

# Spectrum Brands



Presentation to  
Dallas Investors  
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Vice President, Investor Relations

# Forward-Looking Statements

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Certain matters discussed in this presentation, with the exception of historical matters, may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, regarding our business strategy, future operations, financial condition, estimated revenues, projected costs, projected synergies, prospects, plans and objectives of management, as well as information concerning expected actions of third parties, are forward-looking statements. These statements are subject to a number of risks and uncertainties that could cause results to differ materially from those anticipated as of the date of this presentation. Important factors that could cause our actual results to differ materially from those expressed or implied herein include, without limitation: our ability to manage and otherwise comply with our covenants with respect to our significant outstanding indebtedness or maintain our credit ratings; changes and developments in external competitive market factors, such as introduction of new product features or technological developments; development of new competitors or competitive brands or competitive promotional activity or spending or industry consolidation; the cost and effect of unanticipated legal, tax or regulatory proceedings or new accounting policies, laws or regulations (including environmental, public health and consumer protection regulations); seasonality of our products and changes in consumer demand for the various types of products we offer resulting in the loss of, or a significant reduction in, sales to significant retail customers; our ability to develop and successfully introduce new products, protect our intellectual property and avoid infringing the intellectual property of third parties; public perception regarding the safety of our products, including the potential for environmental liabilities, product liability claims, litigation and other claims; unfavorable developments in the global credit markets; the impact of overall economic conditions, terrorist attacks, acts of war or other unrest in international markets on consumer spending; fluctuations in commodities prices, supply shortages, the costs or availability of raw materials or terms and conditions available from suppliers; changes in the general economic conditions in countries and regions where we do business, such as stock market prices, interest rates, currency exchange rates, inflation and consumer spending; our ability to successfully implement manufacturing, distribution and other cost efficiencies and to continue to benefit from our cost-cutting initiatives; the impact of expenses resulting from the implementation of new business strategies, divestitures or restructuring activities; our ability to integrate, and to realize synergies from, the combined businesses of Spectrum Brands, Inc. and Russell Hobbs, Inc.; our ability to identify, develop and retain key employees; unfavorable weather conditions or climate change and various other risks and uncertainties, including those discussed herein and those set forth in our filings with the Securities and Exchange Commission (“SEC”).

We also caution the reader that undue reliance should not be placed on any forward-looking statements, which speak only as of the date of this presentation. We undertake no duty or responsibility to update any of these forward-looking statements to reflect events or circumstances after the date of this presentation or to reflect actual outcomes. Additional factors that may affect future results and conditions are described in our filings with the SEC, which are available at the SEC’s web site at [www.sec.gov](http://www.sec.gov) or at Spectrum Brands’ website at [www.spectrumbrands.com](http://www.spectrumbrands.com). The information contained in this presentation is summary information that is intended to be considered in the context of our SEC filings, and other public announcements that we may make, by press release or otherwise, from time to time. In addition, information related to past performance, while helpful as an evaluative tool, is not necessarily indicative of future results, the achievement of which cannot be assured. You should not view our past performance, or information about the market, as indicative of our future results. Further, performance information respecting investment returns on portfolio transactions is not directly equivalent to returns on an investment in our common stock.

# Reconciliation of Non-GAAP Financial Measurements

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Management believes that certain non-GAAP financial measures may be useful in certain instances to provide additional meaningful comparisons between current results and results in prior operating periods. Excluding the impact of current exchange rate fluctuations may provide additional meaningful reflection of underlying business trends. In addition, within this presentation, including the tables that follow, reference is made to adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), free cash flow and adjusted gross profit.

Adjusted EBITDA is a metric used by management and frequently used by the financial community which provides insight into an organization's operating trends and facilitates comparisons between peer companies, because interest, taxes, depreciation and amortization can differ greatly between organizations as a result of differing capital structures and tax strategies. Adjusted EBITDA can also be a useful measure of a company's ability to service debt and is one of the measures used for determining the Company's debt covenant compliance. Adjusted EBITDA excludes certain items that are unusual in nature or not comparable from period to period.

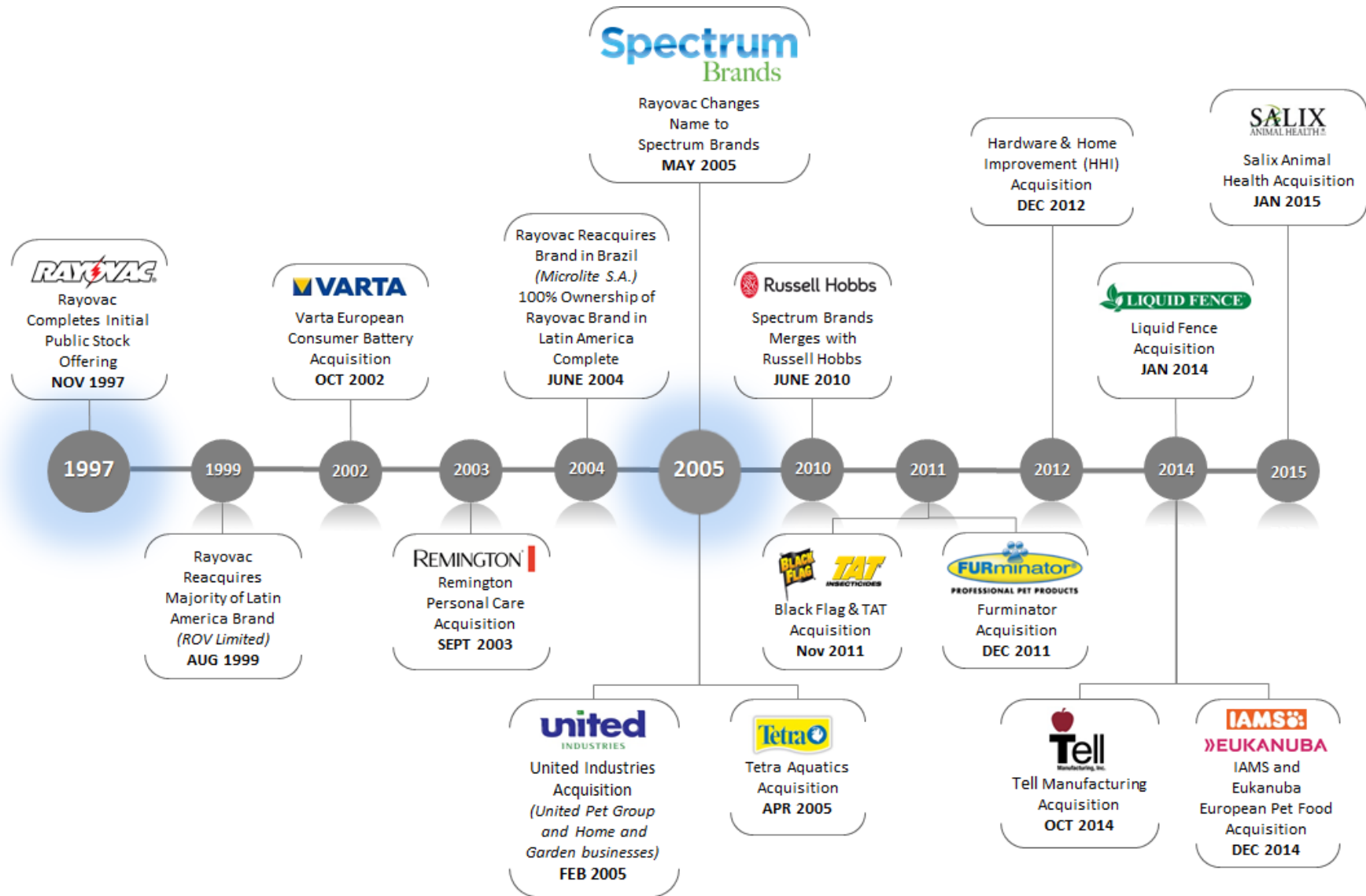
In addition, the Spectrum Brands' management uses adjusted gross profit as one means of analyzing the Spectrum Brands' current and future financial performance and identifying trends in its financial condition and results of operations. Management believes that adjusted gross profit is a useful measure for providing further insight into Spectrum Brands' operating performance because it eliminates the effects of certain items that are not comparable from one period to the next.

Also, management believes that free cash flow is useful to both management and investors in their analysis of Spectrum Brands' ability to service and repay its debt and meet its working capital requirements. Free cash flow should not be considered in isolation or as a substitute for pretax income (loss), net income (loss), cash provided by (used in) operating activities or other statement of operations or cash flow statement data prepared in accordance with GAAP or as a measure of profitability or liquidity. In addition, the calculation of free cash flow does not reflect cash used to service debt and therefore, does not reflect funds available for investment or discretionary uses.

Spectrum Brands provides this information to investors to assist in comparisons of past, present and future operating results and to assist in highlighting the results of on-going operations. While Spectrum Brands' management believes that non-GAAP measurements are useful supplemental information, such adjusted results are not intended to replace the Spectrum Brands' GAAP financial results and should be read in conjunction with those GAAP results.

All GAAP reconciliations are available at [www.spectrumbrands.com](http://www.spectrumbrands.com)

# Spectrum Brands Evolution



# Attractive Segment Profile and Diverse Portfolio of Unrivaled Brands

Global Batteries & Appliances FY14 Net Sales \$2,231M; Adj. EBITDA \$327M	Global Pet Supplies FY14 Net Sales \$600M; Adj. EBITDA \$113M	Home and Garden FY14 Net Sales \$432M; Adj. EBITDA \$102M	Hardware & Home Improvement FY14 Net Sales \$1,166M; Adj. EBITDA \$210M
<p><b>GLOBAL BATTERIES</b></p> <p><b>RAYNAC</b> <b>VARTA</b></p> <p><b>PERSONAL Care</b></p> <p><b>REMINGTON</b></p> <p><b>SMALL APPLIANCES</b></p> <p><b>Russell Hobbs</b> <b>FARBERWARE</b></p> <p><b>BLACK+DECKER</b></p> <p><b>GEORGE FOREMAN</b> HEALTHY COOKING</p> <p><b>Juiceman</b></p> <p><b>Breadman</b></p>	<p><b>Tetra</b> <b>Instant Ocean</b></p> <p><b>MARINELAND</b></p> <p><b>BIRDOLA</b> Wildlife feeding specialists</p> <p><b>Excel</b></p> <p><b>PRO SENSE</b></p> <p><b>NATURE'S MIRACLE</b> <b>HEALTHY HIDE</b></p> <p><b>FURminator</b> PROFESSIONAL PET PRODUCTS</p> <p><b>DINGO</b> Made in the Middle!</p> <p><b>Wild Harvest</b> <b>IAMS</b></p> <p><b>Digestease</b> <b>Perfect Coat</b> Every Dog Has Its Perfect Coat</p> <p><b>EUKANUBA</b></p>	<p><b>Spectracide</b> <b>REPEL</b></p> <p><b>Real-Kill</b> <b>HOT SHOT</b></p> <p><b>Garden Safe</b></p> <p><b>BLACK FLAG</b> <b>TAT</b> INSECTICIDES</p> <p><b>Cutter</b></p> <p><b>LIQUID FENCE</b></p>	<p><b>Kwikset</b></p> <p><b>WEISER</b> <b>FANAL</b></p> <p><b>BALDWIN</b></p> <p><b>EZSET</b></p> <p><b>STANLEY</b></p> <p><b>National Hardware</b></p> <p><b>Pfister</b> <b>Tell</b> Manufacturing, Inc.</p>

Spectrum Brands' portfolio includes widely used, non-discretionary, replacement consumer brands

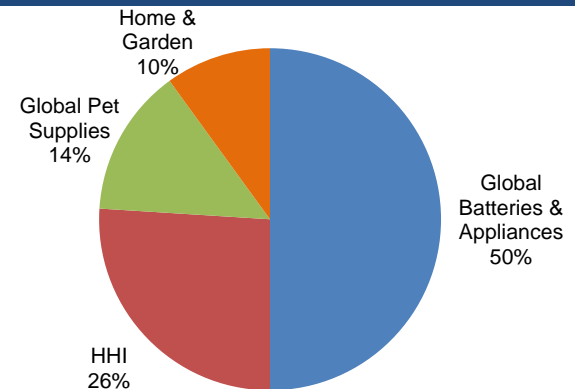
Note: As of FY14 Adjusted EBITDA excludes \$28 million of corporate/unallocated expenses.

# Spectrum Brands

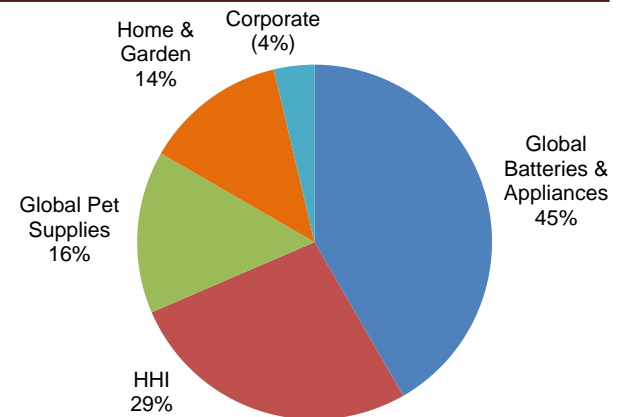
## Providing Quality and Value to Retailers and Consumers Worldwide

- FY14 net sales and adjusted EBITDA of \$4,429 million and \$724 million, respectively
- Spectrum Brands Value Model drives success of strong, well-recognized and extendable brand names
- Top 3 global market positions in most product categories
- Global footprint with presence on 6 continents and products sold in approximately 160 countries
- Strong relationships with major retailers globally
- Experienced and proven management team

### Diverse Portfolio Across Attractive Categories



FY14 Net Sales - \$4,429 million



FY14 Adjusted EBITDA - \$724 million

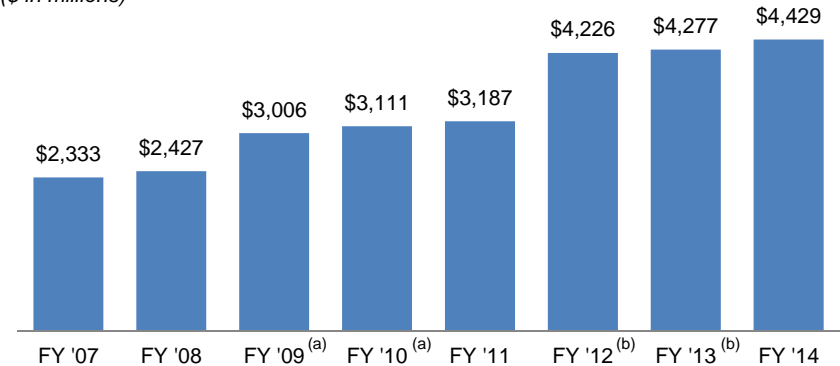
The "Spectrum Value Model" drives adjusted EBITDA growth

# Strong Financial Performance Despite a Challenged Consumer

- Quarter-over-quarter net sales and adjusted EBITDA growth with few exceptions since FY09
- HHI and Global Batteries & Appliances led the adjusted EBITDA improvement in FY14
- Drivers of solid financial performance include:
  - Resilient demand for Spectrum Brands products across categories with “superior value” brand positioning
  - Increased distribution/market share in key product segments worldwide
  - Emphasis on continuous improvement, global new product development, efficient operating culture, and strong expense controls
  - Cost-saving initiatives at Spectrum Brands, Russell Hobbs and Global Pet from SKU/ brand rationalization and plant/distribution center consolidations
  - Leveraging infrastructure to lower production expense through facility closures/SAP
  - Focus on non-discretionary, non-premium priced, consumer replacement products
- CapEx focus on product development/cost reductions

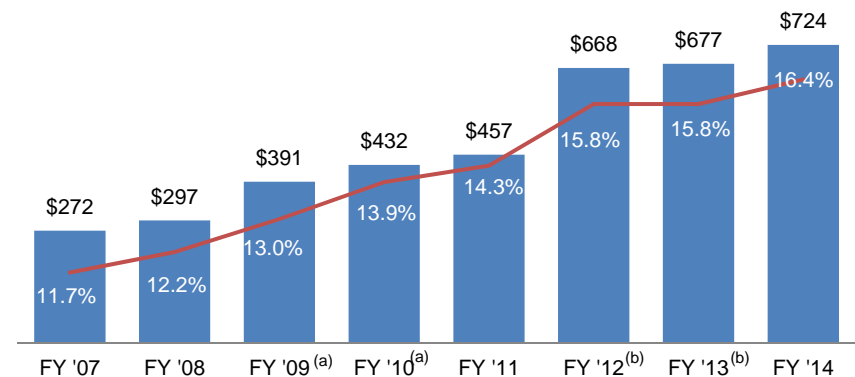
## Net Sales Performance

(\$ in millions)



## Adjusted EBITDA / Margin Performance

(\$ in millions)



**Spectrum Brands has generated robust sales and adjusted EBITDA growth, both organically and by acquisitions**

(a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

(b) Reflects pro forma as if HHI acquired at beginning of respective period. The pre-acquisition earnings and capital expenditures of HHI do not include the TLM Taiwan business as stand alone financial data is not available for the periods presented. The TLM Taiwan business is not deemed material to the Company's operating results.

