FORM 4

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington,	D C	205/19
vvasiiiiiqtuii,	D.C.	20349

STATEMENT	OF CHANGES	S IN BENEFICIAL	OWNERSHIP

l	OMB APPRO	JVAL
	OMB Number:	3235-0287
	Estimated average burd	en
l	hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person*				suer Name and Ticke			ymbol		tionship of Reporting Person(s) to Issuer all applicable)				
SHEPHERD THOMAS R				10 1110 001	_ [100			X	Director	10% ()wner		
	(First)	(Middle)		ate of Earliest Transac 01/2004	ction (Mo	onth/D	Pay/Year)		Officer (give title Ott below) be		(specify)		
601 RAYOVAC DRIVE			4. If a	Amendment, Date of	Original	Filed	(Month/Day/Y		6. Individual or Joint/Group Filing (Check Applicable				
(Street) MADISON	WI	53711							Line) X	Form filed by One Reporting Person Form filed by More than One Reporti Person			
(City)	(State)	(Zip)											
	Ta	able I - Nor	n-Derivative	Securities Acq	uired,	Disp	osed of,	or Ben	eficially	Owned			
Date													
1. This of Security	(msu. 3)		2. Transaction Date (Month/Day/Yea	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transa Code (8)		4. Securities Disposed Of 5)			5. Amount of Securities Beneficially Owned Following	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership	
I. The of Security	(ilisti. 3)		Date	Execution Date, r) if any	Transa Code (Disposed Of			Securities Beneficially	Form: Direct (D) or Indirect	of Indirect Beneficial	
Common Stock	(ilisti. 3)		Date	r) Execution Date, if any (Month/Day/Year)	Transa Code (8)	Instr.	Disposed Of 5)	(D) (Instr	. 3, 4 and	Securities Beneficially Owned Following Reported Transaction(s)	Form: Direct (D) or Indirect	of Indirect Beneficial Ownership	
	(ilisti. 3)		Date (Month/Day/Yea	r) Execution Date, if any (Month/Day/Year)	Transa Code (1 8)	Instr.	Disposed Of 5) Amount	(A) or	Price	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership	
Common Stock	(iiisii. 3)		Date (Month/Day/Yea 03/01/2004	r) Execution Date, if any (Month/Day/Year)	Transa Code (1 8) Code	Instr.	Amount 5,000	(A) or (D)	Price \$14.5	Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	Form: Direct (D) or Indirect (I) (Instr. 4)	of Indirect Beneficial Ownership	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

S

S

600

4,400

D

D

\$26.87

\$26.75

 $0^{(1)}$

301

D

D

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transa Code (8)		of		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)		8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)
				Code	v	(A)	(D)	Date Exercisable	Expiration Date	Title	Amount or Number of Shares				
Stock Option (Right to Buy)	\$14.5	03/01/2004		M			5,000	10/01/2001 ⁽²⁾	10/01/2011	Common Stock	5,000	(3)	0	D	
Stock Option (Right to Buy)	\$12.2	03/01/2004		М			5,000	10/01/2002 ⁽⁴⁾	10/01/2012	Common Stock	5,000	(3)	0	D	

Explanation of Responses:

Common Stock

Common Stock

- 1. The zero in Table I, Column 5 is a placeholder that is required by the EDGAR software and should be disregarded.
- 2. The option vested and became exercisable immediately on October 1, 2001.
- 3. Price of Derivative Security Not Applicable.
- 4. The option vested and became exercisable immediately on October 1, 2002.

Remarks:

/s/ James T. Lucke, as attorney-03/01/2004 in-fact

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

- * If the form is filed by more than one reporting person, see Instruction 4 (b)(v).
- ** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

03/01/2004

03/01/2004

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.