



Presentation to

**Seattle Investors** 

June 6, 2012

David Prichard Vice President, Investor Relations

# **Forward-Looking Statements**

Certain matters discussed in this presentation, with the exception of historical matters, may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. All statements, other than statements of historical facts, regarding our business strategy, future operations, financial condition, estimated revenues, projected costs, projected synergies, prospects, plans and objectives of management, as well as information concerning expected actions of third parties, are forward-looking statements. These statements are subject to a number of risks and uncertainties that could cause results to differ materially from those anticipated as of the date of this presentation. Important factors that could cause our actual results to differ materially from those expressed or implied herein include, without limitation: our ability to manage and otherwise comply with our covenants with respect to our significant outstanding indebtedness or maintain our credit ratings; changes and developments in external competitive market factors, such as introduction of new product features or technological developments; development of new competitors or competitive brands or competitive promotional activity or spending or industry consolidation; the cost and effect of unanticipated legal, tax or regulatory proceedings or new accounting policies, laws or regulations (including environmental, public health and consumer protection regulations); seasonality of our products and changes in consumer demand for the various types of products we offer resulting in the loss of, or a significant reduction in, sales to significant retail customers; our ability to develop and successfully introduce new products, protect our intellectual property and avoid infringing the intellectual property of third parties; public perception regarding the safety of our products, including the potential for environmental liabilities, product liability claims, litigation and other claims; unfavorable developments in the global credit markets; the impact of overall economic conditions, terrorist attacks, acts of war or other unrest in international markets on consumer spending; fluctuations in commodities prices, supply shortages, the costs or availability of raw materials or terms and conditions available from suppliers; changes in the general economic conditions in countries and regions where we do business, such as stock market prices, interest rates, currency exchange rates, inflation and consumer spending; our ability to successfully implement manufacturing, distribution and other cost efficiencies and to continue to benefit from our cost-cutting initiatives; the impact of expenses resulting from the implementation of new business strategies, divestitures or restructuring activities; our ability to integrate, and to realize synergies from, the combined businesses of Spectrum Brands, Inc. and Russell Hobbs, Inc.; our ability to identify, develop and retain key employees; unfavorable weather conditions or climate change and various other risks and uncertainties, including those discussed herein and those set forth in our filings with the Securities and Exchange Commission ("SEC").

We also caution the reader that undue reliance should not be placed on any forward-looking statements, which speak only as of the date of this presentation. We undertake no duty or responsibility to update any of these forward-looking statements to reflect events or circumstances after the date of this presentation or to reflect actual outcomes. Additional factors that may affect future results and conditions are described in our filings with the SEC, which are available at the SEC's web site at <a href="https://www.sec.gov">www.sec.gov</a> or at Spectrum Brands' website at <a href="https://www.spectrumbrands.com">www.spectrumbrands.com</a>. The information contained in this presentation is summary information that is intended to be considered in the context of our SEC filings, and other public announcements that we may make, by press release or otherwise, from time to time. In addition, information related to past performance, while helpful as an evaluative tool, is not necessarily indicative of future results, the achievement of which cannot be assured. You should not view our past performance, or information about the market, as indicative of our future results. Further, performance information respecting investment returns on portfolio transactions is not directly equivalent to returns on an investment in our common stock.

## **Reconciliation of Non-GAAP Financial Measurements**

Management believes that certain non-GAAP financial measures may be useful in certain instances to provide additional meaningful comparisons between current results and results in prior operating periods. Excluding the impact of current exchange rate fluctuations may provide additional meaningful reflection of underlying business trends. In addition, within this presentation, including the tables that follow, reference is made to adjusted earnings before interest, taxes, depreciation and amortization (EBITDA), free cash flow and adjusted gross profit.

Adjusted EBITDA is a metric used by management and frequently used by the financial community which provides insight into an organization's operating trends and facilitates comparisons between peer companies, because interest, taxes, depreciation and amortization can differ greatly between organizations as a result of differing capital structures and tax strategies. Adjusted EBITDA can also be a useful measure of a company's ability to service debt and is one of the measures used for determining the Company's debt covenant compliance. Adjusted EBITDA excludes certain items that are unusual in nature or not comparable from period to period.

In addition, the Spectrum Brands' management uses adjusted gross profit as one means of analyzing the Spectrum Brands' current and future financial performance and identifying trends in its financial condition and results of operations. Management believes that adjusted gross profit is a useful measure for providing further insight into Spectrum Brands' operating performance because it eliminates the effects of certain items that are not comparable from one period to the next.

Also, management believes that free cash flow is useful to both management and investors in their analysis of Spectrum Brands' ability to service and repay its debt and meet its working capital requirements. Free cash flow should not be considered in isolation or as a substitute for pretax income (loss), net income (loss), cash provided by (used in) operating activities or other statement of operations or cash flow statement data prepared in accordance with GAAP or as a measure of profitability or liquidity. In addition, the calculation of free cash flow does not reflect cash used to service debt and therefore, does not reflect funds available for investment or discretionary uses.

Spectrum Brands provides this information to investors to assist in comparisons of past, present and future operating results and to assist in highlighting the results of on-going operations. While Spectrum Brands' management believes that non-GAAP measurements are useful supplemental information, such adjusted results are not intended to replace the Spectrum Brands' GAAP financial results and should be read in conjunction with those GAAP results.

# **Attractive Segment Profile and Unrivalled Brand Portfolio**

**Global Batteries & Appliances** FY'11 Net Sales \$2.25B; EBITDA \$307M







**Personal Care** 



**Small Appliances** 





FARBERWARE<sup>®</sup>

GEORGE FOREMAN



**Rreadman** 



**Global Pet Supplies** FY'11 Net Sales \$579M; EBITDA \$99M





















PRO-PET



**Home & Garden** FY'11 Net Sales \$354M; EBITDA \$78M





















Spectrum's portfolio includes widely used, trusted and well recognized brands

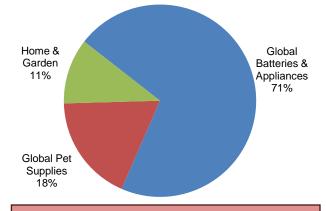


# Spectrum Brands –

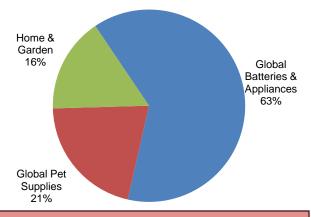
### Providing Quality and Value to Retailers and Consumers Worldwide

