength</li></ul>
Carlet .	<ul> <li>Mix management and merchandising</li> </ul>	<ul> <li>Relevant and valued</li> </ul>
	<ul> <li>In-store support and training</li> </ul>	technology
	<ul> <li>Wins during recent line reviews</li> </ul>	<ul> <li>Cost competitive</li> </ul>
Lowe's		<ul> <li>Category management</li> </ul>
		<ul><li>Strong OPEX</li></ul>
ACE	<ul> <li>Co–op affiliated independent hardware stores</li> </ul>	<ul><li>Breadth of offering</li></ul>
<b>ANCE.</b> Hardware	<ul> <li>Supply chain and fill rate management</li> </ul>	<ul><li>Direct sales</li></ul>
True Value.	<ul> <li>Manage hardware shelf stock inventory and replenishment orders with industry-leading direct sales force</li> </ul>	<ul> <li>Automated fulfillment model</li> </ul>
	Regional and large builder account management and	<ul> <li>Brand strength</li> </ul>
D·R·HORTON*	selling	<ul> <li>Style and finish breadth</li> </ul>
T/D	<ul> <li>Contractual agreements with large accounts</li> </ul>	<ul><li>Technology</li></ul>
Pulte HOME	<ul> <li>Continuing to gain market share</li> </ul>	<ul> <li>Cost competitive</li> </ul>
NVR NVR	<ul> <li>Primary supplier to top U.S. home builders for several decades</li> </ul>	<ul> <li>Tiered upgrade options</li> </ul>

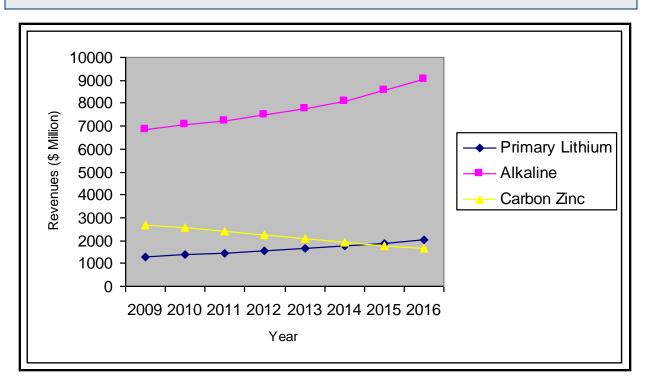


### **Evolution of Global Batteries**



# Batteries is an Attractive Segment for SPB Given Market Share Gains & Estimated Organic Growth (Alkaline at 3.5% per Year)

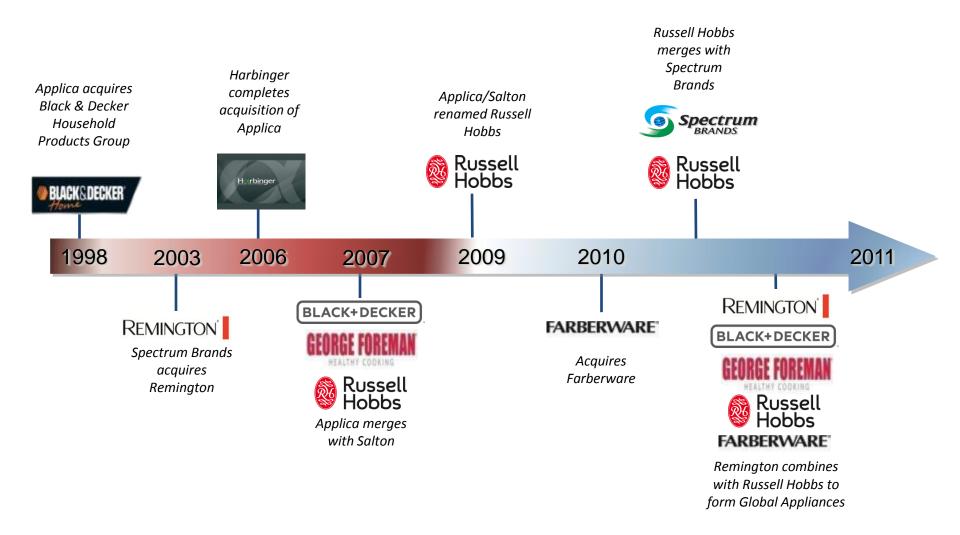
### Global Battery Market: Revenue by Battery Type (World), 2010-2016