# Spectrum Brands Vision

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## VISION

Be the leader in retailer metrics with superior value consumer products for everyday use

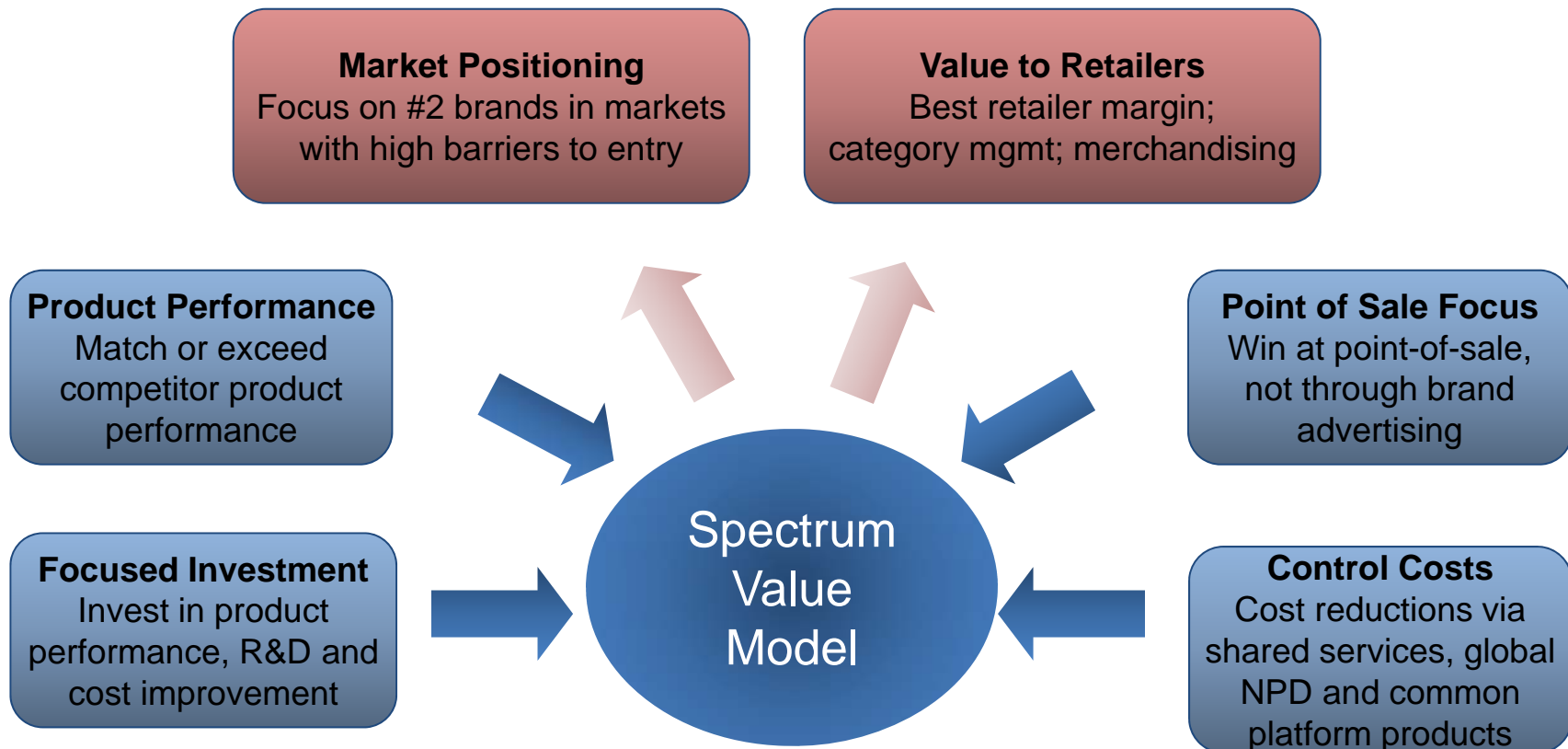
## GOAL

Create shareholder value through adjusted EBITDA and free cash flow growth





































# Spectrum Value Model: “Same Performance, Less Price / Better Value”

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The “Spectrum Value Model” differentiates Spectrum Brands and helps provide stability and sustainable earnings

# Leading Market Share and Competitive Brands

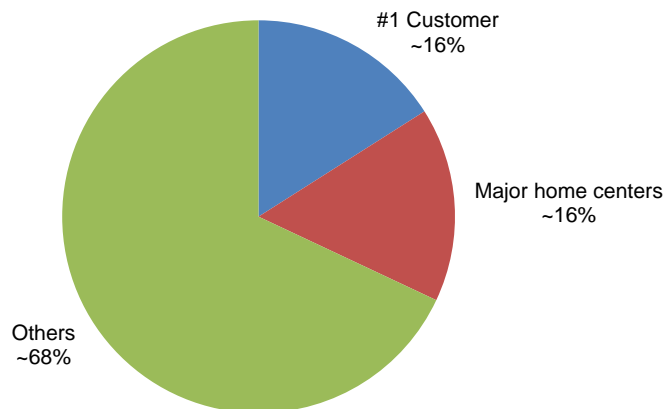
Category	Select Key Brands	Market Position
Consumer batteries	 	#3 (North America) #2 (Europe) #1 (Latin America)
Electric shaving and grooming		#3 (North America, Europe)
Electrical personal care products		#3 (North America) #2 (Europe)
Portable lighting	 	#2 (North America, Europe, Latin America)
Kitchen & home products	   	#1 (U.S. kitchen appliances) #1 (U.S. hand-held irons) #1 (U.K. kitchen/home products)
Pet supplies	        	#2 (Global pet supplies) #1 (Global aquatics)
Home & garden control products	      	#1 (U.S. animal repellents) #2 (U.S. pest control)
Residential locksets	  	#1 (U.S. locksets) #1 (Canada locksets) #1 (U.S. luxury locksets)
Builders' hardware	   	#1 (U.S. builders' hardware) #2 (Mexico hardware)
Faucets		#3 in U.S. retail channel

**Note:** All market size and market position information is per Company estimates and industry data as of November 2014.

## Diverse and Loyal Customer Base

- Spectrum Brands' largest customer in FY14 accounted for ~16% of sales, with the remainder of its top 10 customers accounting for ~27%
- The Company maintains long-term relationships of more than 20 years with many key customers, including Walmart, Lowe's and Boots
- The Company focuses on providing the best retailer margin, category management and merchandising to maintain and further strengthen its retailer relationships

### Customer Breakdown by Revenue in FY14



### Examples of Key Customers



# Drive Free Cash Flow Through Synergistic Bolt-on Acquisitions

## Key acquisition priorities

### Global Pet Supplies

- Large and rich list of targets identified for bolt-on acquisitions
- Primary focus in companion animals (FURminator® in Q1FY12, IAMS/Eukanuba and Salix in Q2FY15)
- Potential acquisition categories include dog and cat treats, dog and cat healthcare, wild bird, dog and cat nutrition, reptile, and pet training and containment
- Seek targets that offer manufacturing and/or distribution synergies
- Fragmented industry is ripe for consolidation

### Home and Garden

- Targets focused on small to medium-sized CPG companies in the H&G and cleaning categories
- Seek targets that offer product strategic fit and/or manufacturing and distribution synergies (e.g., Black Flag®/TAT® brand assets in Q1FY12 and Liquid Fence in Q1FY14)
- Complementary brands and categories
- Evaluating liquid and aerosol fill opportunities

### Hardware & Home Improvement

- Overall focus on bolt-on home improvement businesses that enhance HHI's emerging technologies, leverage global scale, improve sales and distribution efficiencies through existing channels or add new distribution channels and geographies
- Security: expand technology and global penetration in both residential and commercial markets
- Hardware: synergistic, bolt-on consumable product categories that leverage HHI's distribution and sales capabilities
- Plumbing: primary interest is opportunities that increase channel and geographic diversification and augment manufacturing capabilities

Spectrum Brands continually evaluates synergistic, bolt-on acquisitions to expand its product line, extend market penetration and grow its geographic footprint

## Successful Track Record of Acquisition Integration/Delevering

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- Track record of using strong free cash flow generation to reduce debt
- Proven integrator – successfully integrated Russell Hobbs, exceeding synergy goals, as well as more recent add-ons FURminator, Black Flag/TAT, HHI, Tong Lung, and Liquid Fence
- Significant NOLs and limited CapEx requirements enhance free cash flow profile
- Spectrum Brands generated FY14 free cash flow of \$359 million and repaid over \$250 million of existing term debt in FY14 with over \$820 million of cumulative debt payments over the last four years
  - FY14 year-end leverage (total debt to adjusted EBITDA) was approximately 4.1x
- Opportunistic approach to debt refinancing to ensure lowest possible rates on all debt tranches
  - Refinanced \$680 million of term debt in 2011 resulting in approximately \$20 million of annual cash interest savings
  - Refinanced \$245 million of Senior Subordinated toggle notes in 2012 resulting in approximately \$10 million of annual cash interest savings
  - Refinanced \$950 million of 9.5% senior secured notes in 2013 resulting in approximately \$55 million of annual cash interest savings
  - Replaced/repriced \$513 million of existing term debt with \$215 million and €225 million of term debt in Q1FY14 resulting in nearly \$4 million of annual cash interest savings and better alignment of cash inflows with cash outflows related to principal, interest and taxes

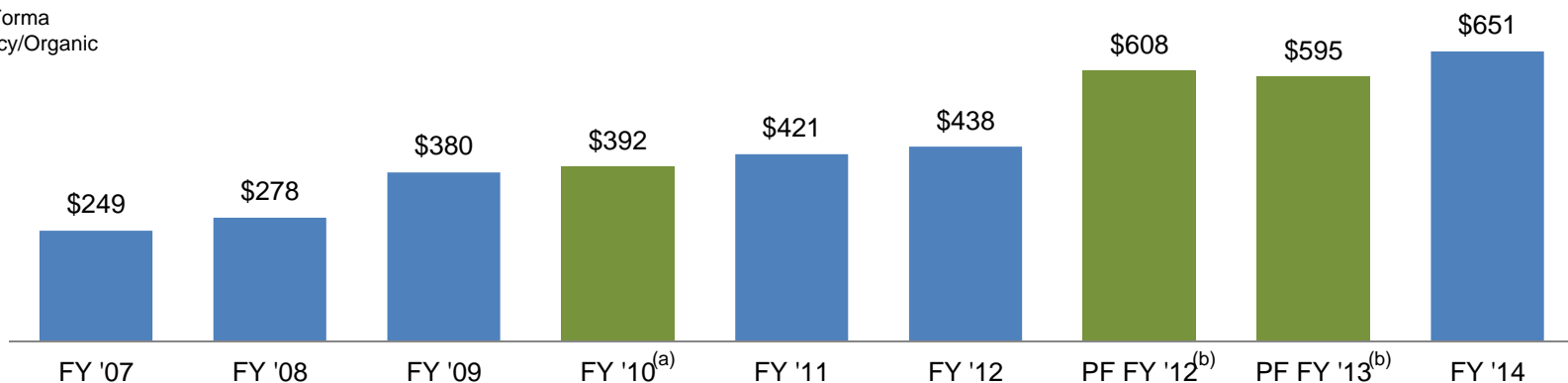
## Robust Business with Solid Cash Flow Generation

- FY13 free cash flow was a record \$254 million, or about \$5 per share, which was eclipsed by FY14 free cash flow of \$359 million, or nearly \$7 per share
  - Cash taxes of \$81 million (primarily driven by timing of payments and income tax audits from 2007-2010 period); normal run-rate in FY15 and beyond expected to be \$55-60 million
  - CapEx of \$73 million, predominantly for cost reduction and new product development
  - Cash integration/restructuring of \$49 million, which includes continuing expenditures for HHI, as legacy business charges continued to decline
  - Cash interest payments of \$179 million
  
- FY15 free cash flow expected to be approximately \$400 million, or nearly \$8 per share

### Adjusted EBITDA less capital expenditures

(\$ in millions)

■ Pro Forma  
■ Legacy/Organic



(a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

(b) Reflects pro forma as if HHI acquired at beginning of respective period. The pre-acquisition earnings and capital expenditures of HHI do not include the TLM Taiwan business as stand alone financial data is not available for the periods presented. The TLM Taiwan business is not deemed material to the Company's operating results.