- FY 2011 net sales and adjusted EBITDA of \$3,187 million and \$457 million, respectively
- Spectrum's Value Model drives success of strong, well-recognized and extendable brand names
- Top 3 global market positions in all product categories
- Global footprint with presence on 6 continents and products sold in more than 120 countries
- Strong relationships with major retailers globally
- Experienced and proven management team

### **Diverse Portfolio Across Attractive Categories**



#### **FY 2011 Net Sales - \$3,187 million**



FY 2011 Adjusted EBITDA - \$457 million<sup>1</sup>

The "Spectrum Value Model" drives adjusted EBITDA growth

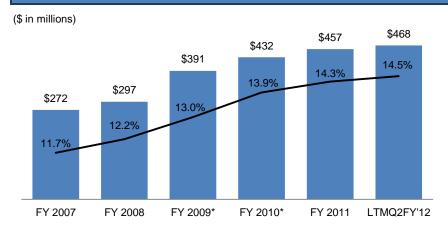


## Strong Financial Performance Despite a Challenged Consumer

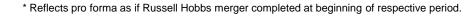
- Quarter-over-quarter net sales and adjusted EBITDA growth virtually without exception since FY 2009
- Personal Care/Home & Garden leading the adjusted EBITDA improvements
- Drivers of solid financial performance include:
  - Resilient demand for SPB products across categories with "superior value" brand positioning
  - Increased distribution/market share in key product segments worldwide
  - Ongoing emphasis on continuous improvement processes, global new product development, efficient operating culture, and strong expense controls
  - Cost-saving initiatives at SPB, Russell Hobbs and Global Pet from SKU/brand rationalization and plant/distribution center consolidations
  - Leveraging infrastructure to reduce production expense through facility closures/SAP
  - Focus on non-discretionary, non-premium priced, replacement products
- CapEx focus on product development/ cost reductions





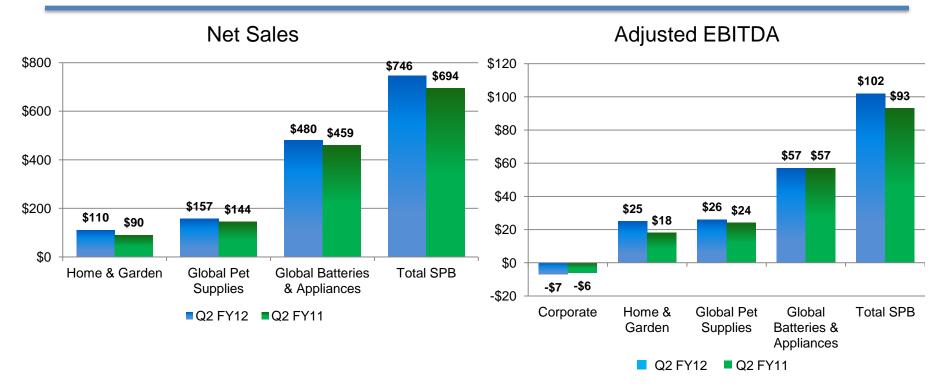


Spectrum has generated robust sales and adjusted EBITDA growth, both organically and through acquisitions





### Solid Performance – Q2 FY12 vs. Q2 FY11



- Net sales, operating income and adjusted EBITDA increased 8, 17 and 9 percent, respectively
- Diluted loss per share narrowed, while adjusted diluted EPS increased 48 percent
- Third consecutive record second quarter of adjusted EBITDA
- All three reporting segments, along with recent bolt-on acquisitions, contributed to higher Q2 FY12 results
- Reaffirmed full-year financial guidance
- Strengthened balance sheet, lowered cost of capital, and increased flexibility to create shareholder value with replacement of 12% PIK notes with 6.75% senior unsecured notes



# **Spectrum Brands Vision**



Be the leader in retailer metrics with superior value consumer products for everyday use



Create shareholder value through a combination of adjusted EBITDA growth and debt reduction



# **Spectrum Value Model:**

### "Same Performance, Less Price / Better Value"

### **Market Positioning**

Focus on #2 brands in markets with high barriers to entry

#### Value to Retailers

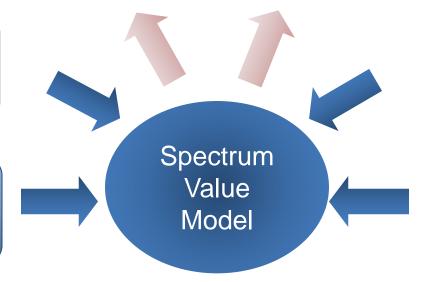
Best retailer margin; category mgmt; merchandising

### **Product Performance**

Match or exceed competitor product performance

#### **Focused Investment**

Invest in product performance, R&D and cost improvement



#### **Point of Sale Focus**

Win at point-of-sale, not through brand advertising

### **Control Costs**

Cost reductions via shared services, global NPD and common platform products

The "Spectrum Value Model" differentiates Spectrum Brands and helps provide stability and sustainable earnings



# **Proven Ability to Develop New Products**

### Leveraging core strengths to fuel innovative product development

- R&D strategy focused on new product development and performance enhancements of existing products
- Aim to offer products that provide more features and better performance for value price
- Largely non-discretionary, non-premium priced, replacement products for everyday living

### Ongoing focus on successful new product launches

Period	Key new product developments			
Fiscal 2012	<ul> <li>✓ Platinum LCD Charger</li> <li>✓ Cutter mosquito repellent fan</li> <li>✓ Everyday rechargeable batteries</li> <li>✓ Spectracide bug &amp; weed killer in one</li> <li>✓ Hot Shot DIY Mattress &amp; Luggage treatment Kit</li> <li>✓ Women's hair care accessories</li> </ul>	RONDYA- RONGER  RONGER		
Fiscal 2011	<ul> <li>✓ Platinum lithium ion power pack</li> <li>✓ High performance LED indestructible lights</li> <li>✓ i-Light (Europe / US launch)</li> <li>✓ Remington – King of Shaves products</li> <li>✓ Cutter natural insect repellents</li> </ul>	AARTHON STANDARD STAN		
Fiscal 2010	<ul> <li>✓ Rayovac Platinum Nickel Metal Hydride rechargeable batteries</li> <li>✓ Instant Ocean aquatic food and chemical products</li> <li>✓ Dingo and Nature's Miracle brand product extensions</li> </ul>	CONTRACTOR OF THE PARTY OF THE		