Source: Frost & Sullivan Analysis



## **Evolution of Global Appliances**

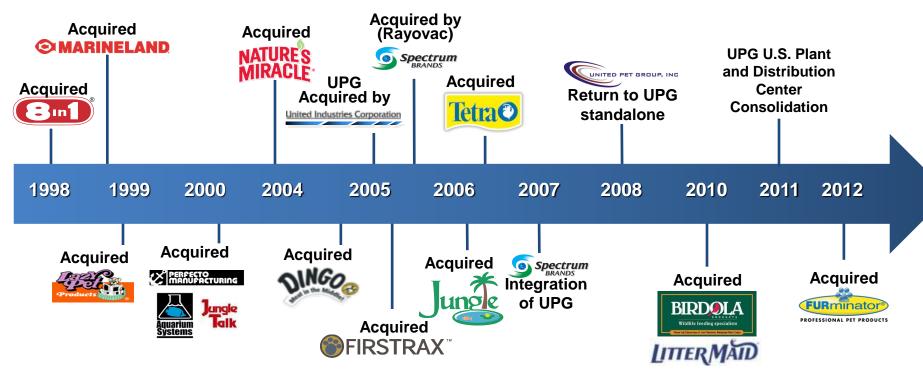


### Global Appliances – Diversified Product Line-up

**Personal Care Kitchen Products Home Products Breadman FARBERWARE®** Representative **BLACK+DECKER** Juiceman **GEORGE FOREMAN** REMINGTON' **Brands** Russell windmere. Russell Hobbs BLACK+DECKER Deep fryers Straighteners, stylers, Kettles Hand-held irons curling irons Storage and Food choppers Vacuum cleaners Men's and women's organization Food Air purifiers electric shavers & epilators products processors Clothes shavers Men's and women's Food storages Juicers Heaters groomers Grills Hand mixers Haircut kits Toaster ovens Rice cookers Hand-held hair dryers Toasters Hair setters Steamers **Product** Blenders / i-Light Bread makers mixers Women's hair accessories **Offerings** Sandwich Can openers makers Coffee makers / grinders Electric knives

### **UPG Historical Review: Acquisitions and Integration**

- United Pet Group (UPG) was formed in 1998 by TA Associates and between 1999-2006 successfully executed an acquisition/integration strategy within the U.S. pet supplies industry
- Acquired by Spectrum in 2005 with subsequent acquisitions of Tetra and Jungle
- Current opportunity: finalize the consolidation, restart acquisition activity and globalize companion animal segment



## **UPG: An Impressive Portfolio of Leading Brands**

Aquatics			panion imal
_	roduct tegories	Brand	Product Categories
<b>Tetra O</b>	7	OLNGO to the Middle,	2
<b>⊘</b> MARINELAND	5	NATURE'S MIRACLE	7
<b>Whisper</b>	3	Wild Haryest	3
Aqua-Tech	2	<b>ē</b> C●TRITION	4
Mars Marshaul Busher System	2	LITTERMAID	1
Instant Ocean <sup>®</sup>	3	PRO-SENSE.	3

### Acquisition: UPG is the Only Global Platform in the Industry

- Dedicated sales, marketing and operations teams in 3 primary geographies: North America, Europe, Pacific Rim
  - Represents 90% of the total pet supply market
- Competitors lack similar infrastructure
- Ideal to execute a global roll-up strategy

### **Comparative Global Infrastructure**

	North America	Latin America	Europe	Japan	
UNITED PET GROUP, I	NG 🗸	✓	✓	✓	
CENTRAI Garden & Pet	<b>√</b>				
Hartz	✓	✓			
HAGEN,	✓		✓		
Vitakraft	✓		✓		
DOSKOCIL	✓			Spectrum	46

## **Long-Standing Global Customer Relationships**

Retailer	Length of Relationship	Category Manager/ Advisor Roles
WAL*MART	20 Years	Aquatics Small Animal / Domestic Bird Dog Containment
PETSMART.	> 15 Years	Aquatics Dog & Cat Health and Beauty Aids Rawhide Stain & Odor Control Products
PETCOND. Where the pets go.	> 15 Years	Aquatics Dog & Cat Health and Beauty Aids Small Animal / Domestic Bird Stain & Odor Control Products
TARGET	> 10 Years	Dog & Cat Health and Beauty Aids Rawhide Small Animal / Domestic Bird Aquatics
FRESSNAPF	> 10 Years	Aquatics
HORNBACH	> 10 Years	Aquatics
pets at home	> 10 Years	Aquatics
ZOLUX	> 20 Years	Aquatics