# Global Batteries & Appliances (GBA) Segment

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**Global Batteries  
& Appliances**

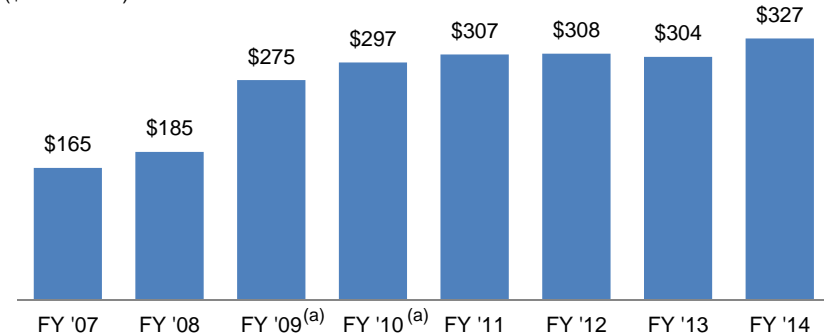


# Global Batteries & Appliances Segment

- Operating results driven by Spectrum Value Model
  - Same quality/performance at a lower price
  - Global battery business is increasing its retailer presence/launching new products
  - Battery industry is stable and expected to continue modest annual growth in cell units
  - Device population has stabilized and resumed modest growth
  - Leading global position in hearing aid batteries
  - Appliances business holds market-leading positions in 6 key categories
  
- Consumers are switching to value brands
  - Experiencing market share gains in many categories around the world
  
- Large customers gaining share of total market, helping propel share gains
  - Driving foot traffic into big-box retailers
  - Renewed focus on “one-stop shopping”
  
- Company is capitalizing on its platform with innovation and a stream of new product launches (for example, Hyperflex men’s shave/groom models, i-LIGHT facial hair removal, mill & brew coffee maker, extra wide toaster oven, EvenToast toaster oven, George Foreman grills, irons)
  
- Strong adjusted EBITDA performance despite soft economy, rising costs from Asian suppliers and volatile FX

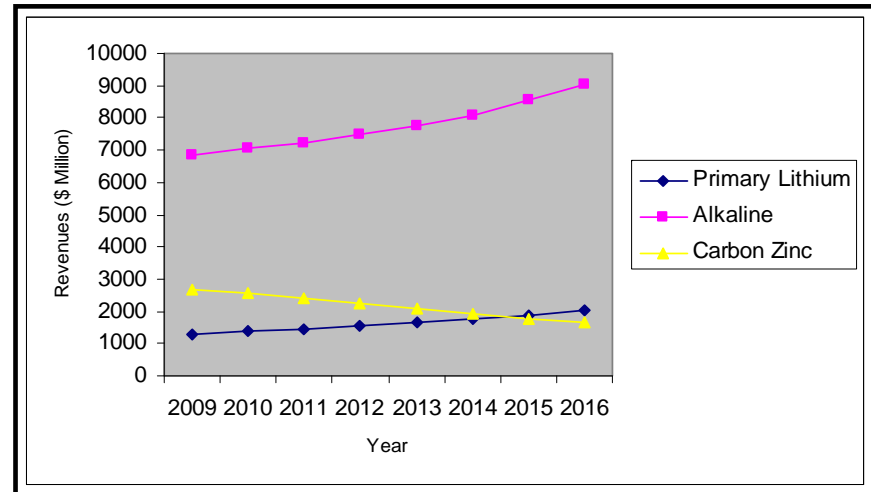
## Adjusted EBITDA Performance - GBA

(\$ in millions)



(a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

## Global Battery Market: Revenue by Battery Type (World), 2010-2016



Source: Frost & Sullivan Analysis

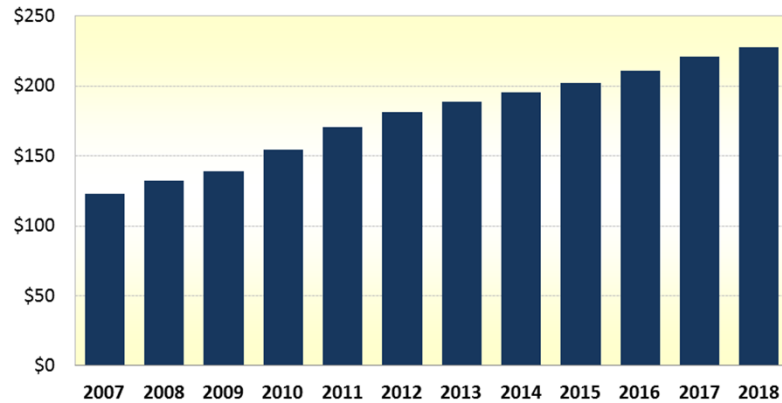


# Global Appliances Industry with a Large Footprint

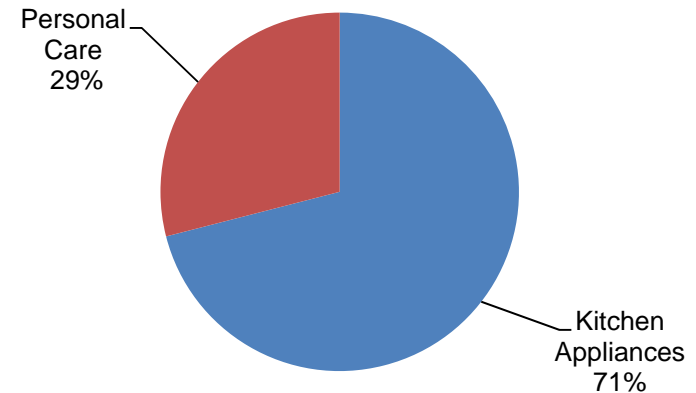
- Stable, recession resistant
  - Replacement nature/everyday use products
- Strong portfolio of flagship brands
  - Remington, Black + Decker, George Foreman, Russell Hobbs, Farberware
  - Leading market positions in served categories globally

**Global Industry Growth**

(\$ in billions)



**Market Segmentation (a)**



Notes: Top 10 Countries Covered: China, France, Germany, Italy, Japan, Russia, South Korea, Turkey, United Kingdom, United States.

(a) Market Segmentation Based on U.S. Only.

Source: Global Research & Data Services, Published October 2014.

## Hardware & Home Improvement Segment (HHI)

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***Kwikset***

**WEISER**

**Pfister™**

**FANAL®**



**National  
Hardware™**

**EZSET**

**STANLEY®**

  
**Tell**  
Manufacturing, Inc.

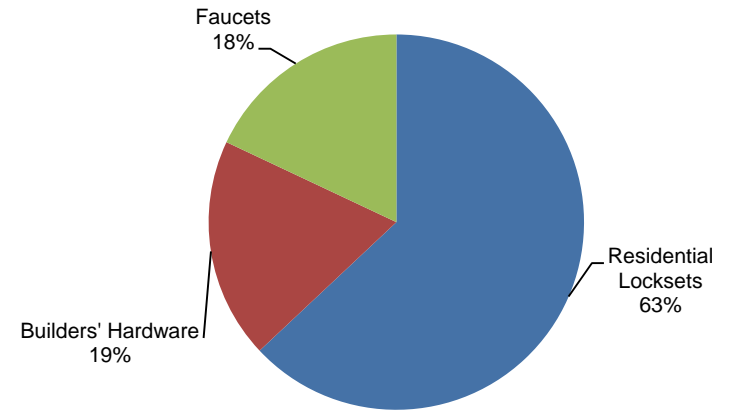
**BALDWIN**

# HHI Segment Overview

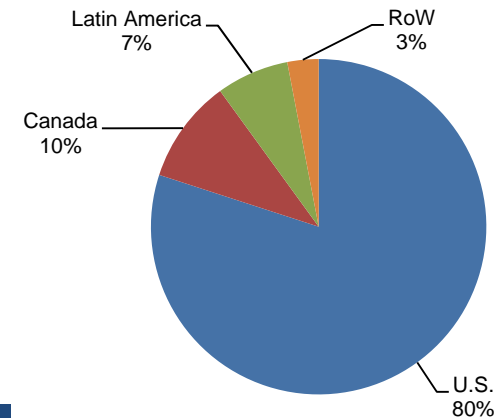
## Business Description

- Seven consecutive quarters of YOY net sales and adjusted EBITDA increases since December 17, 2012 acquisition
- Integration progressing smoothly
  - Additional synergy savings identified in next few years
- HHI is a leading provider of residential locksets, builders' hardware, and faucets
  - #1 U.S. lockset and #1 Canadian lockset, #1 U.S. luxury lockset, #1 U.S. builders' hardware, #3 U.S. faucets retail
  - Largest global tubular lock manufacturer (nearly 55 million units/year)
- Diversified product portfolio with well-recognized brands, characterized by outstanding new product innovation and execution
- Large installed base – about 900 million locks/66 million households
- Long-standing and highly collaborative relationships with customers across all channels
- Acquired in April 2012 certain residential assets of Tong Lung, a Taiwan-based private label lock manufacturer and historically a key supplier to HHI

## Revenue by Segment (FY14)



## Revenue by Geography (FY14)



**FY14 Net Sales: \$1,166 million; Adjusted EBITDA of \$210 million**

# HHI Has Global Growth Opportunities and Expansion in the Residential/Light Commercial Businesses and Home Automation/Security

- HHI has a diversified existing product portfolio that is complemented by outstanding new product innovation and execution complemented by its October 1, 2014 acquisition of Tell Manufacturing
- Focusing on a number of growth areas, including SmartKey, home automation and security, non-retail plumbing, international (Latin America, Asia and Europe), and light commercial channels

## HHI's Three Segments

Segment	Products	Highlights
Residential locksets		<ul style="list-style-type: none"> <li>▪ Industry-leading functional and style innovation and attractive price point</li> <li>▪ Expanded sales and lock platform capabilities available through Tong Lung acquisition, allowing for accelerated expansion in international markets</li> </ul>
Builders' hardware		<ul style="list-style-type: none"> <li>▪ High volume order fulfillment capability and supply chain management</li> <li>▪ Well positioned to benefit from trends in home automation and a recovery in the residential construction market</li> </ul>
Faucets		<ul style="list-style-type: none"> <li>▪ Trusted brand and products that deliver a remarkable customer experience: style and innovation at competitive price points</li> </ul>

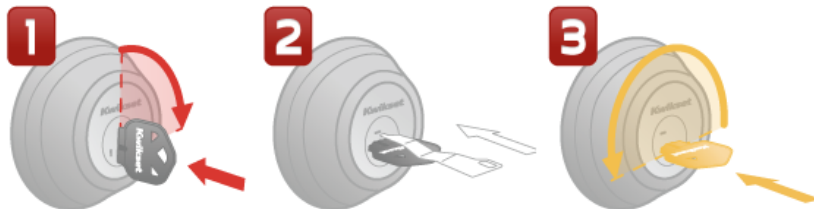
# HHI Game-Changing Technology



## What Makes SmartKey Better?

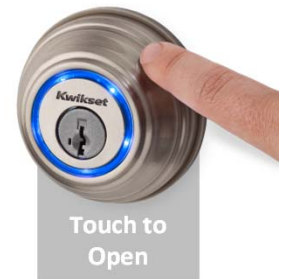
- Drill Resistance
- ANSI Grading
- BumpGuard
- Superior Pick-Resistance

## Re-Key as Easy as 1-2-3



# kēvo™

THE KEY EVOLVED.



## Your Smartphone is Now Your Key

- Mobile App Convenience
- Share eKeys via Smartphone
- No Smartphone? No Problem. Same touch to open convenience with the fob.



Spectrum Brands

# Global Pet Supplies Segment

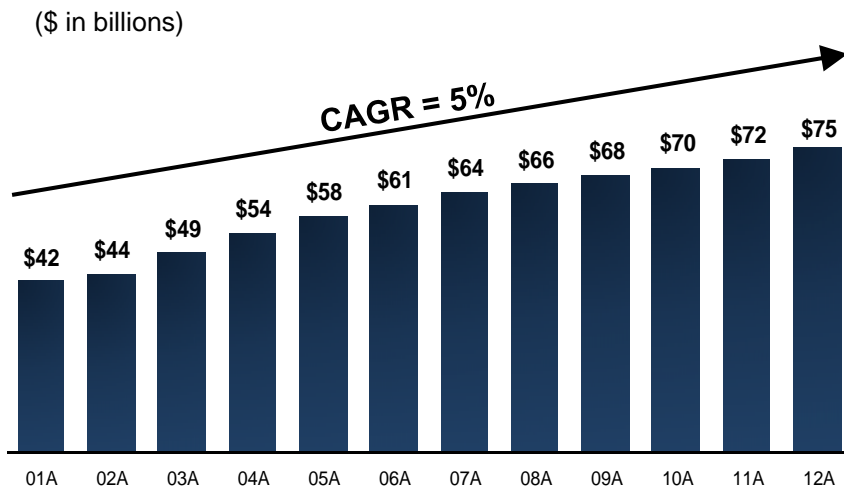


**UNITED WE STAND,**  
 We stand for better health, better play,  
 longer naps and more treats. A higher  
 standard for pets of all kinds. UPG is  
 committed to bring real solutions to pet  
 owners and to make pets happy.

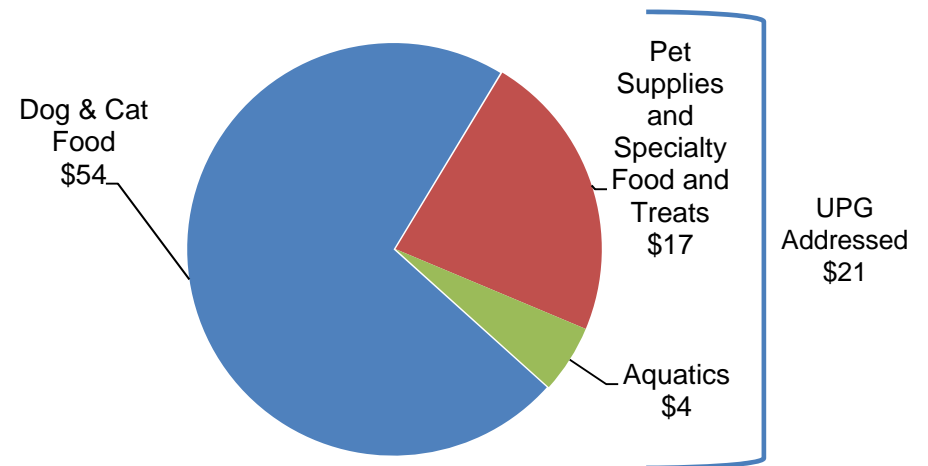
# Attractive Global Pet Industry

- Global pet food/supplies industry estimated at \$75 billion in 2012
- Consistent annual growth of 3-5%
- United Pet Group (UPG) addresses a \$21 billion market segment with attractive growth characteristics, high fragmentation and low seasonality

## Industry Growth



## Market Segmentation



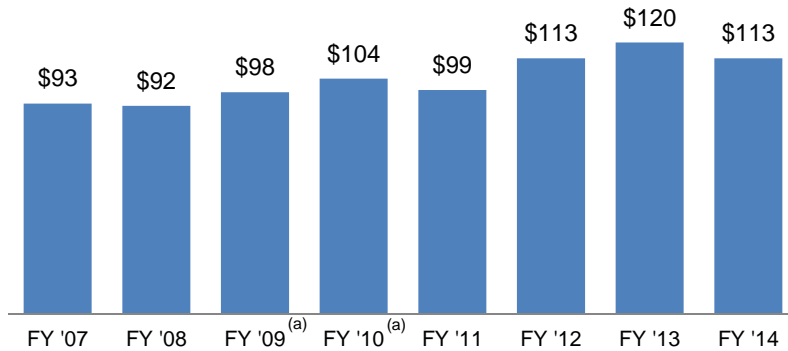
Source: Euromonitor and management estimates