New products have helped Spectrum Brands drive sales and achieve market share gains

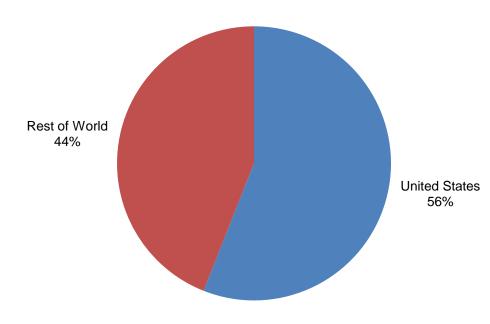


# Long Term Relationships with Key Retailers and Global Distribution Network

### **Key Customers** Customer Length of relationship Walmart 💢 20+ years 20+ years LOWE'S 20+ years CANADIAN TIRE 20+ years 15+ years TARGET. 10+ years (f) Carrefour 10+ years **METRO** Group 10+ years PETCO A 10 years PETSMART 10 years TESCO 8+ years rgo5 8+ years REWE 8+ years

### **Truly Global Reach**

- Expansive distribution network
- Sells into approximately 120 countries on 6 continents

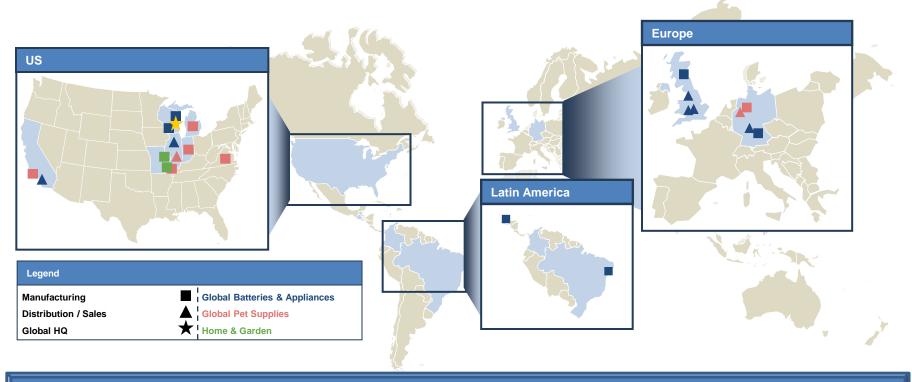


Well-established customer relationships and global distribution facilitate market penetration



# **Low-Cost and Global Supply Chain**

- Combination of manufacturing and third-party sourcing
  - Flexibility to manage production assets and reduce costs
  - Efficient capital management and working capital utilization
  - Significant "in-house" manufacturing allows for control of technologies and regulatory compliance
- Global sourcing system for raw materials, including Asian sourcing organization in Shenzhen, China
- Global manufacturing expertise, developed over 100 years, creates significant barrier to entry



The Company's goal is to achieve annual global cost improvement of 3%-5%

# **Growth Strategies** — Benefit from Synergies from the Merger with Russell Hobbs

### **Cost-saving synergies**

- Cost-saving synergies target of \$35 to \$40 million (originally \$25 to \$30 million) targeted by the end of FY 2012 through consolidating overlapping infrastructure in various regions
- Merger integration activities are progressing on schedule
  - Completed the migration of Russell Hobbs onto Spectrum's SAP Enterprise Resource Planning ("ERP") platform in North America; on track internationally
  - Consolidated numerous distribution facilities and sales offices
- Cost savings from ongoing Merger integration activities should contribute to Spectrum's adjusted EBITDA growth

#### **Enhanced distribution**

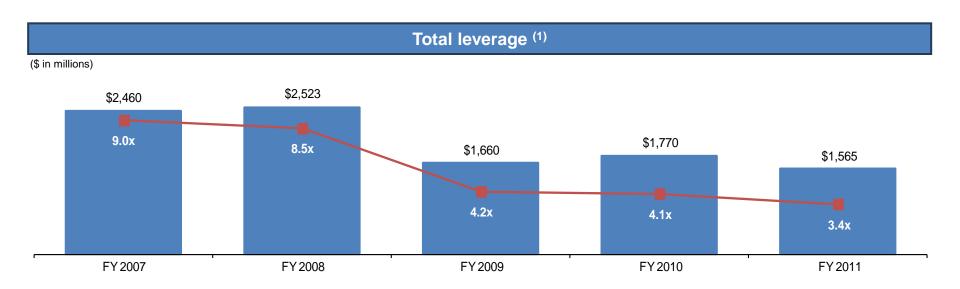
- Intend to leverage the enhanced global network as a result of the Merger to expand product distribution
  - Utilize Remington's more extensive distribution network in Western and Eastern Europe to expand the Russell Hobbs kitchen appliance business
  - Leverage Russell Hobbs' strong Latin American distribution footprint to expand the growing Remington presence
- The Merger has also strengthened existing relationships with customers such as Wal-Mart, The Home Depot, Lowe's, Target, Carrefour, Boots, and Canadian Tire
  - Improved ability to serve these customers more efficiently
- Well positioned to capitalize on the trend of global retail merchants who are continuing to consolidate their vendor base

Merger synergies are driving significant cost savings and distribution growth



# **Growth Strategies** – Utilize Strong Cash Flow to Pay Down Debt

- Track record of using strong free cash flow generation to make voluntary payments to reduce total debt
- Significant NOLs and limited CapEx requirements enhance free cash flow profile
- \$225 million of debt prepayment on Term Loan in FY 2011, helping to reduce interest expense
- Opportunistic approach to debt refinancing to ensure lowest possible rates on all debt tranches



Spectrum's strong FCF and commitment to reduce debt have provided enhanced shareholder value



(1)

# **Growth Strategies** — Pursue Bolt-On Acquisitions to Further Enhance Scale

### Key acquisition priorities

### Global Pet Supplies

- Large and rich list of targets identified for bolt-on acquisitions
- Primary focus in Companion Animal
- Potential acquisition categories include dog and cat treats, dog and cat healthcare, wild bird, dog and cat nutrition, reptile, and pet training and containment
- Seek targets that offer manufacturing and/or distribution synergies
- Fragmented industry is ripe for consolidation

# Home & Garden

- Targets focused on small to medium-sized CPG companies in the H&G and cleaning categories
- Seek targets that offer product strategic fit and/or manufacturing and distribution synergies (e.g., Black Flag/TAT brand assets)
- Complementary brands and categories
- Evaluating liquid and aerosol fill opportunities