### **Highly Recognized and Respected Value Brands**

Controls





- Weed & Grass Killers
- Outdoor Insect Control



Household





- Ant, Roach and Wasp Killers
- Indoor Insect Control



Repellents



- Personal and Area Mosquito Repellents
- Yard Treatment Products



Rodenticide & Other





- Mouse / Rat Baits and Traps
- Plant Food





### Highlights of Pet and Home and Garden Acquisitions in Late 2011

### Black Flag/TAT Brands Acquisition – November 2011

- Black Flag/TAT produces and distributes a line of insecticide products, including liquids, aerosols, baits and traps that control ants, spiders, wasps, bedbugs, fleas and other insects, as well as roach, fly and yellow jacket products for motels
- Accretive transaction strengthens Home & Garden's household insecticide portfolio and increases market share of the US consumer pest control market
  - Black Flag/TAT enhance Spectrum's capabilities to serve consumer marketplace while expanding household insecticide presence in several less developed retail channels
  - Black Flag is one of the oldest brands in the US (dates to 1833) with extraordinary consumer recognition
  - Meaningful manufacturing and distribution synergies

## FURminator is a leading global provider of branded,

**FURminator Acquisition – December 2011** 

- patented dog and cat grooming products with annual revenue of approximately \$40 million
- Accretive transaction provides Spectrum with a leadership position in global dog and cat grooming category
  - Management expects the global dog/cat grooming category to grow a 3%-4% per year
- \$140 million purchase price (represents approximately 6-7x EBITDA multiple after achieving significant synergies in first 12 to 18 months)
- Acquisition helps provide additional balance in Spectrum's Global Pet Supplies business which includes both aquatics and companion animals







### **Liquid Fence Accretive, Tuck-in Acquisition**

- Liquid Fence is the U.S. leader in the fast-growing consumer animal repellents market
  - Broad and expanding product line, proprietary formulations and solid retailer relationships
  - Flagship product, Liquid Fence Deer & Rabbit Repellent, is the number-one product of its kind in the U.S.

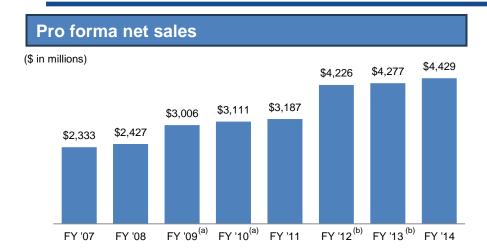


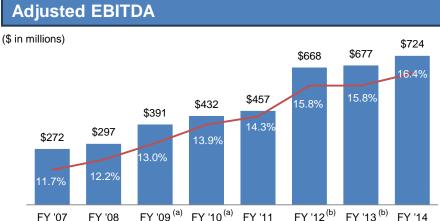
- Immediately accretive acquisition enhances Home and Garden's margins, already the highest in the Company
  - Synergies will result in an even more attractive multiple paid for Liquid Fence
- New, complementary and leading position in fast-growing segment of the \$1.5 billion U.S. retail lawn and garden controls market
  - Excellent revenue growth potential
  - Strong fit with Home and Garden's core strengths, including liquid production, regulated products and distribution overlap
- Textbook, tuck-in acquisition fits perfectly with stated strategy to seek synergistic, bolt-on businesses
  - Expand product lines with complementary brands and categories
  - Increase and extend market penetration
  - Quick and major manufacturing, distribution and SG&A synergies



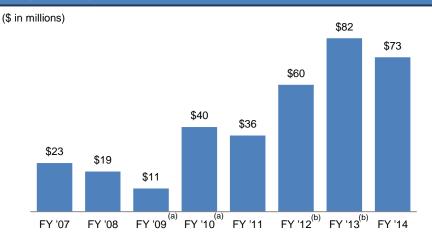


## **Financial Snapshot**





### **Capital expenditures**



### Adjusted EBITDA less capital expenditures



### Proven track record of top-line growth and improving profitability

- (a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.
- (b) Reflects pro forma as if HHI acquired at beginning of respective period. The pre-acquisition earnings and capital expenditures of HHI do not include the TLM Taiwan business as stand alone financial data is not available for the periods presented. The TLM Taiwan business is not deemed material to the Company's operating results.