# Global Pet Supplies Segment

## Sole Player with Global Platform and Presence

### Adjusted EBITDA Performance

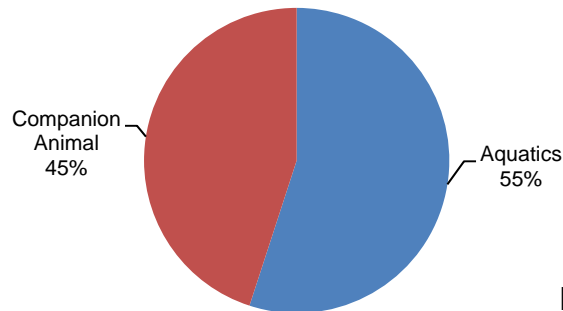
(\$ in millions)



(a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

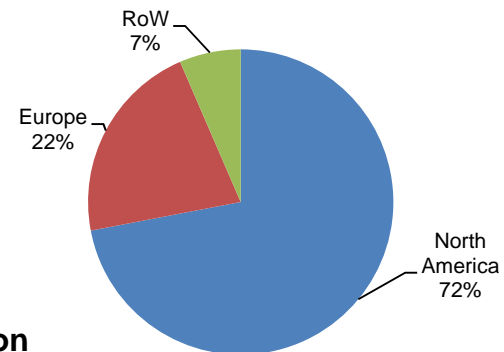
- Attractive industry trends (e.g., increasing pet ownership/ spending per pet, low seasonality)
- Global market leader in aquatics category with a broad and innovative product line led by the Tetra brand
- Record continuous improvement savings in FY14 more than offset cost increases
- Strong new product pipeline in FY15 and FY16 in both aquatics and companion animals
- Geographic growth continues in Europe and Latin America
- Seeking acquisitive, “tuck-in” growth opportunities in companion animal segment (e.g., FURminator, Salix Animal Health, IAMS/Eukanuba European pet food business)
- Global Pet annual revenues on a pro forma basis for the IAMS/Eukanuba and Salix acquisitions in Q2 of FY15 are nearly \$900 million

### Net Sales by Category



FY14 net sales: \$600 million

### Net Sales by Geography





# Accretive Acquisition of IAMS/Eukanuba European Pet Food Business

- The complementary IAMS and Eukanuba European premium pet food brands for dogs and cats was acquired from Procter & Gamble on December 31, 2014
  - IAMS is a premium brand with broad consumer appeal and a leadership share of the premium dry dog food market in the U.K.
  - Eukanuba is a premium brand in the pet specialty channel and the product of choice for the global federation of kennel clubs, as well as top breeders and veterinarians, with leading shares in many large markets, such as Sweden and Norway
  - Assets include a modern, highly automated pet food manufacturing plant in the Netherlands and an integrated European warehouse
  - Important and meaningful synergies are expected in overhead, SG&A and distribution
- The acquisition provides Spectrum Brands' Pet business with access to the \$21 billion European dog and cat food market growing at an estimated 3% to 5% annually
- The acquisition expands and strengthens the Pet division's companion animal product portfolio, helps achieve our objective for more balance between the two product segments of aquatics and companion animals, and provides much broader geographic and customer breadth
  - Opens up significant organic growth opportunities through access to the major dog and cat dry food market beyond our current activity in the snacks and treats segment
  - Two well-established brands support our systematic, multi-channel strategy with IAMS strong in the mass channel and Eukanuba a leader in the specialty channel
- Good cross-selling opportunities exist by taking advantage of our existing Pet division's strength in Continental Europe and the strength of the acquired business in the U.K.

**IAMS**



**»EUKANUBA**



**Spectrum  
Brands**

# Accretive Acquisition of Salix Animal Health

- Privately owned Salix Animal Health, the world's leading and largest vertically integrated producer and distributor of premium, natural rawhide dog chews, treats and snacks, was acquired on January 16, 2015
  - Founded in 1988, Salix offers a comprehensive line of chews made from beef hides, pork, chicken, beef and other various proteins
  - Annual sales of approximately \$100 million
- Salix strengthens, diversifies and expands our Pet segment's position in rawhide dog treats, a fast-growing pet sub-category with estimated annual global retail sales of \$2 billion
  - Provides important channel and brand differentiation for our North American Dingo dog treat business, along with immediate revenue opportunities in Europe and Latin America
- Its two flagship brands are Healthy-Hide and Digest-eeze and there are strong patents around flavors and digestibility
  - Salix branded and private label products are sold to mass merchandisers, grocery stores, pet specialty stores and warehouse clubs
- Salix has a flexible supply chain, including multiple manufacturing plants in Brazil, Ecuador, Mexico and two in Colombia, which gives our Pet segment increased optionality for a low-cost global rawhide production and supply network



# Home and Garden Segment (United Industries)

## Industry-Leading Value Brands

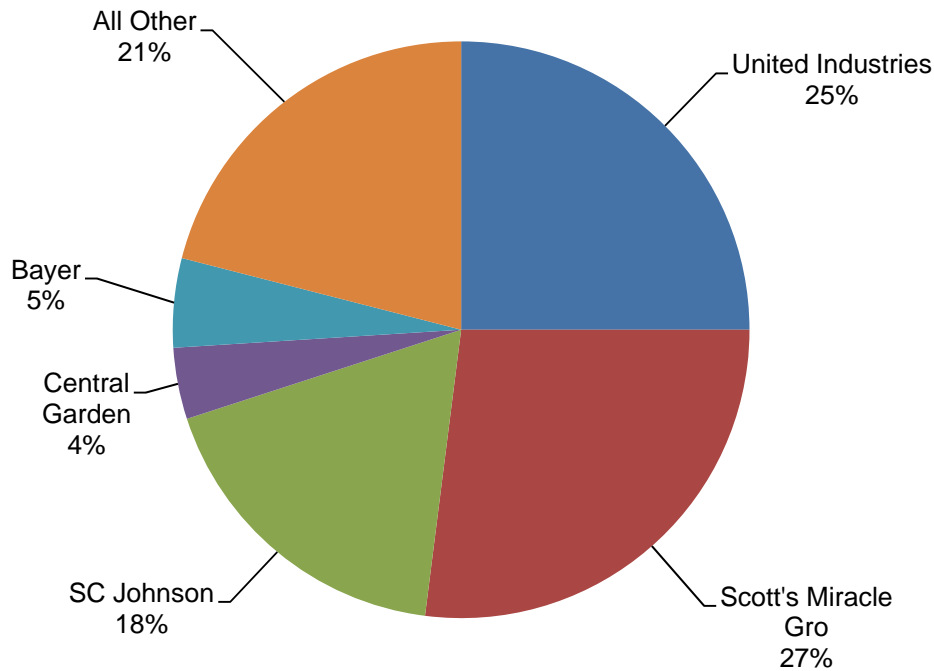


# Strong #2 Share in the Industry

## U.S. Retail Home and Garden Pest Control Market

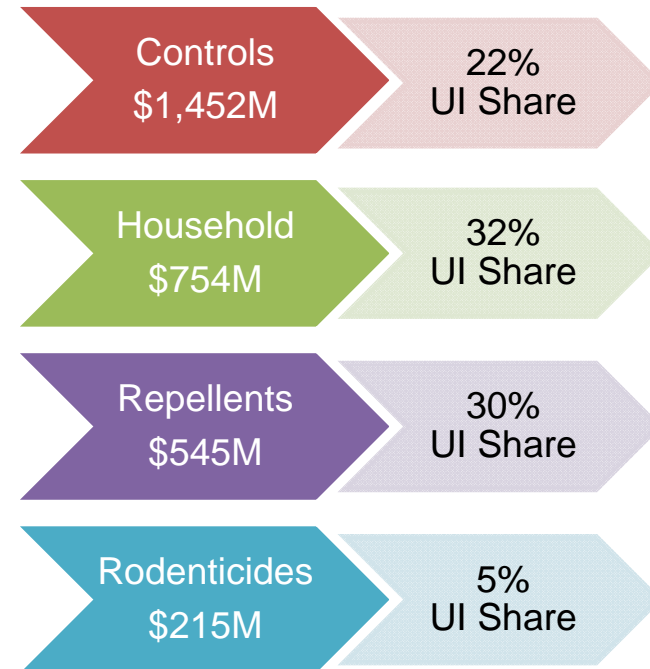
**\$3 Billion Retail Category** (2014 Estimate)

### Vendor Market Share Estimate



**UI Change = +2 pts from 2013 to 2014**

### United Industries Share



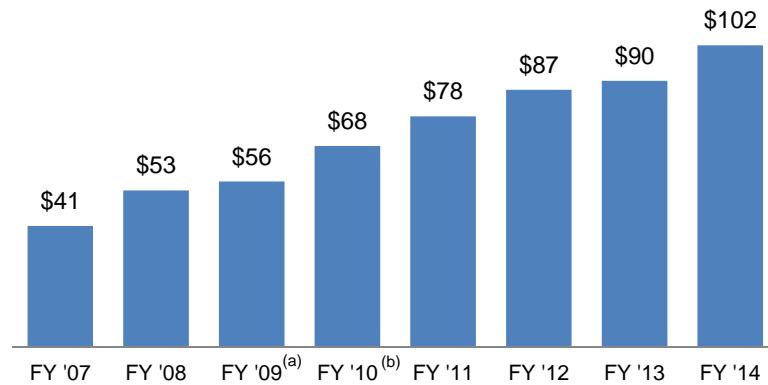
**Market Change = -1% from 2013 to 2014**

Source: United Industries Management Estimates

# Home and Garden Segment Delivering Robust Growth

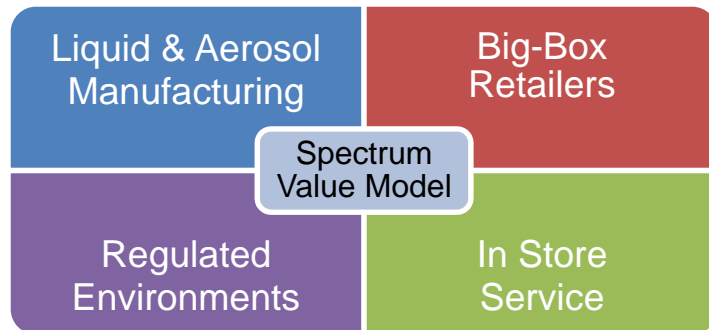
## Adjusted EBITDA Performance<sup>(a)</sup>

(\$ in millions)



(a) Adjusted EBITDA excludes impact of Growing Products division shut down in Q2 FY09.  
 (b) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

## Drivers of Success



Committed to value model of providing same performance at less price

- Another record year in FY14
- Completed accretive Liquid Fence bolt-on acquisition in Q1FY14
- Strong financial results
  - Highest margin Spectrum Brands division
  - Low CapEx requirements
- Attractive industry trends
  - Outdoor living expansion
  - Strong underlying demographic patterns
- Unique competitive environment
  - Few large competitors
  - High entrance barriers
- Solid retail relationships
  - Retail sales team
  - Customer-focused platform sales teams
- Strong operations platform
  - Innovative R&D
  - Low-cost product provider

# Spectrum Brands

Spectrum Brands

Pet, Home & Garden

Spectrum Brands

Global Batteries & Appliances

Spectrum Brands

Hardware & Home Improvement



# Fiscal 2015 Outlook

- Company plans for a 6th consecutive year of record performance in FY15
- FY15 reported net sales are expected to increase in the low to mid-single digit range compared to \$4.43 billion in FY14, including the positive impact of the Tell, IAMS/Eukanuba European pet food, and Salix Animal Health acquisitions, along with an anticipated negative impact from FX of approximately 5% to 6%
- FY15 growth will come from new products, new retailers, distribution and market share gains, geographic expansion, e-commerce, cross-selling, and select pricing actions, supplemented by the Tell, IAMS/Eukanuba, and Salix Animal Health acquisitions
- Accelerating cost improvement initiatives across the business and modestly higher capital spending to help offset negative FX and cost pressures
- FY15 free cash flow is projected to be approximately \$400 million
  - Impacting our free cash flow estimate is the negative impact of FX, acquisition and integration costs, and cash costs related to our new restructuring initiatives announced in November 2014
- Focus remains on growing adjusted EBITDA and maximizing sustainable free cash flow



## Quarterly Dividend Started in 2013, Increased in 2014 and 2015

---

- Four quarterly common stock dividends of \$0.25 per share paid in March, June, September and December of 2013
- Dividend increased by 20% to \$0.30 per share from \$0.25, effective with quarterly payment in March 2014
- Dividend increased by 10% to \$0.33 per share from \$0.30, effective with quarterly payment in March 2015
- Higher rates reaffirm the Company's consistent and ongoing ability to generate strong free cash flow and its commitment to deliver attractive returns to its shareholders
- Future opportunity to raise dividend further will be evaluated based upon free cash flow growth
- One-time, special dividend of \$1.00 per share paid on September 18, 2012 to shareholders of record on August 27, 2012
- Special dividend recognized strong fiscal 2012 results and allowed shareholders to receive a dividend in fiscal 2012 equivalent to our initial quarterly dividends in 2013
- In future years, payment of special dividend is not anticipated and should not be expected



# Spectrum Brands

REMINGTON |  Russell Hobbs

**united**  
INDUSTRIES

 **VARTA**



Hardware &  
Home Improvement

**RAYOVAC.**

**NYSE: SPB**

[www.spectrumbrands.com](http://www.spectrumbrands.com)

[investorrelations@spectrumbrands.com](mailto:investorrelations@spectrumbrands.com)

[david.prichard@spectrumbrands.com](mailto:david.prichard@spectrumbrands.com)

# Spectrum Brands

REMINGTON |  Russell Hobbs

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Hardware &  
Home Improvement