Spectrum continually evaluates synergistic, bolt-on acquisitions to expand its product line, extend market penetration and grow its geographic footprint



## Recent Acquisitions to Drive Top-Line and Bottom-Line

### Black Flag/TAT Brands Acquisition – November 2011

- Black Flag/TAT produces and distributes a line of insecticide products which include liquids, aerosols, baits and traps that control ants, spiders, wasps, bedbugs, fleas and other insects, as well as roach, fly and yellow jacket products for motels
- Accretive transaction strengthens Home & Garden's household insecticide portfolio and increases market share of the US consumer pest control market
  - Black Flag/TAT enhance Spectrum's capabilities to serve consumer marketplace while expanding household insecticide presence in several less developed retail channels
  - Black Flag is one of the oldest brands in the US (dates to 1833) with extraordinary consumer recognition
  - Opportunity for meaningful manufacturing and distribution synergies















#### **FURminator Acquisition – December 2011**

- FURminator is a leading global provider of branded, patented dog and cat grooming products with annual revenue of approximately \$40 million
- Accretive transaction provides Spectrum with a leadership position in global dog and cat grooming category
  - Management expects the global dog / cat grooming category to grow a 3% – 4% per year
- \$140 million purchase price (represents approximately 6-7x EBITDA multiple after achieving significant synergies in the next 12 to 18 months)
- Acquisition helps provide additional balance in Spectrum's Global Pet Supplies business which includes both aquatics and companion animals







# Global Batteries & Appliances (GBA) Segment













**Breadman** 

**FARBERWARE®** 





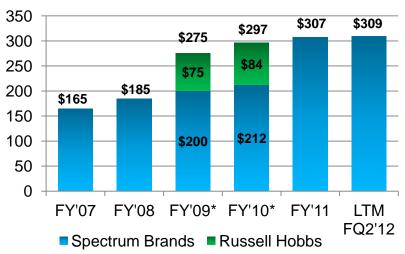
**Global Batteries**& Appliances



# **Global Batteries & Appliances Segment**

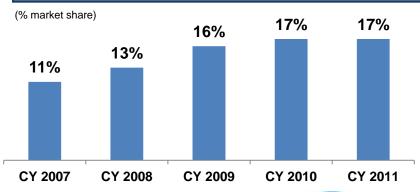
- Operating results driven by Spectrum Value Model
  - Same quality/performance at a lower price
  - Global battery business is growing market share
  - Battery industry is stable and expected to continue to see annual growth in cell units
  - Device population has stabilized and resumed growth
  - Appliances business holds market-leading positions in 6 key categories
- Consumers are switching to value brands
  - Experiencing market share gains in many categories around the world
- Large customers gaining share of total market, helping propel our share gains
  - Driving foot traffic into big-box retailers
  - Renewed focus on "one-stop shopping"
- Company is capitalizing on its platform with innovation and new product launches (e.g., women's hair care accessories)
- Strong adjusted EBITDA growth despite soft economy, rising costs from Asian suppliers and volatile FX

#### **Adjusted EBITDA Performance - GBA**



\*Assumes Russell Hobbs was part of Spectrum Brands for all of fiscal 2009 and 2010. Amounts have been restated for new segment definitions.

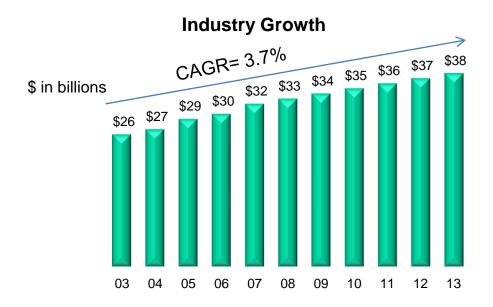
### Rayovac General Batteries – U.S. Market Share (1)

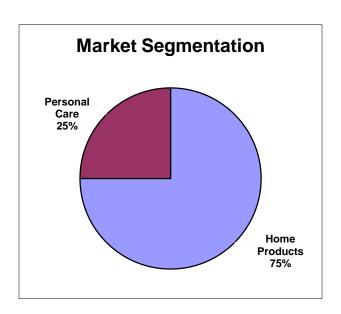


(1) Nielsen FDM including Walmart.

## Global Appliances Industry with a Large Footprint

- Stable, recession-resistant
  - Replacement nature/everyday use products
- Strong portfolio of flagship brands
  - Remington, Black & Decker, George Foreman, Russell Hobbs, Farberware
  - Leading market positions in served categories
- Global Appliances has the number 4 position in the global small appliance rankings, overtaking both Conair and Jarden







# **Global Pet Supplies Segment**























































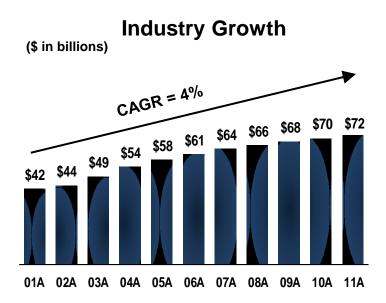


### UNITED WE STAND,

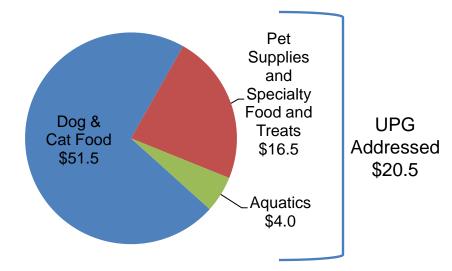
We stand for better health, better play, longer naps and more treats. A higher standard for pets of all kinds. UPG is committed to bring real solutions to pet owners and to make pets happy.

# **Attractive Global Industry**

- Global pet food/supplies industry estimated at \$72 billion in 2011
- Consistent annual growth of 3-4%
- UPG addresses a \$20.5 billion market segment with attractive growth characteristics, high fragmentation, and low seasonality



### **Market Segmentation**

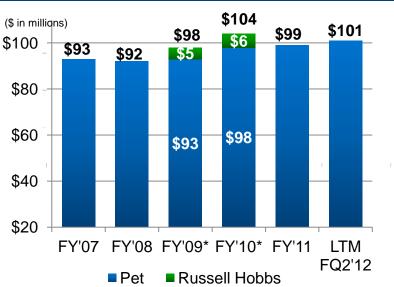




# **Global Pet Supplies Segment**

### Sole Player with Global Platform and Presence

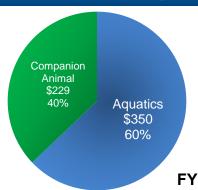




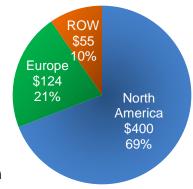
\*Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period. Fiscal year ended Sept. 30.