## **Reconciliation of Adjusted EBITDA**

	9/30 FY2009	9/30 FY2010	9/30 FY2011	9/30 FY2012	PF9/30 FY2012	PF9/30 FY2013	9/30 FY2014
Net income (loss)	\$943	(\$190)	(\$75)	\$49	\$49	(\$55)	\$215
Income tax expense	74	63	92	60	60	27	59
Interest expense	190	277	208	192	192	376	202
Depreciation and amortization	67	118	135	134	134	184	204
Unadjusted EBITDA	\$1,274	\$268	\$360	\$435	\$435	\$532	\$680
Adjustments to EBITDA							
Pre-acquisition earnings	81	66	-	-	183	30	-
Restructuring and related charges	46	24	29	20	20	34	23
Acquisition and integration related charges	-	39	37	31	31	48	20
Reorganization items	(\$1,139)	3	-	-	-	-	-
Loss from discontinued operations	86	3	-	-	-	-	-
Intangible asset impairment	34	-	32	-	-	-	-
Accelerated depreciation and amortization	(4)	(3)	(\$1)	-	-	-	-
Fresh-start inventory fair value adjustment	16	34	-	-	-	-	-
Russell Hobbs inventory fair value adjustment	-	3	-	-	-	-	-
Other fair value adjustments	2	-	-	-	-	31	-
Venezuelan devaluation	-	-	-	=	-	2	-
Brazilian IPI credit/other	(6)	(5)	-	=	-	-	-
Other	-	-	-	-	-	-	1
EBITDA - Adjusted	\$390	\$432	\$457	\$486	\$669	\$677	\$724

## **Reconciliation of Adjusted EBITDA by Segment**

			F	Y 2014		
	Global Batteries & Appliances	Global Pet Supplies	Home & Garden Business	Hardware & Home Improvement	Corporate / Unallocated Items <sup>(1)</sup>	Consolidated Spectrum
(\$ in millions)						
Net Income (Loss), as adjusted	\$235	\$79	\$88	\$157	(\$344)	\$215
Interest expense	-	-	-	-	202	202
Income tax expense	-	-	-	-	59	59
Depreciation and amortization (2)	73	31	13	40	47	204
EBITDA	\$308	\$110	\$101	\$197	(\$36)	\$680
Restructuring and related charges	11	\$3	-	8	1	23
Acquisition and integration related charges	8	-	1	4	7	20
Other (3)	-	-	-	-	1	1
Adjusted EBITDA	\$327	\$113	\$102	\$209	(\$27)	\$724

It is the Company's policy to record income tax expense and interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the operating results of the operating segments.

Included within depreciation and amortization is amortization of unearned restricted stock compensation.

<sup>(2)</sup> Included in other are costs associated with onboarding for a key executive.

## Table 1 SPECTRUM BRANDS HOLDINGS, INC.

### **Condensed Consolidated Statements of Operations**

### For the three and twelve months ended September 30, 2014 and September 30, 2013

(Unaudited)

(\$ in millions, except per share amounts)

		THR	EE N	ONTHS			TW	ELVE	MONTHS	
		F2014		F2013	INC %		F2014		F2013	INC %
Net sales	\$	1,178.3	S	1,137.7	3.6 %	S	4,429.1	S	4,085.6	8.4 %
Cost of goods sold		766.9		735.9			2,856.5		2,685.3	
Restructuring and related charges		0.4		5.3			3.7		10.0	
Gross profit		411.0		396.5	3.7 %		1,568.9		1,390.3	12.8 %
Selling		176.4		172.0			678.2		637.0	
General and administrative		94.3		88.8			321.6		286.4	
Research and development		12.6		11.8			47.9		43.3	
Acquisition and integration related charges		5.6		7.9			20.1		48.4	
Restructuring and related charges		6.5		1.0			19.2		24.0	
Total operating expenses		295.4		281.5			1,087.0		1,039.1	
Operating income		115.6		115.0			481.9		351.2	
Interest expense		50.4		183.9			202.1		375.6	
Other expense (income), net	_	1.9	_	(4.5)		_	6.3	_	3.5	
Income (loss) from continuing operations before income taxes		63.3		(64.4)			273.5		(27.9)	
Income tax expense (benefit)		15.2		(27.6)			59.0		27.4	
Net income (loss)		48.1		(36.8)			214.5		(55.3)	
Less: Net income (loss) attributable to										
non-controlling interest		0.2		(0.1)			0.4		(0.1)	
Net income (loss) attributable to		_								
controlling interest	\$	47.9	\$	(36.7)		\$	214.1	\$	(55.2)	
Average shares outstanding (a)		52.7		52.2			52.6		52.0	
Basic income (loss) per share attributable										
to controlling interest	\$	0.91	\$	(0.70)		\$	4.07	\$	1.06	
Average shares and common stock equivalents outstanding										
(a) (b)		53.4		52.2			53.3		52.0	
Diluted income (loss) per share attributable										
to controlling interest	\$	0.90	\$	(0.70)		\$	4.02	\$	(1.06)	
Cash dividends declared per common share	\$	0.30	\$	0.25		\$	1.15	\$	0.75	

<sup>(</sup>a) Per share figures calculated prior to rounding.