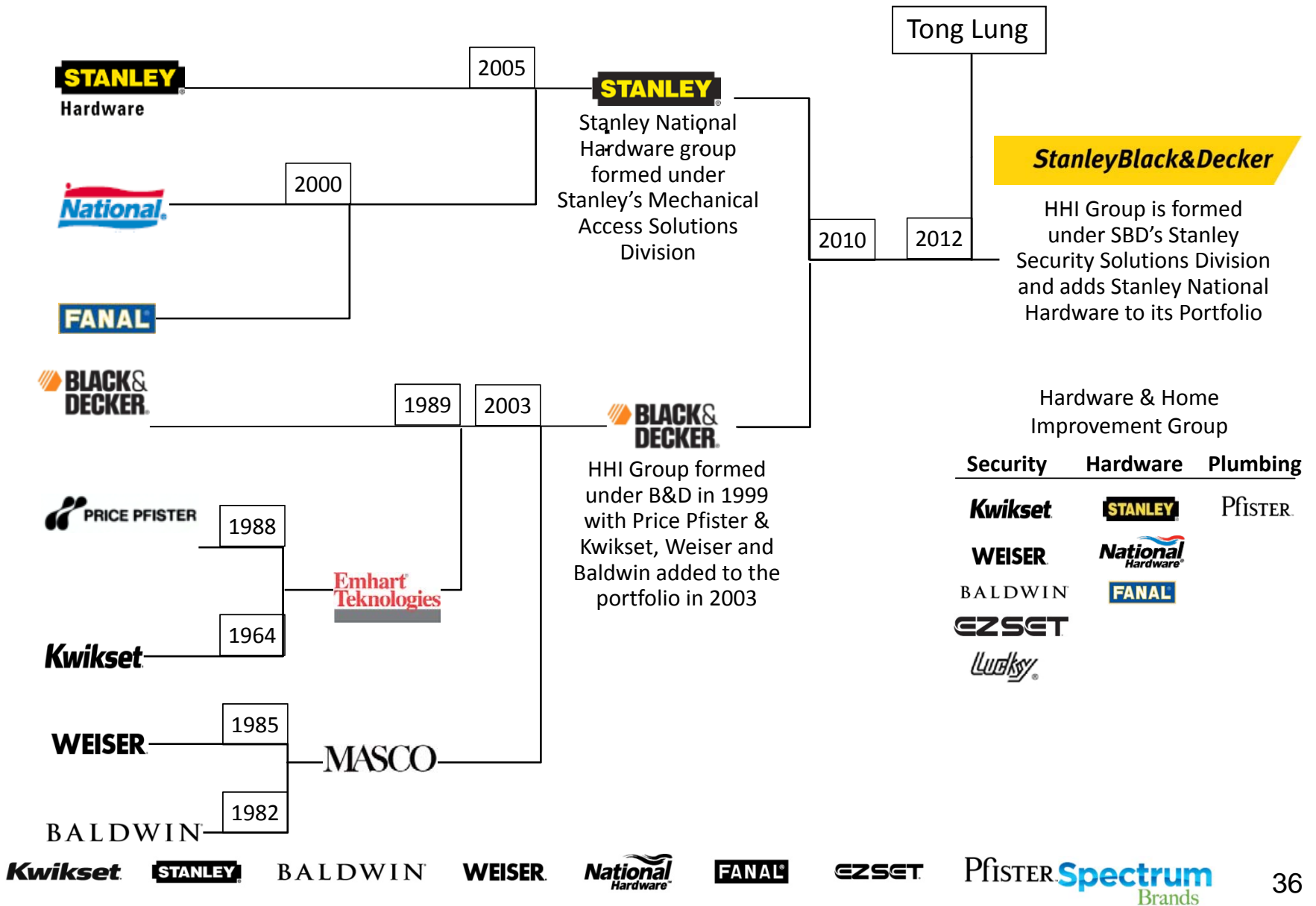
**RAYOVAC.**

## Appendix

# Experienced and Proven Management Team

Name / Position	Years with Company	Background
<p><b>David R. Lumley</b> Chief Executive Officer &amp; President</p>	8	<ul style="list-style-type: none"> <li>▪ CEO since April 2010</li> <li>▪ Served as Co-COO and President, Global Batteries, Personal Care and Home and Garden segments since January 2007</li> <li>▪ Previously served as President, North America since January 2006</li> <li>▪ Previously was President, Rubbermaid Home Products North America</li> </ul>
<p><b>Douglas L. Martin</b> Executive Vice President &amp; Chief Financial Officer</p>	--	<ul style="list-style-type: none"> <li>▪ Joined Spectrum Brands in current position in September 2014</li> <li>▪ Previously spent 27 years with Newell Rubbermaid in key financial leadership positions, including CFO from 2012-2014, Deputy CFO, Vice President of Finance – Consumer Group, Vice President of Finance – Office Products Group, Vice President and Treasurer, and Vice President, Tax</li> <li>▪ A CPA, he began his career with KPMG where he worked for 3 years</li> </ul>
<p><b>Andreas Rouvé</b> Chief Operating Officer</p>	12	<ul style="list-style-type: none"> <li>▪ Elected Chief Operating Officer, effective February 2014</li> <li>▪ Promoted to President of Spectrum Brands’ international activities in January 2013</li> <li>▪ Joined Spectrum Brands in 2002 as Chief Financial Officer of the European Battery division</li> <li>▪ Since 2007, he served as Managing Director of Spectrum Brands’ European Battery and Personal Care business and integrated the European Home Appliance business in 2010 and the Pet activities in 2011</li> <li>▪ Previously, he worked 13 years with VARTA AG in a variety of management positions, including Chief Financial Officer of VARTA Portable Batteries from 1999 to 2002, Managing Director Asia from 1997 to 1999 and Director of Finance of 3C Alliance L.L.P., a U.S. joint venture of VARTA, Duracell and Toshiba, from 1995 to 1997</li> </ul>
<p><b>Nathan E. Fagre</b> Senior Vice President, General Counsel &amp; Secretary</p>	3	<ul style="list-style-type: none"> <li>▪ Vice President, General Counsel and Secretary since January 2011</li> <li>▪ Promoted to Senior Vice President, General Counsel and Secretary in May 2012</li> <li>▪ Previously served as Senior Vice President, General Counsel and Secretary for ValueVision Media, Inc. from May 2000 until January 2011</li> <li>▪ Prior to joining ValueVision, he served as Senior Vice President, General Counsel and Secretary for the exploration and production division of Occidental Petroleum Corporation, from May 1995 until April 2000</li> <li>▪ Before joining Occidental Petroleum Corporation, in private law practice with Sullivan &amp; Cromwell, LLP and Gibson, Dunn &amp; Crutcher, LLP</li> </ul>

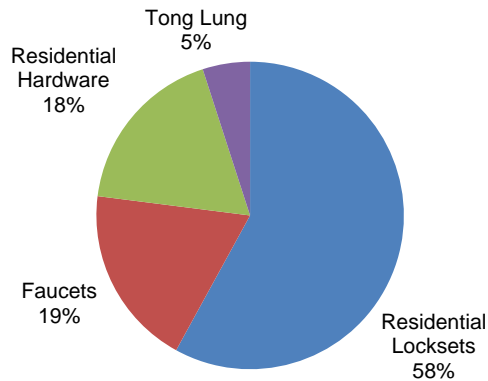
# HHI Group Formation



# HHI Group Overview

<b>Kwikset</b>	<b>WEISER</b>	BALDWIN	<b>STANLEY</b> Hardware	<b>National</b> Hardware	<b>FANAL</b>	<b>Pfister</b>
Est. 1946	Est. 1904	Est. 1946	Est. 1843	Est. 1901	Est. 1947	Est. 1910

Revenue by Segment (LTM 6/30)



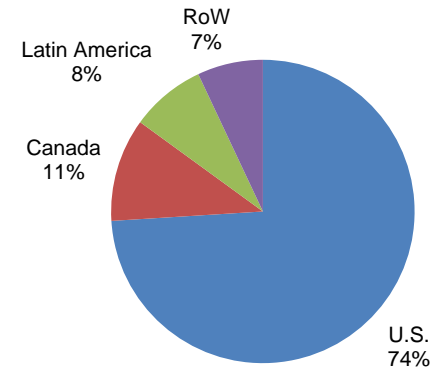
Financial Highlights (LTM 6/30)

Net Sales: \$985 million

Adjusted EBITDA: \$188 million







Adjusted EBITDA Margin: 19.1%

Revenue by Geography (LTM 6/30)



Note: Results based on LTM 6/30/12 for HHI. Tong Lung figures as of LTM 12/31/11.

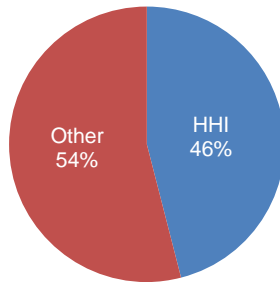
# Recognized and Established Brands

	Residential Locksets			Builders' Hardware		Plumbing
Brand	<b>Kwikset</b>	<b>WEISER</b>	BALDWIN	<b>STANLEY</b> National Hardware	<b>FANAL</b>	<b>Pfister</b>
Established	1946	1904	1946	1843 / 1901	1947	1910
Market Position	#1 in U.S. Locksets	#1 in Canada Locksets	#1 in U.S. Luxury Locksets	#1 in U.S. Builders' Hardware	#2 in Mexico Hardware	#4 U.S. in Faucets (#3 in U.S. Retail Channel)
Key Products						
Features	Style, Finish, Innovation, Security, Affordable	Architecturally Influenced Style, Finish, Security, Innovation	Luxury and Quality Leader, Solid Construction, Broad Styles, Functions and Finishes	Broadest Offering, Durable and Consumer Friendly, Superior Sales Replenishment Service Model	Broad Offering, Durable, Security, Affordable	Industry-leading Designs and Styles, Affordable

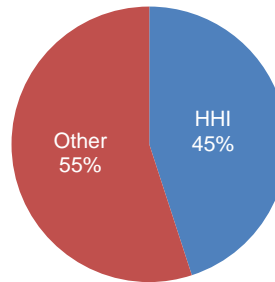
# Leading Market Position

## HHI Market Shares

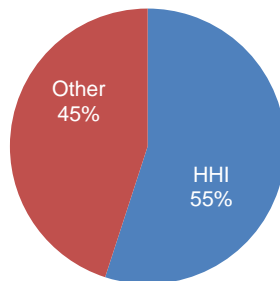
U.S. Residential Lockset Market



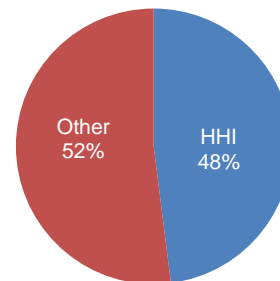
Canada Residential Lockset Market



U.S. Builders Hardware Market



U.S. Luxury Lockset Market



- Largest tubular lock manufacturer globally
- #1 U.S. lockset
- #1 Canadian lockset
- #1 U.S. luxury hardware
- #1 U.S. builders' hardware
- #4 U.S. faucets
- Large scale and excellent channel management leading to #1 position with major retailers and top home builders

Source: Management estimates

# Strong Distribution and Channel Penetration








Installed base, strong product and brand presence drives pull through demand in all channels

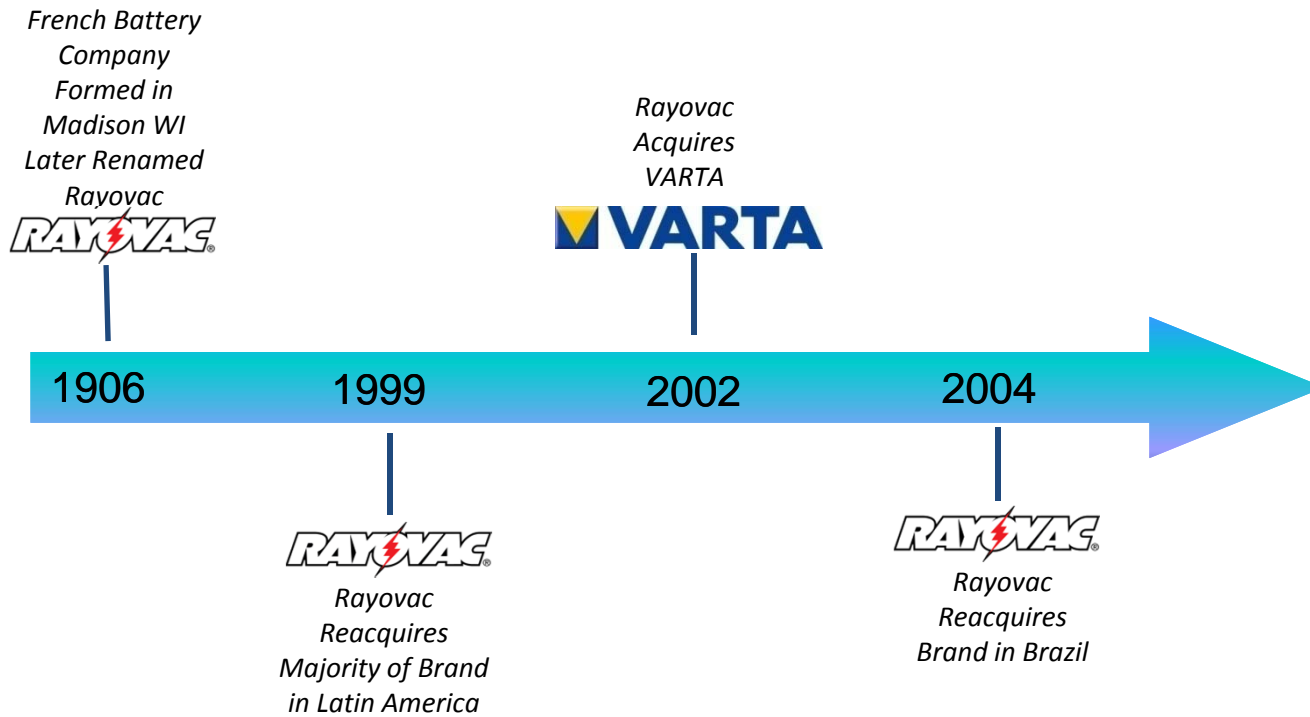


# HHI Enjoys Strong Customer Relationships

Dedicated national sales force with robust customer relationships across all distribution channels