- Attractive industry trends (e.g., increasing pet ownership/spending per pet, low seasonality)
- North American aquatics business showing recent improvement
- Strong new product pipeline in FY'12 in both aquatics and companion animals
- \$10-\$15 million of cost-cutting opportunities being achieved in FY'11-'12
- Seeking acquisitive, "tuck-in" growth opportunities in companion animals (e.g., FURminator)

### Net Sales by Category



### Net Sales by Geography



FY'11 net sales: \$579 million (\$ in millions)



### **Home & Garden Segment (United Industries) Industry-Leading Value Brands** Spectracide











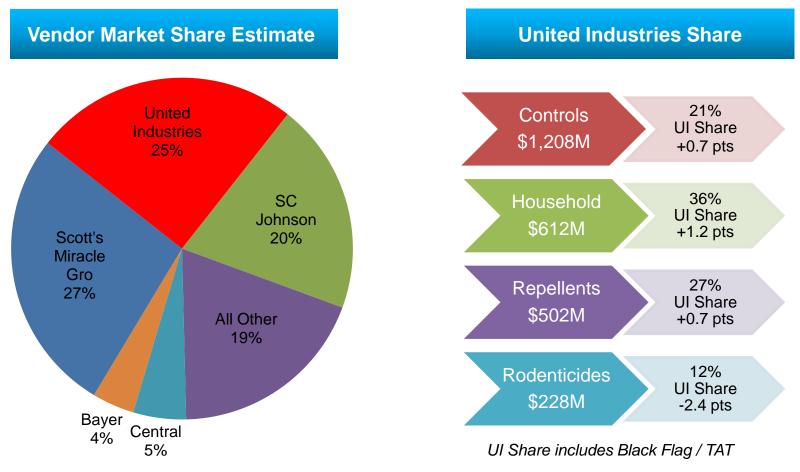




### **Strong #2 Share in the Industry**

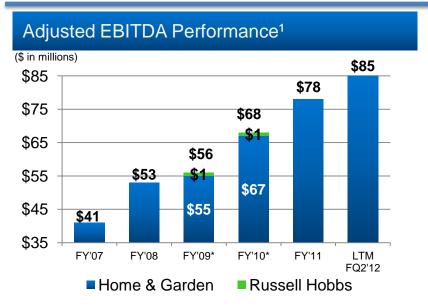
### U.S. Retail Home & Garden Pest Control Market

### \$2.5 Billion Retail Category



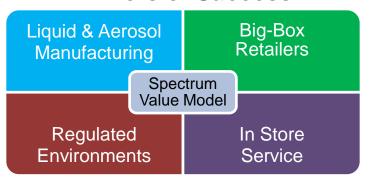


## Home & Garden Segment – Delivering Robust Growth



<sup>\*</sup> Reflects pro forma as if Russell Hobbs merger completed at beginning of respective period. Fiscal year ended Sept. 30.

### **Drivers of Success**



#### Home and Garden

- Strong financial results
  - Attractive gross margins
  - Low CapEx requirements
- Attractive industry trends
  - Outdoor living explosion
  - Strong underlying demographic patterns
- Unique competitive environment
  - Few large competitors
  - High entrance barriers
- Solid retail relationships
  - Retail sales team
  - Customer-focused platform sales teams
- Strong operations platform
  - Innovative R&D
  - Low-cost product provider



<sup>&</sup>lt;sup>1</sup>Adj. EBITDA excludes impact of Growing Products division (shut down in Q2 FY'09)



## Providing Quality and Value to Consumers Worldwide



















































### Fiscal 2012 Outlook

- Net sales increase at or above GDP rate
- Higher percentage increase in adjusted EBITDA
- Net income versus net loss in FY 2011
- Free cash flow goal of at least \$200 million
- Continuation of debt reduction to attain year-end leverage ratio at or below FY 2011 year-end leverage ratio of 3.4 times
- CapEx of about \$40-45 million predominantly for cost reduction and new product development



# **Investment Highlights**

- Proven success using the Spectrum Value Model with continued focus on profitable growth and compelling value proposition
- Spectrum Value Model is working and resonating with retailers and consumers, who are increasingly open to trial and brand conversion
- Strong, well-known brand names with top 3 market positions
- Global footprint with diversified revenue stream, expansive distribution network
- Largely non-discretionary, replacement products for everyday living
- Attractive margins and significant free cash flow potential
- Experienced and proven management team
- Annual and long-term management incentive compensation programs aligned with shareholder interests – adjusted EBITDA and free cash flow focus
- Growing adjusted EBITDA and free cash flow







**NYSE: SPB** 

www.spectrumbrands.com

investorrelations@spectrumbrands.com





# **Appendix**

# **Strong and Proven Leadership Team**

Name/Title	Years with Company	Industry Experience
Spectrum Brands David Lumley Chief Executive Officer	6	29
Tony Genito Executive Vice President, CFO and CAO	8	20
John Heil President, Global Pet Supplies (UPG)	7	21
Terry L. Polistina President, Global Appliances	2	22

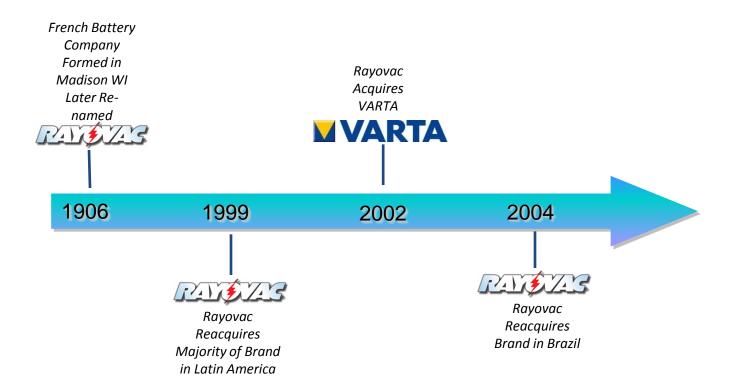
# Market Leading, Well Positioned Product Portfolio