<sup>(</sup>b) For the three and twelve months ended September 30, 2013, we have not assumed the exercise of common stock equivalents as the impact would be antidilutive.

## Table 2 SPECTRUM BRANDS HOLDINGS, INC.

#### Supplemental Financial Data

#### As of and for the three and twelve months ended September 30, 2014 and September 30, 2013

(Unaudited) (\$ in millions)

Supplemental Financial Data	 F2014		F2013			
Cash and cash equivalents	\$ 194.6	\$	207.3			
Trade receivables, net	\$ 439.0	\$	481.3			
Days Sales Outstanding (a)	31.0		36.0			
Inventory	\$ 624.5	\$	632.9			
Inventory Turnover (b)	4.0		4.0			
Total debt	\$ 2,997.1	\$	3,218.9			
	THREE	MON	THS	TWELVE	MONT	THS
Supplemental Cash Flow Data	F2014		F2013	F2014		F2013
Depreciation and amortization, excluding amortization of						
debt issuance costs	\$ 59.3	\$	51.0	\$ 204.5	\$	183.7
Capital expenditures	\$ 22.4	\$	36.8	\$ 73.3	\$	82.0
	THREE	MON	THS	TWELVE	MONT	THS
Supplemental Segment Sales & Profitability	F2014		F2013	F2014		F2013
Net Sales						
Global Batteries & Appliances	\$ 595.7	\$	577.3	\$ 2,230.7	\$	2,203.6
Global Pet Supplies	159.8		165.2	600.5		621.8
Home and Garden	109.0		101.4	431.9		390.5
Hardware & Home Improvement	313.8		293.8	1,166.0		869.6
Total net sales	\$ 1,178.3	\$	1,137.7	\$ 4,429.1	\$	4,085.6
Segment Profit						
Global Batteries & Appliances	\$ 66.0	\$	55.8	\$ 256.6	\$	237.5
Global Pet Supplies	25.8		28.3	82.4		91.1
Home and Garden	19.0		18.8	89.2		78.5
Hardware & Home Improvement	 46.8		42.2	 172.2		88.7
Total segment profit	157.6		145.1	600.4		495.8
Corporate	29.5		15.9	75.5		62.2
Acquisition and integration related charges	5.6		7.9	20.1		48.4
Restructuring and related charges	6.9		6.3	22.9		34.0
Interest expense	50.4		183.9	202.1		375.6
Other expense (income), net	1.9		(4.5)	6.3		3.5

Income (loss) from continuing operations before

income taxes

63.3

\$ (64.4)

273.5



<sup>(</sup>a) Reflects actual days sales outstanding at end of period.

<sup>(</sup>b) Reflects cost of sales (excluding restructuring and related charges) during the last twelve months divided by average inventory during the period.

#### SPECTRUM BRANDS HOLDINGS, INC.

## Reconciliation of GAAP Diluted Income (Loss) Per Share to Adjusted Diluted Earnings Per Share For the three and twelve months ended September 30, 2014 and September 30, 2013 (Unaudited)

		THREE	MON	гнѕ	TWELVE MONTHS						
	F2014			F2013		F2014		F2013			
Diluted income (loss) per share, as reported	\$	0.90	\$	(0.70)	\$	4.02	\$	(1.06)			
Adjustments, net of tax:											
Pre-acquisition earnings of HHI		_		_		_		0.06 (a)			
Acquisition and integration related charges		0.07 (b)		0.10 (c)		0.24 (d)		0.59 (e)			
Restructuring and related charges		0.08 (f)		0.08 (g)		0.28 (f)		0.42 (g)			
Debt refinancing costs		_		1.49 (h)		0.14 (i)		1.85 (j)			
Purchase accounting inventory adjustment		_		_		_		0.38 (k)			
Income taxes		(0.13) (I)		(0.09) (m)		(0.69) (I)		0.70 (m)			
Share dilution assumption		_		— (n)		_		0.02 (n)			
Other		0.06 (0)		_		0.07 (o)		0.02 (p)			
		0.08		1.58		0.04		4.04			
Diluted income per share, as adjusted	\$	0.98	\$	0.88	\$	4.06	\$	2.98			