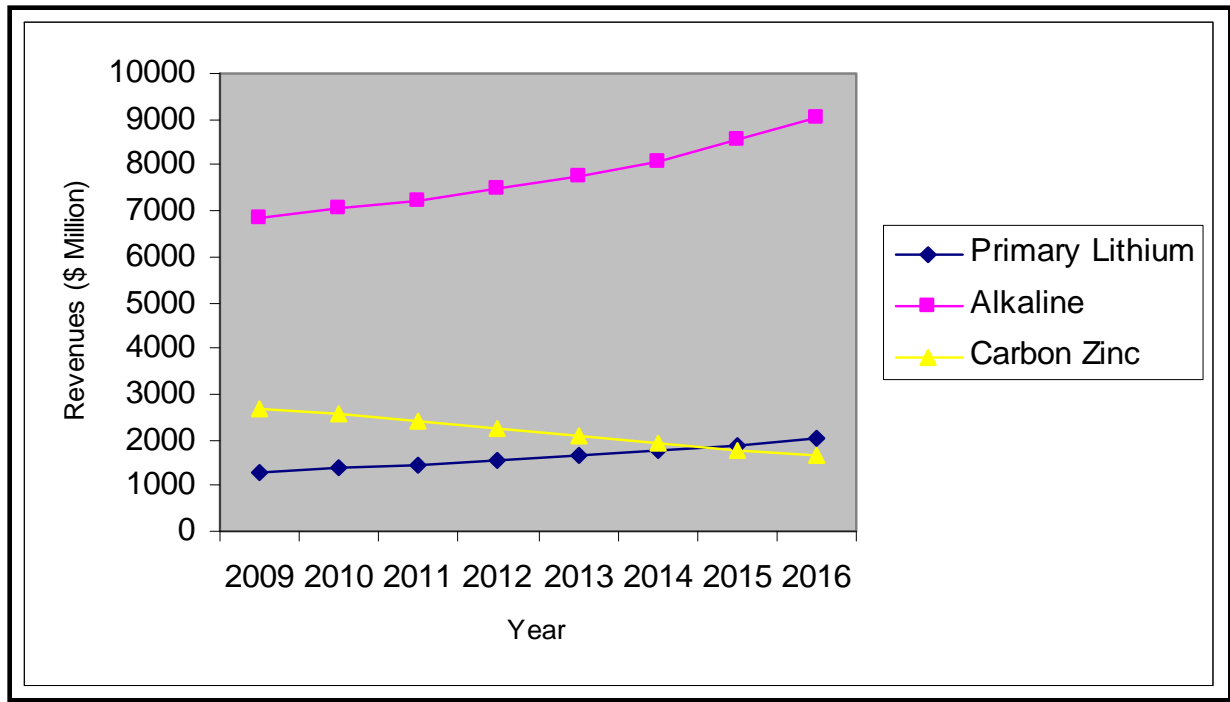
Customer	Description of Relationship	Value Proposition
 	<ul style="list-style-type: none"> <li>▪ Won Home Depot Vendor of the Year in 2011</li> <li>▪ Supply chain and fill rate management</li> <li>▪ Mix management and merchandising</li> <li>▪ In-store support and training</li> <li>▪ Wins during recent line reviews</li> </ul>	<ul style="list-style-type: none"> <li>▪ Install base</li> <li>▪ Brand strength</li> <li>▪ Relevant and valued technology</li> <li>▪ Cost competitive</li> <li>▪ Category management</li> <li>▪ Strong OPEX</li> </ul>
 	<ul style="list-style-type: none"> <li>▪ Co-op affiliated independent hardware stores</li> <li>▪ Supply chain and fill rate management</li> <li>▪ Manage hardware shelf stock inventory and replenishment orders with industry-leading direct sales force</li> </ul>	<ul style="list-style-type: none"> <li>▪ Breadth of offering</li> <li>▪ Direct sales</li> <li>▪ Automated fulfillment model</li> </ul>
   	<ul style="list-style-type: none"> <li>▪ Regional and large builder account management and selling</li> <li>▪ Contractual agreements with large accounts</li> <li>▪ Continuing to gain market share</li> <li>▪ Primary supplier to top U.S. home builders for several decades</li> </ul>	<ul style="list-style-type: none"> <li>▪ Brand strength</li> <li>▪ Style and finish breadth</li> <li>▪ Technology</li> <li>▪ Cost competitive</li> <li>▪ Tiered upgrade options</li> </ul>

# Evolution of Global Batteries



# Batteries is an Attractive Segment for SPB Given Market Share Gains & Estimated Organic Growth (Alkaline at 3.5% per Year)

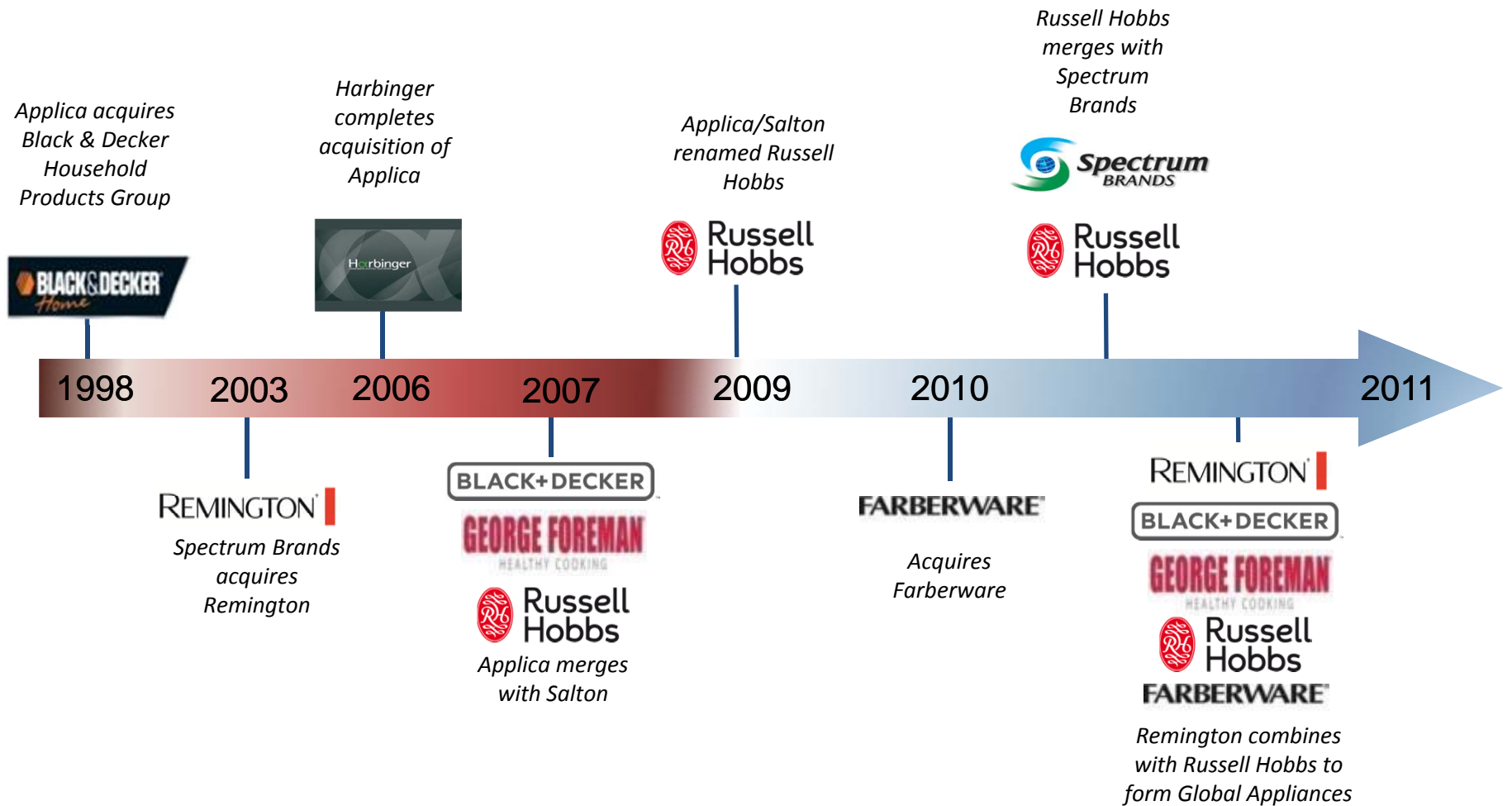
Global Battery Market: Revenue by Battery Type (World), 2010-2016

















Source: Frost & Sullivan Analysis



# Evolution of Global Appliances

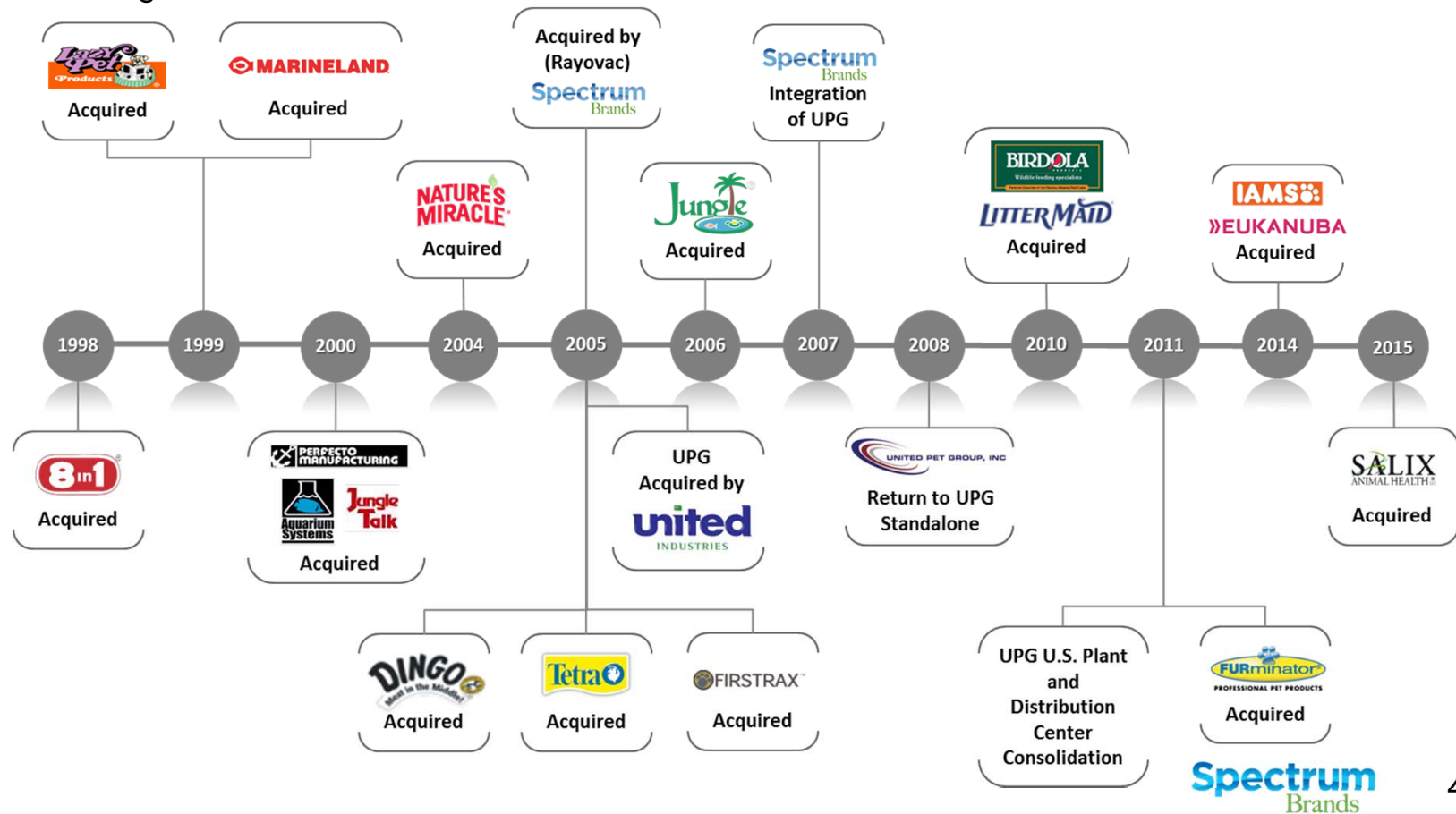


# Global Appliances – Diversified Product Line-up

Representative Brands	Kitchen Products	Home Products	Personal Care
Product Offerings	<p> <i>Breadman</i>  <b>GEORGE FOREMAN</b>     </p> <p> <b>FARBERWARE</b>  <i>Juiceman</i>     </p> <ul style="list-style-type: none"> <li>▪ Kettles</li> <li>▪ Storage and organization products</li> <li>▪ Food storages</li> <li>▪ Grills</li> <li>▪ Toaster ovens</li> <li>▪ Toasters</li> <li>▪ Blenders / mixers</li> <li>▪ Can openers</li> <li>▪ Coffee makers / grinders</li> <li>▪ Electric knives</li> <li>▪ Deep fryers</li> <li>▪ Food choppers</li> <li>▪ Food processors</li> <li>▪ Juicers</li> <li>▪ Hand mixers</li> <li>▪ Rice cookers</li> <li>▪ Steamers</li> <li>▪ Bread makers</li> <li>▪ Sandwich makers</li> </ul> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>	<p>      </p> <ul style="list-style-type: none"> <li>▪ Hand-held irons</li> <li>▪ Vacuum cleaners</li> <li>▪ Air purifiers</li> <li>▪ Clothes shavers</li> <li>▪ Heaters</li> </ul> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>	<p> <b>REMINGTON</b>  </p> <ul style="list-style-type: none"> <li>▪ Straighteners, stylers, curling irons</li> <li>▪ Men's and women's electric shavers &amp; epilators</li> <li>▪ Men's and women's groomers</li> <li>▪ Haircut kits</li> <li>▪ Hand-held hair dryers</li> <li>▪ Hair setters</li> <li>▪ i-Light</li> <li>▪ Women's hair accessories</li> </ul> <div style="display: flex; justify-content: space-around; align-items: center;">   </div>







# UPG Historical Review: Acquisitions and Integration

- United Pet Group (UPG) was formed in 1998 by TA Associates and between 1999-2006 successfully executed an acquisition/integration strategy within the U.S. pet supplies industry
- Acquired by Spectrum in 2005 with subsequent acquisitions of Tetra and Jungle
- Current opportunity: finalize the consolidation, restart acquisition activity and globalize companion animal segment



# UPG: An Impressive Portfolio of Leading Brands

## Aquatics

Brand	Product Categories
	7
	5
	3
	2
	2
	3







## Companion Animal

Brand	Product Categories
	2
	7
	3
	4
	1
	3

## Acquisition: UPG is the Only Global Platform in the Industry









- Dedicated sales, marketing and operations teams in 3 primary geographies: North America, Europe, Pacific Rim
  - Represents 90% of the total pet supply market
- Competitors lack similar infrastructure
- Ideal to execute a global roll-up strategy

### Comparative Global Infrastructure

	North America	Latin America	Europe	Japan
	✓	✓	✓	✓
	✓			
	✓	✓		
	✓		✓	
	✓		✓	
	✓			



# Long-Standing Global Customer Relationships

Retailer	Length of Relationship	Category Manager/ Advisor Roles
	20 Years	Aquatics Small Animal / Domestic Bird Dog Containment
	> 15 Years	Aquatics Dog & Cat Health and Beauty Aids Rawhide Stain & Odor Control Products
	> 15 Years	Aquatics Dog & Cat Health and Beauty Aids Small Animal / Domestic Bird Stain & Odor Control Products
	> 10 Years	Dog & Cat Health and Beauty Aids Rawhide Small Animal / Domestic Bird Aquatics
	> 10 Years	Aquatics
	> 10 Years	Aquatics
	> 10 Years	Aquatics
	> 20 Years	Aquatics

# Highly Recognized and Respected Value Brands

## Controls



- Weed & Grass Killers
- Outdoor Insect Control



## Household



- Ant, Roach and Wasp Killers
- Indoor Insect Control



## Repellents



- Personal and Area Mosquito Repellents
- Yard Treatment Products



## Rodenticide & Other



- Mouse / Rat Baits and Traps
- Plant Food



# Highlights of Pet and Home and Garden Acquisitions in Late 2011

## Black Flag/TAT Brands Acquisition – November 2011

- Black Flag/TAT produces and distributes a line of insecticide products, including liquids, aerosols, baits and traps that control ants, spiders, wasps, bedbugs, fleas and other insects, as well as roach, fly and yellow jacket products for motels
- Accretive transaction strengthens Home & Garden's household insecticide portfolio and increases market share of the US consumer pest control market
  - Black Flag/TAT enhance Spectrum's capabilities to serve consumer marketplace while expanding household insecticide presence in several less developed retail channels
  - Black Flag is one of the oldest brands in the US (dates to 1833) with extraordinary consumer recognition
  - Meaningful manufacturing and distribution synergies