Leading Market Positions				
Category	Select Key Brands	Market Size	Market Position	
Consumer Batteries	₩ VARTA	\$3.4bn (US) \$5.3bn (Europe) \$1.4bn (Latin America)	#3 (North America) #2 (Europe) #1 (Latin America)	
Electric shaving and grooming	REMINGTON'	\$3.0bn (US)	#2 (North America, UK, Australia) #3 (Continental Europe)	
Electrical personal care products	REMINGTON'	\$2.6bn (US)	#1 (Australia) #2 (Europe) #3 (North America)	
Portable lighting	<b>FAT€ZI3 ■ VARTA</b>	\$2.0bn (US)	#2 (North America, Europe, Latin America)	
Kitchen & home products	FARBERWARE  BLACKSCOCKER  BLACKSCOCKER  GEORGE FOREMAN	\$4.7bn (US kitchen)	#2 (US kitchen products) #1 (US hand-held irons) #1 (UK kitchen /home products)	
Pet supplies	WATURE'S PROFESSIONAL PET PRODUCTS	\$20.5bn (global)	#2 (Global pet supplies) #1 (Global aquatics)	
Home & garden control products	Spectracide Cutter REPEL	\$2.5bn (US)	#2 (US)	

We are a clear market leader with top 3 market positions across all of our key product segments

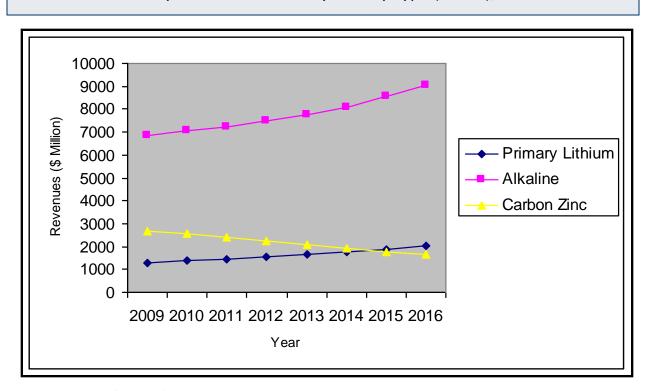


# **Evolution of Global Batteries**



# Batteries is an Attractive Segment for SPB Given Market Share Gains & Estimated Organic Growth (Alkaline at 3.5% per Year)

### Global Battery Market: Revenue by Battery Type (World), 2010-2016

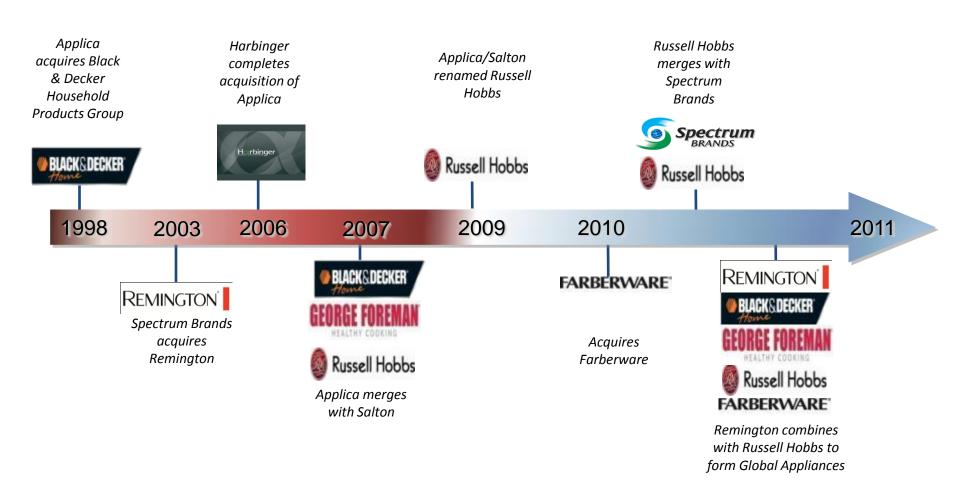


Source: Frost & Sullivan Analysis





# **Evolution of Global Appliances**



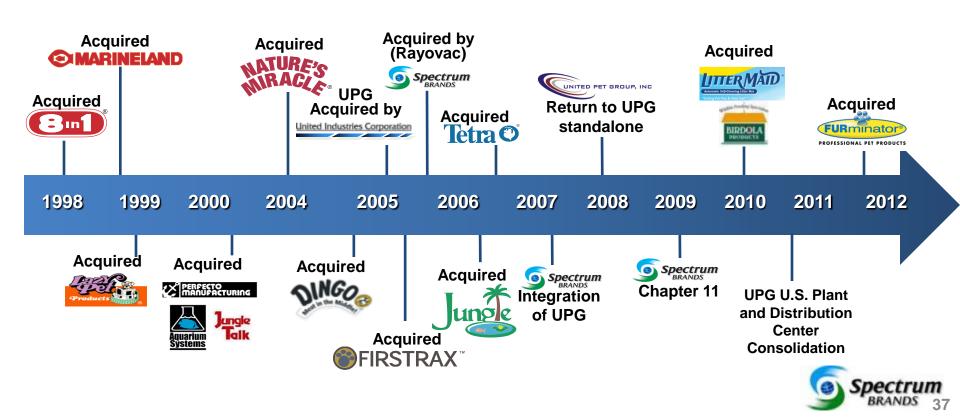


## Global Appliances – Diversified Product Line-up

**Home Products Personal Care Kitchen Products Breadman FARBERWARE** Representative **BLACK&DECKER®** GEORGE FOREMAN Juiceman REMINGTON' **Brands** Russell Hobbs BLACK & DECKER\* windmere: toastmaster Russell Hobbs Deep fryers Kettles Hand-held irons Straighteners, stylers, curling irons Storage and Food choppers Vacuum cleaners organization Men's and women's Food Air purifiers products electric shavers & processors Clothes shavers epilators Food storages Juicers Heaters Men's and women's Grills Hand mixers groomers Toaster ovens Rice cookers Haircut kits Toasters Steamers Hand-held hair dryers **Product** Blenders / Bread makers Hair setters mixers **Offerings** Sandwich i-Light Can openers makers Coffee makers / grinders Electric knives