- (a) For the twelve months ended September 30, 2013 reflects \$3.2 million, net of tax, of pre-acquisition earnings related to the acquired HHI business. The Pre-acquisition earnings of HHI do not include the TLM Business as stand alone financial data is not available for the period presented. The TLM Business is not deemed material to the Company's operating results.
- (b) For the three months ended September 30, 2014, reflects \$3.7 million, net of tax, of acquisition and integration related charges, as follows: (i) \$(0.1) million related to the acquisition of the HHI Business, consisting primarily of adjustments to previously accrued integration costs; (ii) \$0.7 million related to the acquisition of Shaser; and (iv) \$3.0 million related to other adjustments.
- (c) For the three months ended September 30, 2013, reflects \$5.1 million, net of tax, of acquisition and integration related charges, as follows: (i) \$3.8 million related to the acquisition of the HHI Business, consisting primarily of legal and professional fees; (ii) \$0.5 million related to the acquisition of FURminator, consisting of integration costs; (iii) \$0.5 million related to the acquisition of Shaser and other acquisition activity, consisting of legal and professional fees.
- (d) For the twelve months ended September 30, 2014, reflects \$13.1 million, net of tax, of acquisition and integration related charges, as follows: (i) \$7.2 million related to the acquisition of the HHI Business, consisting primarily of integration costs; (ii) \$2.3 million related to the acquisition of Liquid Fence, consisting primarily of legal and professional fees; (iii) \$0.6 million related to the acquisition of Shaser; and (iv) \$3.0 million related to other adjustments.
- (e) For the twelve months ended September 30, 2013, reflects \$31.5 million, net of tax, of acquisition and integration related charges, as follows: (i) \$24.0 million related to the acquisition of the HHI Business, consisting primarily of legal and professional fees; (ii) \$3.1 million related to the acquisition of Shaser, consisting of integration and legal and professional fees; (iii) \$2.4 million related to the merger with Russell Hobbs, consisting of integration costs; and (iv) \$1.9 million related to the acquisition of FURminator and other acquisition activity, consisting of integration costs.
- (f) For the three and twelve months ended September 30, 2014, reflects \$4.3 million and \$14.7 million, net of tax, respectively, of restructuring and related charges primarily related to the Global Expense Rationalization Initiatives announced in Fiscal 2013.
- (g) For the three and twelve months ended September 30, 2013, reflects \$4.1 million and \$22.1 million, net of tax, respectively, of restructuring and related charges primarily related to the Global Cost Rationalization Initiatives announced in Fiscal 2013 and the Global Cost Reduction Initiatives announced in Fiscal 2009.
- (h) For the three months ended September 30, 2013, reflects \$79.4 million, net of tax, related to financing fees and the write off of unamortized debt issuance costs in connection with the refinancing of the Company's 9.5% Notes.
- (i) For the twelve months ended September 30, 2014, reflects \$7.3 million, net of tax, related to financing fees and the write off of unamortized debt issuance costs in connection with the replacement of the Company's Term Loan.
- (j) For the twelve months ended September 30, 2013, reflects \$98.2 million, net of tax, related to financing fees and the write off of unamortized debt issuance costs in connection with the extinguishment of the Company's 9.5% Notes and the replacement of the Company's Term Loan and expenses related to the issuance of the 6.375% Notes and 6.625% Notes in connection with the acquisition of the HHI Business.
- (k) For the twelve months ended September 30, 2013, reflects a \$20.2 million, net of tax, non-cash increase to cost of goods sold related to the sales of inventory that was subject to fair value adjustments in conjunction with the acquisition of the HHI Business.
- (I) For the three and twelve months ended September 30, 2014, reflects adjustments to income tax expense of \$(7.0) million and \$(36.7) million, respectively, to exclude the impact of adjusting the valuation allowance against deferred taxes and other tax related items in order to reflect a normalized ongoing effective tax rate.
- (m) For the three and twelve months ended September 30,2013, reflects adjustments to income tax expense of \$(5.0) million and \$37.1 million, respectively, to exclude the impact of the valuation allowance against deferred taxes and other tax related items in order to reflect a normalized ongoing effective tax rate.
- (n) Adjustment to reflect the fully diluted net income per share, as adjusted. The US GAAP diluted net loss per share calculation does not take into account the dilutive impact of common stock equivalents as these would be antidilutive given the net loss reported. Therefore the diluted net loss per share is decreased when the dilutive impact of common stock equivalents are taken into consideration. Full dilution is used for this calculation as a result of the adjusted net income.
- (o) For the three and twelve months ended September 30,2014, reflects adjustments of \$3.1 million and \$3.5 million, net of tax, respectively, for costs related to a key executive onboarding and the accelerated amortization of stock compensation related to a retention agreement entered into with another key executive.
- (p) For the twelve months ended September 30, 2013, reflects an adjustment of \$1.3 million, net of tax, related to the devaluation of the Venezuelan Bolivar Fuerte.