## FURminator Acquisition – December 2011

- FURminator is a leading global provider of branded, patented dog and cat grooming products with annual revenue of approximately \$40 million
- Accretive transaction provides Spectrum with a leadership position in global dog and cat grooming category
  - Management expects the global dog/cat grooming category to grow a 3%–4% per year
- \$140 million purchase price (represents approximately 6-7x EBITDA multiple after achieving significant synergies in first 12 to 18 months)
- Acquisition helps provide additional balance in Spectrum's Global Pet Supplies business which includes both aquatics and companion animals



## Liquid Fence Accretive, Tuck-in Acquisition

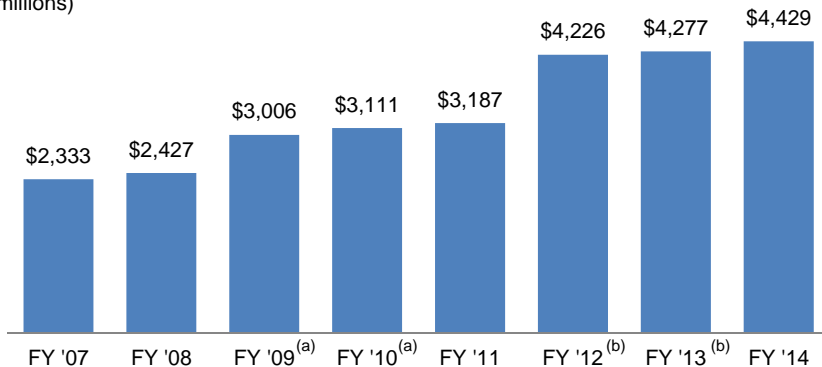
- Liquid Fence is the U.S. leader in the fast-growing consumer animal repellents market
  - Broad and expanding product line, proprietary formulations and solid retailer relationships
  - Flagship product, Liquid Fence Deer & Rabbit Repellent, is the number-one product of its kind in the U.S.
- Consumer animal repellents market growing more than double the rate of the overall lawn and garden category
- Immediately accretive acquisition enhances Home and Garden's margins, already the highest in the Company
  - Synergies will result in an even more attractive multiple paid for Liquid Fence
- New, complementary and leading position in fast-growing segment of the \$1.5 billion U.S. retail lawn and garden controls market
  - Excellent revenue growth potential
  - Strong fit with Home and Garden's core strengths, including liquid production, regulated products and distribution overlap
- Textbook, tuck-in acquisition fits perfectly with stated strategy to seek synergistic, bolt-on businesses
  - Expand product lines with complementary brands and categories
  - Increase and extend market penetration
  - Quick and major manufacturing, distribution and SG&A synergies



# Financial Snapshot

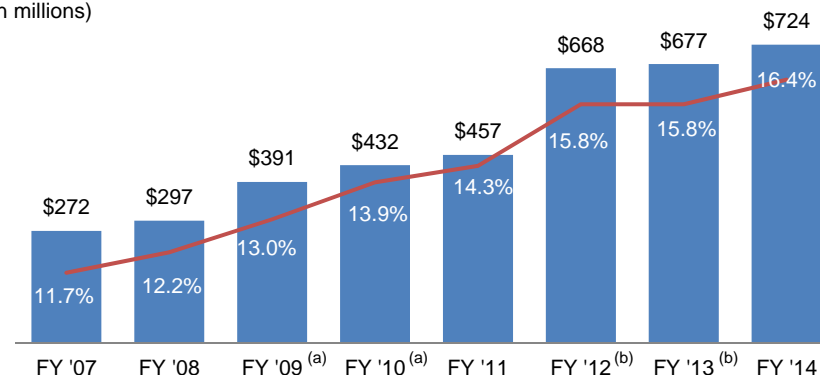
## Pro forma net sales

(\$ in millions)



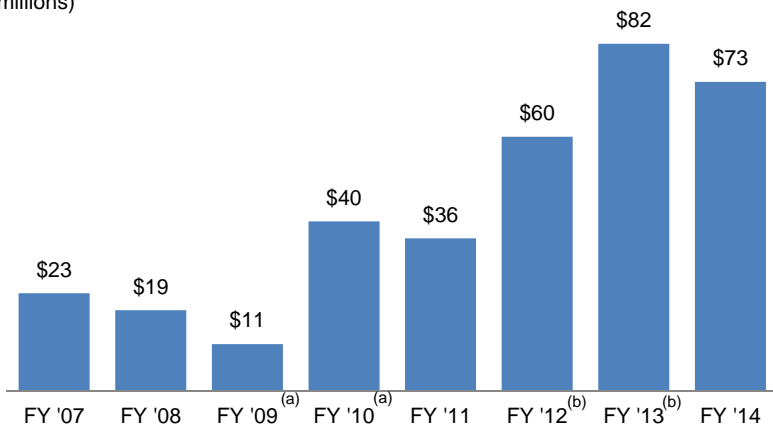
## Adjusted EBITDA

(\$ in millions)



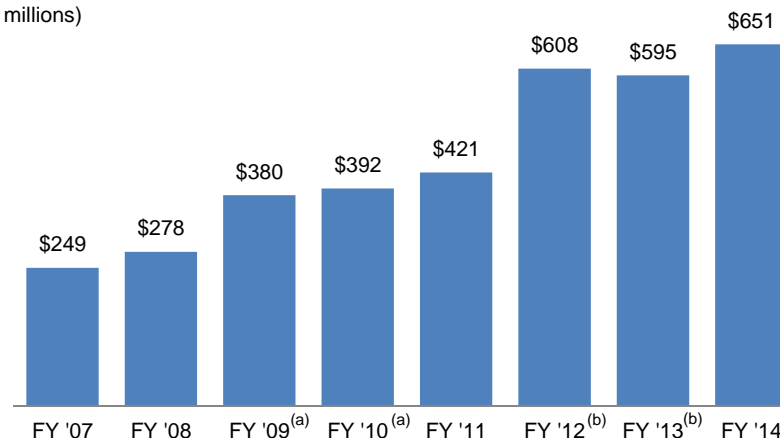
## Capital expenditures

(\$ in millions)



## Adjusted EBITDA less capital expenditures

(\$ in millions)



## Proven track record of top-line growth and improving profitability

(a) Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period.

(b) Reflects pro forma as if HHI acquired at beginning of respective period. The pre-acquisition earnings and capital expenditures of HHI do not include the TLM Taiwan business as stand alone financial data is not available for the periods presented. The TLM Taiwan business is not deemed material to the Company's operating results.

## Reconciliation of Adjusted EBITDA

	9/30 FY2009	9/30 FY2010	9/30 FY2011	9/30 FY2012	PF9/30 FY2012	PF9/30 FY2013	9/30 FY2014
<b>Net income (loss)</b>	\$943	(\$190)	(\$75)	\$49	\$49	(\$55)	\$215
Income tax expense	74	63	92	60	60	27	59
Interest expense	190	277	208	192	192	376	202
Depreciation and amortization	67	118	135	134	134	184	204
Unadjusted EBITDA	\$1,274	\$268	\$360	\$435	\$435	\$532	\$680
<b>Adjustments to EBITDA</b>							
Pre-acquisition earnings	81	66	-	-	183	30	-
Restructuring and related charges	46	24	29	20	20	34	23
Acquisition and integration related charges	-	39	37	31	31	48	20
Reorganization items	(\$1,139)	3	-	-	-	-	-
Loss from discontinued operations	86	3	-	-	-	-	-
Intangible asset impairment	34	-	32	-	-	-	-
Accelerated depreciation and amortization	(4)	(3)	(\$1)	-	-	-	-
Fresh-start inventory fair value adjustment	16	34	-	-	-	-	-
Russell Hobbs inventory fair value adjustment	-	3	-	-	-	-	-
Other fair value adjustments	2	-	-	-	-	31	-
Venezuelan devaluation	-	-	-	-	-	2	-
Brazilian IPI credit/other	(6)	(5)	-	-	-	-	-
Other	-	-	-	-	-	-	1
<b>EBITDA - Adjusted</b>	<b>\$390</b>	<b>\$432</b>	<b>\$457</b>	<b>\$486</b>	<b>\$669</b>	<b>\$677</b>	<b>\$724</b>

## Reconciliation of Adjusted EBITDA by Segment

	FY 2014					Consolidated Spectrum
	Global Batteries & Appliances	Global Pet Supplies	Home & Garden Business	Hardware & Home Improvement	Corporate / Unallocated Items <sup>(1)</sup>	
<i>(\$ in millions)</i>						
<b>Net Income (Loss), as adjusted</b>	\$235	\$79	\$88	\$157	(\$344)	\$215
Interest expense	-	-	-	-	202	202
Income tax expense	-	-	-	-	59	59
Depreciation and amortization <sup>(2)</sup>	73	31	13	40	47	204
<b>EBITDA</b>	<b>\$308</b>	<b>\$110</b>	<b>\$101</b>	<b>\$197</b>	<b>(\$36)</b>	<b>\$680</b>
Restructuring and related charges	11	\$3	-	8	1	23
Acquisition and integration related charges	8	-	1	4	7	20
Other <sup>(3)</sup>	-	-	-	-	1	1
<b>Adjusted EBITDA</b>	<b>\$327</b>	<b>\$113</b>	<b>\$102</b>	<b>\$209</b>	<b>(\$27)</b>	<b>\$724</b>

(1) It is the Company's policy to record income tax expense and interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the operating results of the operating segments.

(2) Included within depreciation and amortization is amortization of unearned restricted stock compensation.

(3) Included in other are costs associated with onboarding for a key executive.

**Table 1**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Condensed Consolidated Statements of Operations**  
**For the three and twelve months ended September 30, 2014 and September 30, 2013**  
(Unaudited)  
(\$ in millions, except per share amounts)

	THREE MONTHS			TWELVE MONTHS		
	F2014	F2013	INC %	F2014	F2013	INC %
Net sales	\$ 1,178.3	\$ 1,137.7	3.6 %	\$ 4,429.1	\$ 4,085.6	8.4 %
Cost of goods sold	766.9	735.9		2,856.5	2,685.3	
Restructuring and related charges	0.4	5.3		3.7	10.0	
Gross profit	411.0	396.5	3.7 %	1,568.9	1,390.3	12.8 %
Selling	176.4	172.0		678.2	637.0	
General and administrative	94.3	88.8		321.6	286.4	
Research and development	12.6	11.8		47.9	43.3	
Acquisition and integration related charges	5.6	7.9		20.1	48.4	
Restructuring and related charges	6.5	1.0		19.2	24.0	
Total operating expenses	295.4	281.5		1,087.0	1,039.1	
Operating income	115.6	115.0		481.9	351.2	
Interest expense	50.4	183.9		202.1	375.6	
Other expense (income), net	1.9	(4.5)		6.3	3.5	
Income (loss) from continuing operations before income taxes	63.3	(64.4)		273.5	(27.9)	
Income tax expense (benefit)	15.2	(27.6)		59.0	27.4	
Net income (loss)	48.1	(36.8)		214.5	(55.3)	
Less: Net income (loss) attributable to non-controlling interest	0.2	(0.1)		0.4	(0.1)	
Net income (loss) attributable to controlling interest	\$ 47.9	\$ (36.7)		\$ 214.1	\$ (55.2)	
<b>Average shares outstanding (a)</b>	<b>52.7</b>	<b>52.2</b>		<b>52.6</b>	<b>52.0</b>	
<b>Basic income (loss) per share attributable to controlling interest</b>	<b>\$ 0.91</b>	<b>\$ (0.70)</b>		<b>\$ 4.07</b>	<b>\$ 1.06</b>	
<b>Average shares and common stock equivalents outstanding (a) (b)</b>	<b>53.4</b>	<b>52.2</b>		<b>53.3</b>	<b>52.0</b>	
<b>Diluted income (loss) per share attributable to controlling interest</b>	<b>\$ 0.90</b>	<b>\$ (0.70)</b>		<b>\$ 4.02</b>	<b>\$ (1.06)</b>	
<b>Cash dividends declared per common share</b>	<b>\$ 0.30</b>	<b>\$ 0.25</b>		<b>\$ 1.15</b>	<b>\$ 0.75</b>	

(a) Per share figures calculated prior to rounding.

(b) For the three and twelve months ended September 30, 2013, we have not assumed the exercise of common stock equivalents as the impact would be antidilutive.



**Table 2**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Supplemental Financial Data**  
**As of and for the three and twelve months ended September 30, 2014 and September 30, 2013**  
(Unaudited)  
(\$ in millions)

Supplemental Financial Data	F2014	F2013		
Cash and cash equivalents	\$ 194.6	\$ 207.3		
Trade receivables, net	\$ 439.0	\$ 481.3		
Days Sales Outstanding (a)	31.0	36.0		
Inventory	\$ 624.5	\$ 632.9		
Inventory Turnover (b)	4.0	4.0		
Total debt	\$ 2,997.1	\$ 3,218.9		
Supplemental Cash Flow Data				
	THREE MONTHS		TWELVE MONTHS	
	F2014	F2013	F2014	F2013
Depreciation and amortization, excluding amortization of debt issuance costs	\$ 59.3	\$ 51.0	\$ 204.5	\$ 183.7
Capital expenditures	\$ 22.4	\$ 36.8	\$ 73.3	\$ 82.0
Supplemental Segment Sales & Profitability				
	THREE MONTHS		TWELVE MONTHS	
	F2014	F2013	F2014	F2013
<b>Net Sales</b>				
Global Batteries & Appliances	\$ 595.7	\$ 577.3	\$ 2,230.7	\$ 2,203.6
Global Pet Supplies	159.8	165.2	600.5	621.8
Home and Garden	109.0	101.4	431.9	390.5
Hardware & Home Improvement	313.8	293.8	1,166.0	869.6
Total net sales	\$ 1,178.3	\$ 1,137.7	\$ 4,429.1	\$ 4,085.6
<b>Segment Profit</b>				
Global Batteries & Appliances	\$ 66.0	\$ 55.8	\$ 256.6	\$ 237.5
Global Pet Supplies	25.8	28.3	82.4	91.1
Home and Garden	19.0	18.8	89.2	78.5
Hardware & Home Improvement	46.8	42.2	172.2	88.7
Total segment profit	157.6	145.1	600.4	495.8
Corporate	29.5	15.9	75.5	62.2
Acquisition and integration related charges	5.6	7.9	20.1	48.4
Restructuring and related charges	6.9	6.3	22.9	34.0
Interest expense	50.4	183.9	202.1	375.6
Other expense (income), net	1.9	(4.5)	6.3	3.5
Income (loss) from continuing operations before income taxes	\$ 63.3	\$ (64.4)	\$ 273.5	\$ (27.9)

(a) Reflects actual days sales outstanding at end of period.

(b) Reflects cost of sales (excluding restructuring and related charges) during the last twelve months divided by average inventory during the period.