## **UPG Historical Review: Acquisitions and Integration**

- United Pet Group (UPG) was formed in 1998 by TA Associates and between 1999-2006 successfully executed an acquisition/integration strategy within the U.S. pet supplies industry
- Acquired by Spectrum in 2005 with subsequent acquisitions of Tetra and Jungle
- Current opportunity: finalize the consolidation, restart acquisition activity and globalize companion animal segment



## **UPG: An Impressive Portfolio of Leading Brands**

Aquatio	cs	Companion Animal								
Brand	Product Categories	 Brand	Product Categories							
Tetra O°	7	OINGO and in the Middle	2							
<b>MARINELAND</b>	5	NATURE'S MIRACLE	7							
<b>Whisper</b>	3	Wild Harvest	3							
Aqua-Tech	2	<b>ECOTRITION</b>	4							
Mars Marseland Brother Systems	2	LITTERMAID	1							
Instant Ocean®	3	PRO SENSE.	3							



## **Long-Standing Global Customer Relationships**

Retailer	Length of Relationship	Category Manager/ Advisor Roles	
WAL*MART	20 Years	Aquatics Small Animal / Domestic Bird Dog Containment	
PETSMART.	> 15 Years	Aquatics Dog & Cat Health and Beauty Aids Rawhide Stain & Odor Control Products	
PETC. Where the pets go.	> 15 Years	Aquatics Dog & Cat Health and Beauty Aids Small Animal / Domestic Bird Stain & Odor Control Products	
• TARGET	> 10 Years	Dog & Cat Health and Beauty Aids Rawhide Small Animal / Domestic Bird Aquatics	
FRESSNAPE	> 10 Years	Aquatics	
HORNBACH //	> 10 Years	Aquatics	
pets at home	> 10 Years	Aquatics	
ZOLUX	> 20 Years	Aquatics	



## **Acquisition: UPG is the Only Global Platform in the Industry**

- Dedicated sales, marketing and operations teams in 3 primary geographies:
   North America, Europe, Pacific Rim
  - Represents 90% of the total pet supply market
- Competitors lack similar infrastructure
- Ideal to execute a global roll-up strategy

### **Comparative Global Infrastructure**

	North America	Latin America	Europe	Japan	
UNITED PET GROUP, II	NC 🗸	✓	✓	✓	
CENTRAL Garden & Pet	✓				
Hartz	✓	✓			
HAGEN,	✓		✓		
Vitakraft \$\infty\$	✓		✓		
				<b>F</b>	







## **Highly Recognized and Respected Value Brands**

Controls





- Weed & Grass Killers
- **Outdoor Insect Control**



Household





- Ant, Roach and Wasp Killers
- **Indoor Insect Control**





Repellents



- Personal and Area Mosquito Repellents
- Yard Treatment Products



Rodenticide & Other





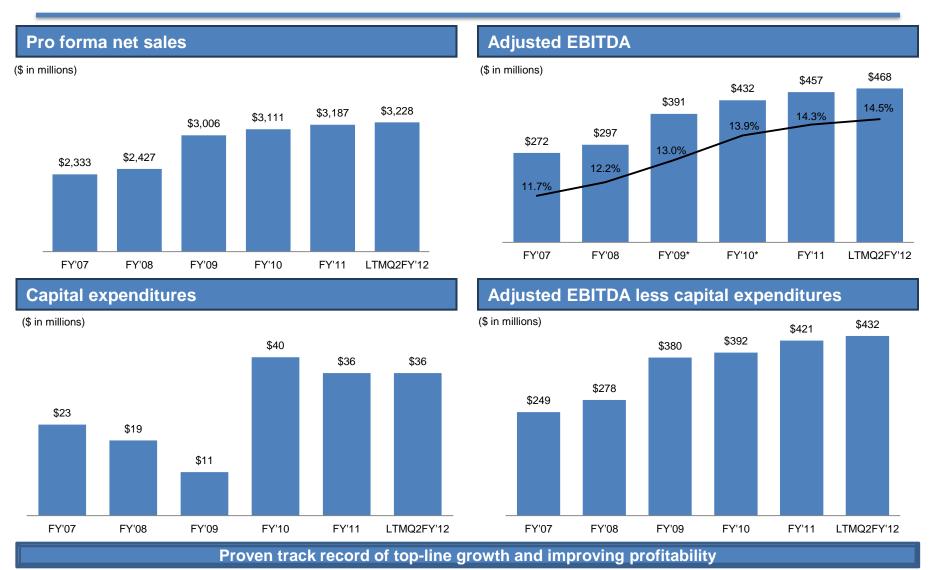
- Mouse / Rat Baits and Traps
- Plant Food







## **Financial Snapshot**





## **Summary Consolidated Financial Information**

		Predecesso	r Co	mpany		Combined <sup>1</sup>	Successor Company						
				Fiscal Y	ear	Ended Septemb	oer	30,					
(\$ in millions)		2007		2008		2009		2010		2011			
Key Metrics:													
Pro forma net sales	\$	2,333	\$	2,427	\$	3,006	\$	3,111	\$	3,187			
Adjusted EBITDA		272		297		391		432		457			
Other Data:													
Capital expenditures	\$	23	\$	19	\$	11	Ċ	40	Ċ	36			
	Ą	23 77	Ą	85	Ą	67	Ą	117	Ą	135			
Depreciation and amortization		//		85		67		117		135			
Cash Flow Data:													
Net cash provided by (used in):													
Operating activities	\$	(33)	\$	(10)	\$	77	\$	57	\$	227			
Investing activities		(23)		(6)		(20)		(43)		(46)			
Financing activities		93		52		(65)		66		(211)			
Balance Sheet Data: <sup>2</sup>													
Cash and cash equivalents	\$	70	\$	105	\$	98	\$	171	Ś	142			
Working capital	*	370	τ	372	τ	324	τ.	537	Τ	441			
Total assets		3,211		2,248		3,021		3,874		3,627			
Total debt (GAAP)		2,460		2,523		1,585		1,744		1,552			
Total debt (Gross) <sup>3</sup>		2,460		2,523		1,660		1,770		1,565			

<sup>(1)</sup> Combined twelve months ended 09/30/2009 refers to the sum of the predecessor period of 10/01/2008 to 08/30/2009 and the successor period of 08/30/2009 to 09/30/2009.



<sup>(2)</sup> Balance sheet dates prior to the Merger with Russell Hobbs on 6/16/2010 have not been restated to reflect the combined company.

<sup>(3)</sup> Calculated as total gross debt /adjusted EBITDA. Gross debt is stated prior to OID and other discounts.

