

STATEMENT OF CHANGES IN BENEFICIAL OWNERSHIP

OMB APPROVAL	
OMB Number:	3235-0287
Estimated average burden hours per response:	0.5

Check this box if no longer subject to Section 16. Form 4 or Form 5 obligations may continue. See Instruction 1(b).

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934 or Section 30(h) of the Investment Company Act of 1940

1. Name and Address of Reporting Person* <u>Genito Anthony L</u> (Last) (First) (Middle) <u>C/O SPECTRUM BRANDS HOLDINGS, INC.</u> <u>601 RAYOVAC DRIVE</u> (Street) <u>MADISON WI 53711</u> (City) (State) (Zip)	2. Issuer Name and Ticker or Trading Symbol <u>Spectrum Brands Holdings, Inc. [SPB]</u>	5. Relationship of Reporting Person(s) to Issuer (Check all applicable) Director 10% Owner <input checked="" type="checkbox"/> Officer (give title below) Other (specify below) <u>EVP, CFO and CAO</u>
	3. Date of Earliest Transaction (Month/Day/Year) <u>11/16/2013</u>	
	4. If Amendment, Date of Original Filed (Month/Day/Year)	6. Individual or Joint/Group Filing (Check Applicable Line) <input checked="" type="checkbox"/> Form filed by One Reporting Person <input type="checkbox"/> Form filed by More than One Reporting Person

Table I - Non-Derivative Securities Acquired, Disposed of, or Beneficially Owned

1. Title of Security (Instr. 3)	2. Transaction Date (Month/Day/Year)	2A. Deemed Execution Date, if any (Month/Day/Year)	3. Transaction Code (Instr. 8)		4. Securities Acquired (A) or Disposed Of (D) (Instr. 3, 4 and 5)			5. Amount of Securities Beneficially Owned Following Reported Transaction(s) (Instr. 3 and 4)	6. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	7. Nature of Indirect Beneficial Ownership (Instr. 4)
			Code	V	Amount	(A) or (D)	Price			
Common Stock	11/16/2013		M		18,518	A	(1)	40,442	D	
Common Stock	11/18/2013		F		9,204(2)	D	\$65.63	31,238	D	
Common Stock	11/16/2013		M		44,444	A	(3)	75,682	D	
Common Stock	11/18/2013		F		22,089(4)	D	\$65.63	53,593	D	
Common Stock	11/16/2013		M		14,815	A	(5)	68,408	D	
Common Stock	11/18/2013		F		6,092(6)	D	\$65.63	62,316	D	

Table II - Derivative Securities Acquired, Disposed of, or Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities)

1. Title of Derivative Security (Instr. 3)	2. Conversion or Exercise Price of Derivative Security	3. Transaction Date (Month/Day/Year)	3A. Deemed Execution Date, if any (Month/Day/Year)	4. Transaction Code (Instr. 8)		5. Number of Derivative Securities Acquired (A) or Disposed of (D) (Instr. 3, 4 and 5)		6. Date Exercisable and Expiration Date (Month/Day/Year)		7. Title and Amount of Securities Underlying Derivative Security (Instr. 3 and 4)	8. Price of Derivative Security (Instr. 5)	9. Number of derivative Securities Beneficially Owned Following Reported Transaction(s) (Instr. 4)	10. Ownership Form: Direct (D) or Indirect (I) (Instr. 4)	11. Nature of Indirect Beneficial Ownership (Instr. 4)	
				Code	V	(A)	(D)	Date Exercisable	Expiration Date						Title
Performance Rights(7)	(1)	11/16/2013		M		18,518	(1)	11/16/2013	11/16/2013	Common Stock	18,518	(1)	0	D	
Performance Rights(7)	(3)	11/16/2013		M		44,444	(3)	11/16/2013	11/16/2013	Common Stock	44,444	(3)	0	D	
Performance Rights(7)	(5)	11/16/2013		M		14,815	(5)	11/16/2013	11/16/2013	Common Stock	14,815	(5)	0	D	
Performance Rights(7)	(8)						(8)	(8)	(8)	Common Stock	25,000		25,000	D	
Performance Rights(7)	(9)(10)						(9)(10)	(9)(10)	(9)(10)	Common Stock	74,999		74,999	D	

Explanation of Responses:

- The remaining 50% of the performance rights granted on November 15, 2010 under the Issuer's 2011 Two-Year Equity Award Plan vested and settled for 18,518 shares of the Issuer's common stock on November 16, 2013.
- These shares of the Issuer's common stock were tendered to satisfy Mr. Genito's tax withholding obligation upon the vesting and settling of performance rights for 18,518 shares.
- The remaining 50% of the performance rights granted on November 28, 2011 under the Issuer's 2012 Equity Incentive Plan vested and settled for 44,444 shares of the Issuer's common stock on November 16, 2013.
- These shares of the Issuer's common stock were tendered to satisfy Mr. Genito's tax withholding obligation upon the vesting and settling of performance rights for 44,444 shares.
- The remaining 50% of the performance rights granted on November 28, 2011 under the Issuer's 2012 Equity Incentive Plan for exceeding performance targets vested and settled for 14,815 shares of the Issuer's common stock on November 16, 2013.
- These shares of the Issuer's common stock were automatically withheld to satisfy Mr. Genito's tax withholding obligation upon the vesting and settling of performance rights for 14,815 shares.
- Each performance right represents a contingent right to receive one share of the Issuer's common stock.
- The performance rights will vest 100% within 74 days of the Issuer meeting certain adjusted EBITDA and free cash flow performance targets for the year ended September 30, 2013 in connection with the successful integration of the Hardware Home Improvement Group from Stanley Black & Decker, Inc., and if Mr. Genito is employed by the Issuer on such date.
- Up to 50% of such performance rights granted under the Spectrum Brands Holdings, Inc. 2013 Equity Incentive Plan will vest within 74 days of the Issuer meeting certain adjusted EBITDA and free cash flow performance targets for the year ended September 30, 2013 (the "Performance Vesting Date") ("2013 Award"). In addition, an amount equal to the 2013 Award will vest, if Mr. Genito is employed by the Issuer through the first anniversary of the Performance Vesting Date. Amount reported represents the maximum number of shares issuable upon full vesting of the 2013 Award, which represents achievement of 135% of the performance targets. If 100% of the performance targets is achieved, 55,555 shares are issuable upon full vesting of the 2013 Award.
- Mr. Genito shall also be eligible to receive up to 19,444 additional shares ("Additional Award") within 74 days of the Issuer meeting certain adjusted EBITDA and free cash flow performance targets for the year ended September 30, 2014 and if Mr. Genito is employed by the Issuer at that date.

Remarks:

/s/ Nathan E. Fagre, attorney-
in-fact

11/20/2013

** Signature of Reporting Person

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

* If the form is filed by more than one reporting person, see Instruction 4 (b)(v).

** Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.