**Table 3**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Reconciliation of GAAP Diluted Income (Loss) Per Share to Adjusted Diluted Earnings Per Share**  
**For the three and twelve months ended September 30, 2014 and September 30, 2013**  
(Unaudited)

	THREE MONTHS		TWELVE MONTHS	
	F2014	F2013	F2014	F2013
Diluted income (loss) per share, as reported	\$ 0.90	\$ (0.70)	\$ 4.02	\$ (1.06)
Adjustments, net of tax:				
Pre-acquisition earnings of HHI	—	—	—	0.06 (a)
Acquisition and integration related charges	0.07 (b)	0.10 (c)	0.24 (d)	0.59 (e)
Restructuring and related charges	0.08 (f)	0.08 (g)	0.28 (f)	0.42 (g)
Debt refinancing costs	—	1.49 (h)	0.14 (i)	1.85 (j)
Purchase accounting inventory adjustment	—	—	—	0.38 (k)
Income taxes	(0.13) (l)	(0.09) (m)	(0.69) (l)	0.70 (m)
Share dilution assumption	—	— (n)	—	0.02 (n)
Other	0.06 (o)	—	0.07 (o)	0.02 (p)
	0.08	1.58	0.04	4.04
Diluted income per share, as adjusted	\$ 0.98	\$ 0.88	\$ 4.06	\$ 2.98

- (a) For the twelve months ended September 30, 2013 reflects \$3.2 million, net of tax, of pre-acquisition earnings related to the acquired HHI business. The Pre-acquisition earnings of HHI do not include the TLM Business as stand alone financial data is not available for the period presented. The TLM Business is not deemed material to the Company's operating results.
- (b) For the three months ended September 30, 2014, reflects \$3.7 million, net of tax, of acquisition and integration related charges, as follows: (i) \$(0.1) million related to the acquisition of the HHI Business, consisting primarily of adjustments to previously accrued integration costs; (ii) \$0.7 million related to the acquisition of Liquid Fence, consisting primarily of legal and professional fees; (iii) \$0.1 million related to the acquisition of Shaser; and (iv) \$3.0 million related to other adjustments.
- (c) For the three months ended September 30, 2013, reflects \$5.1 million, net of tax, of acquisition and integration related charges, as follows: (i) \$3.8 million related to the acquisition of the HHI Business, consisting primarily of legal and professional fees; (ii) \$0.5 million related to the acquisition of FURminator, consisting of integration costs; (iii) \$0.5 million related to the merger with Russell Hobbs, consisting of integration costs; and (iv) \$0.3 million related to the acquisition of Shaser and other acquisition activity, consisting of legal and professional fees.
- (d) For the twelve months ended September 30, 2014, reflects \$13.1 million, net of tax, of acquisition and integration related charges, as follows: (i) \$7.2 million related to the acquisition of the HHI Business, consisting primarily of integration costs; (ii) \$2.3 million related to the acquisition of Liquid Fence, consisting primarily of legal and professional fees; (iii) \$0.6 million related to the acquisition of Shaser; and (iv) \$3.0 million related to other adjustments.
- (e) For the twelve months ended September 30, 2013, reflects \$31.5 million, net of tax, of acquisition and integration related charges, as follows: (i) \$24.0 million related to the acquisition of the HHI Business, consisting primarily of legal and professional fees; (ii) \$3.1 million related to the acquisition of Shaser, consisting of integration and legal and professional fees; (iii) \$2.4 million related to the merger with Russell Hobbs, consisting of integration costs; and (iv) \$1.9 million related to the acquisition of FURminator and other acquisition activity, consisting of integration costs.
- (f) For the three and twelve months ended September 30, 2014, reflects \$4.3 million and \$14.7 million, net of tax, respectively, of restructuring and related charges primarily related to the Global Expense Rationalization Initiatives announced in Fiscal 2013.
- (g) For the three and twelve months ended September 30, 2013, reflects \$4.1 million and \$22.1 million, net of tax, respectively, of restructuring and related charges primarily related to the Global Cost Rationalization Initiatives announced in Fiscal 2013 and the Global Cost Reduction Initiatives announced in Fiscal 2009.
- (h) For the three months ended September 30, 2013, reflects \$79.4 million, net of tax, related to financing fees and the write off of unamortized debt issuance costs in connection with the refinancing of the Company's 9.5% Notes.
- (i) For the twelve months ended September 30, 2014, reflects \$7.3 million, net of tax, related to financing fees and the write off of unamortized debt issuance costs in connection with the replacement of the Company's Term Loan.
- (j) For the twelve months ended September 30, 2013, reflects \$98.2 million, net of tax, related to financing fees and the write off of unamortized debt issuance costs in connection with the extinguishment of the Company's 9.5% Notes and the replacement of the Company's Term Loan and expenses related to the issuance of the 6.375% Notes and 6.625% Notes in connection with the acquisition of the HHI Business.
- (k) For the twelve months ended September 30, 2013, reflects a \$20.2 million, net of tax, non-cash increase to cost of goods sold related to the sales of inventory that was subject to fair value adjustments in conjunction with the acquisition of the HHI Business.
- (l) For the three and twelve months ended September 30, 2014, reflects adjustments to income tax expense of \$(7.0) million and \$(36.7) million, respectively, to exclude the impact of adjusting the valuation allowance against deferred taxes and other tax related items in order to reflect a normalized ongoing effective tax rate.
- (m) For the three and twelve months ended September 30, 2013, reflects adjustments to income tax expense of \$(5.0) million and \$37.1 million, respectively, to exclude the impact of the valuation allowance against deferred taxes and other tax related items in order to reflect a normalized ongoing effective tax rate.
- (n) Adjustment to reflect the fully diluted net income per share, as adjusted. The US GAAP diluted net loss per share calculation does not take into account the dilutive impact of common stock equivalents as these would be antidilutive given the net loss reported. Therefore the diluted net loss per share is decreased when the dilutive impact of common stock equivalents are taken into consideration. Full dilution is used for this calculation as a result of the adjusted net income.
- (o) For the three and twelve months ended September 30, 2014, reflects adjustments of \$3.1 million and \$3.5 million, net of tax, respectively, for costs related to a key executive onboarding and the accelerated amortization of stock compensation related to a retention agreement entered into with another key executive.
- (p) For the twelve months ended September 30, 2013, reflects an adjustment of \$1.3 million, net of tax, related to the devaluation of the Venezuelan Bolivar Fuerte.

**Table 4**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA**  
**For the three months ended September 30, 2014**  
(Unaudited)  
(\$ in millions)

	Global Batteries & Appliances	Global Pet Supplies	Home & Garden	Hardware & Home Improvement	Corporate / Unallocated Items (a)	Consolidated Spectrum Brands Holdings, Inc.
Net income (loss) attributable to controlling interest, as adjusted (a)	\$ 61.5	\$ 24.5	\$ 18.8	\$ 40.9	\$ (97.8)	\$ 47.9
Net (income) loss attributable to non-controlling interest	(0.1)	—	—	0.3	—	0.2
Net income (loss), as adjusted (a)	61.4	24.5	18.8	41.2	(97.8)	48.1
Income tax expense	—	—	—	—	15.2	15.2
Interest expense	—	—	—	—	50.4	50.4
Acquisition and integration related charges	1.9	—	0.2	0.4	3.1	5.6
Restructuring and related charges	1.2	1.2	—	4.6	(0.1)	6.9
Other (b)	—	—	—	—	1.3	1.3
Adjusted EBIT	64.5	25.7	19.0	46.2	(27.9)	127.5
Depreciation and amortization (c)	19.7	7.9	3.3	9.1	19.3	59.3
Adjusted EBITDA	\$ 84.2	\$ 33.6	\$ 22.3	\$ 55.3	\$ (8.6)	\$ 186.8

Note: Amounts calculated prior to rounding.

(a) It is the Company's policy to record Income tax expense and Interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the results of the operating segments and are presented within Corporate/Unallocated Items.

(b) Other relates to onboarding costs for a key executive.

(c) Included within depreciation and amortization is amortization of stock based compensation.

**Table 4**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA**  
**For the year ended September 30, 2014**  
(Unaudited)  
(\$ in millions)

	Global Batteries & Appliances	Global Pet Supplies	Home & Garden	Hardware & Home Improvement	Corporate / Unallocated Items (a)	Consolidated Spectrum Brands Holdings, Inc.
Net income (loss) attributable to controlling interest, as adjusted (a)	\$ 235.1	\$ 78.7	\$ 88.1	\$ 156.3	\$ (344.1)	\$ 214.1
Net (income) loss attributable to non-controlling interest	(0.5)	—	—	0.9	—	0.4
Net income (loss), as adjusted (a)	234.6	78.7	88.1	157.2	(344.1)	214.5
Income tax expense	—	—	—	—	59.0	59.0
Interest expense	—	—	—	—	202.1	202.1
Acquisition and integration related charges	7.8	—	1.1	4.4	6.8	20.1
Restructuring and related charges	11.1	3.0	—	8.3	0.5	22.9
Other (b)	—	—	—	—	1.3	1.3
Adjusted EBIT	253.5	81.7	89.2	169.9	(74.4)	519.9
Depreciation and amortization (c)	73.1	31.6	12.6	40.4	46.8	204.5
Adjusted EBITDA	\$ 326.6	\$ 113.3	\$ 101.8	\$ 210.3	\$ (27.6)	\$ 724.4

Note: Amounts calculated prior to rounding.

(a) It is the Company's policy to record Income tax expense and Interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the results of the operating segments and are presented within Corporate/Unallocated Items.

(b) Other relates to onboarding costs for a key executive.

(c) Included within depreciation and amortization is amortization of stock based compensation.

**Table 4**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA**  
**For the three months ended September 30, 2013**  
(Unaudited)  
(\$ in millions)

	Global Batteries & Appliances	Global Pet Supplies	Home & Garden	Hardware & Home Improvement	Corporate / Unallocated Items (a)	Consolidated Spectrum Brands Holdings, Inc.
Net income (loss) attributable to controlling interest, as adjusted (a)	\$ 54.9	\$ 25.9	\$ 18.7	\$ 38.3	\$ (174.5)	\$ (36.7)
Net loss attributable to non-controlling interest	(0.1)	—	—	—	—	(0.1)
Net income (loss), as adjusted (a)	54.8	25.9	18.7	38.3	(174.5)	(36.8)
Income tax benefit	—	—	—	—	(27.6)	(27.6)
Interest expense	—	—	—	—	183.9	183.9
Acquisition and integration related charges	1.7	0.6	—	3.3	2.3	7.9
Restructuring and related charges	3.3	1.7	0.1	1.2	—	6.3
Adjusted EBIT	59.8	28.2	18.8	42.8	(15.9)	133.7
Depreciation and amortization (b)	17.5	7.6	3.0	11.6	11.3	51.0
Adjusted EBITDA	\$ 77.3	\$ 35.8	\$ 21.8	\$ 54.4	\$ (4.6)	\$ 184.7

Note: Amounts calculated prior to rounding.

(a) It is the Company's policy to record income tax expense and interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the results of the operating segments and are presented within Corporate/Unallocated Items.

(b) Included within depreciation and amortization is amortization of stock based compensation.

**Table 4**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Reconciliation of GAAP Net Income (Loss) to Adjusted EBITDA**  
**For the year ended September 30, 2013**  
(Unaudited)  
(\$ in millions)

	Global Batteries & Appliances	Global Pet Supplies	Home & Garden	Hardware & Home Improvement	Corporate / Unallocated Items (a)	Consolidated Spectrum Brands Holdings, Inc.
interest, as adjusted (a)	\$ 214.1	\$ 77.0	\$ 77.7	\$ 75.0	\$ (499.0)	\$ (55.2)
Net loss attributable to non-controlling interest	(0.5)	—	—	0.4	—	(0.1)
Net income (loss), as adjusted (a)	213.6	77.0	77.7	75.4	(499.0)	(55.3)
Pre-acquisition earnings of HHI (b)	—	—	—	30.3	—	30.3
Income tax expense	—	—	—	—	27.4	27.4
Interest expense	—	—	—	—	375.6	375.6
Acquisition and integration related charges	6.1	2.2	0.1	7.4	32.6	48.4
Restructuring and related charges	14.8	11.2	0.6	6.2	1.2	34.0
HHI Business inventory fair value adjustment	—	—	—	31.0	—	31.0
Venezuela devaluation	2.0	—	—	—	—	2.0
Adjusted EBIT	236.5	90.4	78.4	150.3	(62.2)	493.4
Depreciation and amortization (c)	67.2	29.6	11.7	31.3	43.9	183.7
Adjusted EBITDA	\$ 303.7	\$ 120.0	\$ 90.1	\$ 181.6	\$ (18.3)	\$ 677.1

Note: Amounts calculated prior to rounding.

(a) It is the Company's policy to record income tax expense and interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the results of the operating segments and are presented within Corporate/Unallocated Items.

(b) The Pre-acquisition earnings of HHI do not include the TLM Business as stand alone financial data is not available for the periods presented. The TLM Business is not deemed material to the Company's operating results.

(c) Included within depreciation and amortization is amortization of stock based compensation.

**Table 5**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Pro Forma Net Sales Comparison**  
**For the three and twelve months ended September 30, 2014 and September 30, 2013**  
(Unaudited)  
(In millions)

	THREE MONTHS			TWELVE MONTHS		
	F2014	F2013	INC %	F2014	F2013	INC %
Spectrum Brands Holdings, Inc.						
Net sales - as reported	\$ 1,178.3	\$ 1,137.7	3.6 %	\$ 4,429.1	\$ 4,085.6	8.4 %
HHI pre-acquisition Net sales (a)	—	—		—	191.8	
Pro Forma Net Sales	<u>\$ 1,178.3</u>	<u>\$ 1,137.7</u>	3.6 %	<u>\$ 4,429.1</u>	<u>\$ 4,277.4</u>	3.5 %

(a) Net sales have been adjusted to reflect the acquisition of HHI as if it occurred at the beginning of each period presented. HHI pre-acquisition Net sales do not include the TLM Business as stand alone financial data is not available for the periods presented. The TLM Business is not deemed material to the Company's operating results.

**Table 6**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Reconciliation of Cash Flow from Operating Activities to Adjusted Free Cash Flow**  
**For the years ended September 30, 2014, September 30, 2013 and September 30, 2012**  
(Unaudited)  
(\$ in millions)

	2014	2013	2012
Net Cash provided from Operating Activities	\$ 432	\$ 256	\$ 255
Cash interest charges related to refinancing	—	44	—
Cash acquisition transaction costs	—	36	—
Purchases of property, plant and equipment	(73)	(82)	(47)
Adjusted Free Cash Flow	<u>\$ 359</u>	<u>\$ 254</u>	<u>\$ 208</u>

**Table 7**  
**SPECTRUM BRANDS HOLDINGS, INC.**  
**Reconciliation of Forecasted Cash Flow from Operating Activities to Forecasted Free Cash Flow**  
**For the year ending September 30, 2015**  
(Unaudited)  
(\$ in millions)

**Forecasted range:**

Net Cash provided from Operating Activities	\$ 475 - 485
Purchases of property, plant and equipment	(75) - (85)
Free Cash Flow	<u>\$ 400</u>