#### SPECTRUM BRANDS HOLDINGS, INC.

#### Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA For the three months ended September 30, 2014

(Unaudited)

(\$ in millions)

	 Batteries & iances	 Global Pet Supplies	Hom	e & Garden	 are & Home	rporate / cated Items (a)	Spect	isolidated rum Brands dings, Inc.
Net income (loss) attributable to controlling interest, as adjusted (a) Net (income) loss attributable to non-controlling	\$ 61.5	\$ 24.5	\$	18.8	\$ 40.9	\$ (97.8)	\$	47.9
interest	(0.1)	_		_	0.3	_		0.2
Net income (loss), as adjusted (a)	61.4	24.5		18.8	41.2	 (97.8)		48.1
Income tax expense	_	_		_	_	15.2		15.2
Interest expense	_	_		_	_	50.4		50.4
Acquisition and integration related charges	1.9	_		0.2	0.4	3.1		5.6
Restructuring and related charges	1.2	1.2		_	4.6	(0.1)		6.9
Other (b)	_	_		_	_	1.3		1.3
Adjusted EBIT	64.5	25.7		19.0	46.2	(27.9)		127.5
Depreciation and amortization (c)	19.7	7.9		3.3	9.1	19.3		59.3
Adjusted EBITDA	\$ 84.2	\$ 33.6	\$	22.3	\$ 55.3	\$ (8.6)	\$	186.8

Note: Amounts calculated prior to rounding.

- (a) It is the Company's policy to record Income tax expense and Interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the results of the operating segments and are presented within Corporate/Unallocated Items.
- (b) Other relates to onboarding costs for a key executive.
- (c) Included within depreciation and amortization is amortization of stock based compensation.

# Table 4 SPECTRUM BRANDS HOLDINGS, INC. Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA For the year ended September 30, 2014

(Unaudited) (\$ in millions)

	Global Batteries & Appliances		Global Pet Supplies		Home & Garden		 are & Home rovement	rporate / cated Items (a)	Consolidated Spectrum Brands Holdings, Inc.		
Net income (loss) attributable to controlling interest, as adjusted (a) Net (income) loss attributable to non-controlling	\$	235.1	\$	78.7	\$	88.1	\$ 156.3	\$ (344.1)	\$	214.1	
interest		(0.5)		_		_	0.9	_		0.4	
Net income (loss), as adjusted (a)		234.6		78.7		88.1	157.2	(344.1)		214.5	
Income tax expense		_		_		_	_	59.0		59.0	
Interest expense		_		_		_	_	202.1		202.1	
Acquisition and integration related charges		7.8		_		1.1	4.4	6.8		20.1	
Restructuring and related charges		11.1		3.0		_	8.3	0.5		22.9	
Other (b)		_		_		_	_	1.3		1.3	
Adjusted EBIT		253.5		81.7		89.2	169.9	(74.4)		519.9	
Depreciation and amortization (c)		73.1		31.6		12.6	40.4	46.8		204.5	
Adjusted EBITDA	\$	326.6	\$	113.3	\$	101.8	\$ 210.3	\$ (27.6)	\$	724.4	

Note: Amounts calculated prior to rounding.

<sup>(</sup>a) It is the Company's policy to record Income tax expense and Interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the results of the operating segments and are presented within Corporate/Unallocated Items.

<sup>(</sup>b) Other relates to onboarding costs for a key executive.

<sup>(</sup>c) Included within depreciation and amortization is amortization of stock based compensation.

#### SPECTRUM BRANDS HOLDINGS, INC.

#### Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA

### For the three months ended September 30, 2013 $\,$

(Unaudited) (\$ in millions)

	Global Batteries & Appliances		& Global Pet Supplies		Home & Garden			are & Home rovement		rporate / cated Items (a)	Consolidated Spectrum Brands Holdings, Inc.		
Net income (loss) attributable to controlling	_	540	_			40.7	_		_	(474.5)	_	(00.7)	
interest, as adjusted (a)	\$	54.9	\$	25.9	\$	18.7	\$	38.3	\$	(174.5)	\$	(36.7)	
Net loss attributable to non-controlling interest		(0.1)		_		_		_		_		(0.1)	
Net income (loss), as adjusted (a)		54.8		25.9		18.7		38.3		(174.5)		(36.8)	
Income tax benefit		_		_		_		_		(27.6)		(27.6)	
Interest expense		_		_		_		_		183.9		183.9	
Acquisition and integration related charges		1.7		0.6		_		3.3		2.3		7.9	
Restructuring and related charges		3.3		1.7		0.1		1.2				6.3	
Adjusted EBIT		59.8		28.2		18.8		42.8		(15.9)		133.7	
Depreciation and amortization (b)		17.5		7.6		3.0		11.6		11.3		51.0	
Adjusted EBITDA	\$	77.3	\$	35.8	\$	21.8	\$	54.4	\$	(4.6)	\$	184.7	

Note: Amounts calculated prior to rounding.

- (a) It is the Company's policy to record Income tax expense and Interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the results of the operating segments and are presented within Corporate/Unallocated Items.
- (b) Included within depreciation and amortization is amortization of stock based compensation.

## Table 4 SPECTRUM BRANDS HOLDINGS, INC. Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA

### For the year ended September 30, 2013

(Unaudited) (\$ in millions)

	Batteries & liances	Global Pet Supplies	Hor	ne & Garden	 ware & Home provement	rporate / cated Items (a)	Spec	nsolidated trum Brands Idings, Inc.
interest, as adjusted (a)	\$ 214.1	\$ 77.0	\$	77.7	\$ 75.0	\$ (499.0)	\$	(55.2)
Net loss attributable to non-controlling interest	 (0.5)	 			 0.4	 _		(0.1)
Net income (loss), as adjusted (a)	213.6	 77.0		77.7	75.4	(499.0)		(55.3)
Pre-acquisition earnings of HHI (b)	_	_		_	30.3	_		30.3
Income tax expense	_	_		_	_	27.4		27.4
Interest expense	_	_		_	_	375.6		375.6
Acquisition and integration related charges	6.1	2.2		0.1	7.4	32.6		48.4
Restructuring and related charges	14.8	11.2		0.6	6.2	1.2		34.0
HHI Business inventory fair value adjustment	_	_		_	31.0	_		31.0
Venezuela devaluation	2.0				 			2.0
Adjusted EBIT	236.5	90.4		78.4	150.3	(62.2)		493.4
Depreciation and amortization (c)	 67.2	 29.6		11.7	 31.3	43.9		183.7
Adjusted EBITDA	\$ 303.7	\$ 120.0	\$	90.1	\$ 181.6	\$ (18.3)	\$	677.1

Note: Amounts calculated prior to rounding.

- (a) It is the Company's policy to record Income tax expense and Interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the results of the operating segments and are presented within Corporate/Unallocated Items.
- (b) The Pre-acquisition earnings of HHI do not include the TLM Business as stand alone financial data is not available for the periods presented. The TLM Business is not deemed material to the Company's operating results.
- (c) Included within depreciation and amortization is amortization of stock based compensation.

### SPECTRUM BRANDS HOLDINGS, INC.

#### Pro Forma Net Sales Comparison

#### For the three and twelve months ended September 30, 2014 and September 30, 2013

(Unaudited) (In millions)

	THREE MONTHS						TWELVE MONTHS				
		F2014		F2013	INC %		F2014		F2013	INC %	
Spectrum Brands Holdings, Inc. Net sales - as reported HHI pre-acquisition Net sales (a)	\$	1,178.3	\$	1,137.7	3.6 %	\$	4,429.1	\$	4,085.6 191.8	8.4 %	
Pro Forma Net Sales	\$	1,178.3	\$	1,137.7	3.6 %	\$	4,429.1	\$	4,277.4	3.5 %	

<sup>(</sup>a) Net sales have been adjusted to reflect the acquisition of HHI as if it occurred at the beginning of each period presented. HHI pre-acquisition Net sales do not include the TLM Business as stand alone financial data is not available for the periods presented. The TLM Business is not deemed material to the Company's operating results.

Table 6 SPECTRUM BRANDS HOLDINGS, INC.

## Reconciliation of Cash Flow from Operating Activities to Adjusted Free Cash Flow For the years ended September 30, 2014, September 30, 2013 and September 30, 2012

(Unaudited) (\$ in millions)

	2	2014	2	2013	2012
Net Cash provided from Operating Activities	\$	432	\$	256	\$ 255
Cash interest charges related to refinancing		_		44	_
Cash acquisition transaction costs		_		36	_
Purchases of property, plant and equipment		(73)		(82)	 (47)
Adjusted Free Cash Flow	\$	359	\$	254	\$ 208

### Table 7 SPECTRUM BRANDS HOLDINGS, INC.

## Reconciliation of Forecasted Cash Flow from Operating Activities to Forecasted Free Cash Flow For the year ending September 30, 2015

(Unaudited) (\$ in millions)

#### Forecasted range:

Net Cash provided from Operating Activities
Purchases of property, plant and equipmen
Free Cash Flow

\$ 475 - 485
(75) - (85
\$ 400