## **Supplemental Financial Information**

		Predecesso	or Co	ompany	C	ombined <sup>1</sup>	Successor Company					
				Fiscal Yea	ar Er	nded Septei	mber 30,					
(\$ in millions)		2007	2008			2009		2010		2011		
	-		<u>-</u>	•					=			
Net Sales												
Net sales, as reported	\$	2,333	\$	2,427	\$	2,231	\$	2,567	\$	3,187		
Pre-acquisition sales <sup>2</sup>		-		-		775		544		-		
Pro forma net sales	\$	2,333	\$	2,427	\$	3,006	\$	3,111	\$	3,187		

<sup>(1)</sup> Combined 12 months ended 09/30/2009 refers to the sum of the predecessor period of 10/01/2008 to 08/30/2009 and the successor period of 08/30/2009 to 09/30/2009.



<sup>2)</sup> Reflects Russell Hobbs net sales as if the merger was consummated 10/01/2008.

## **Reconciliation of Adjusted EBITDA**

	Fiscal Year Ended September 30,											
(\$ in millions)		2007		2008		2009		2010		2011		
Net (Loss) Income	\$	(597)	\$	(932)	\$	943	\$	(190)	\$	(75)		
Interest expense <sup>2</sup>		256		229		190		277		208		
Income tax expense (benefit)		56		(10)		74		63		92		
Depreciation and amortization <sup>3</sup>		77		85		67		117		135		
EBITDA	\$	(208)	\$	(627)	\$	1,274	\$	268	\$	360		
Pre-acquisition earnings <sup>4</sup>	\$	-	\$	-	\$	81	\$	66	\$	-		
Goodwill and intangibles impairment		363		861		34		-		32		
Restructuring and related charges		98		39		46		24		29		
Acquisition and integration related charges		-		-		-		38		37		
Loss from discontinued operations, net of tax		34		26		86		3		-		
Brazilian IPI credit <sup>5</sup>		(9)		(12)		(6)		(5)		-		
Reorganization items, net		-		-		(1,139)		4		-		
Fresh-start inventory fair value adjustments		-		-		16		35		-		
Other fair value adjustments		-		-		2		3		-		
Accelerated depreciation and amortization <sup>6</sup>		(10)		-		(4)		(3)		(1)		
Transaction costs		4		9		-		-		-		
Adjusted EBITDA	\$	272	\$	297	\$	391	\$	432	\$	457		

<sup>(1)</sup> Combined 12 months ended 09/30/2009 refers to the sum of the predecessor period of 10/01/2008 to 08/30/2009 and the successor period of 08/30/2009 to 09/30/2009.

<sup>(2)</sup> During FY 2011, we recorded accelerated amortization of unamortized discounts and unamortized debt issuance costs totaling \$61.4 million as an adjustment to increase interest expense.

Excludes amortization of debt issuance costs.

<sup>(4)</sup> Reflects pro forma earnings of Russell Hobbs as if the Merger was consummated on October 1, 2008.

Adjustment reflects expiring taxes and related estimated penalties, associated with our provision for presumed credits applied to the Brazilian excise tax on manufactured products, for which the examination period expired.

Adjustment reflects accelerated amortization and/or depreciation associated with restructuring initiatives. As this amount is included within restructuring and related charges, the adjustment negates the impact of reflecting the add back of depreciation and/or amortization twice.

## Reconciliation of Adjusted EBITDA by Segment

	FY 2011													
	Glo	obal			Home &									
	Batte	Batteries &		Global Pet		Garden			Unallocated	Consolidate	ed			
(\$ in millions)	Appl	iances	Sι	Supplies		usiness	Co	orporate	Items <sup>1</sup>	Spectrum	n			
Net (Loss) Income	\$	180	\$	50	\$	62	\$	(67)	\$ (300)	\$ (7	75)			
Interest expense		-		-		-		-	208	20	80			
Income tax expense		-		-		-		-	92	g	92			
Depreciation and amortization <sup>2</sup>		68		24		12		31	-	13	35			
EBITDA	\$	248	\$	74	\$	74	\$	(36)	-	\$ 36	60			
Restructuring and related charges	\$	6	\$	17	\$	2	\$	4	-	\$ 2	29			
Acquisition and integration related charges		31		-		-		6	-	3	37			
Intangible asset impairment		23		8		1		-	-	3	32			
Accelerated depreciation and amortization <sup>3</sup>		(1)		-		-		-	-		(1)			
Adjusted EBITDA	\$		\$	99	\$	77	\$	(26)	-		57			

<sup>(1)</sup> It is our policy to record income tax expense and interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the operating results of the operating segments.

<sup>(2)</sup> Excludes amortization of debt issuance costs.

<sup>3)</sup> Adjustment reflects accelerated amortization and/or depreciation associated with restructuring initiatives. As this amount is included within restructuring and related charges, the adjustment negates the impact of reflecting the add back of depreciation and/or amortization twice.

#### SPECTRUM BRANDS HOLDINGS, INC.

#### Condensed Consolidated Statements of Operations

For the three and twelve months ended September 30, 2011 and September 30, 2010 (Unaudited)

(In millions, except per share amounts)

	Three Months Ended September 30,						Twelve Months Ended September 30,						
		F2011	<u>E</u> :	2010	INC(DEC)		F2011		F2010	INC(DEC)			
Net sales Cost of goods sold Restructuring and related charges	\$	827.3 543.9 2.9	\$	789.0 512.9 1.6	4.9%	\$	3,186.9 2,050.2 7.8	\$	2,567.0 1,638.5 7.2	24.1%			
Gross profit		280.5		274.5	2.2%		1,128.9		921.3	22.5%			
Selling General and administrative		132.8 62.0		139.0 59.4			536.5 241.7		466.8 199.4				
Research and development		7.3		9.7			32.9		31.0				
Acquisition and integration related charges		5.1		16.0			36.6		38.4				
Restructuring and related charges		8.0		5.8			20.8		17.0				
Intangibles impairment		32.5		-			32.5						
Total operating expenses		247.7		229.9			901.0		752.6				
Operating income		32.8		44.6			227.9		168.7				
Interest expense		42.4		46.9			208.3		277.0				
Other expense, net		1.1		3.8			2.5		12.3				
(Loss) income from continuing operations before		(40.7)		(0.4)			47.4		(400.0)				
reorganization items and income tax expense		(10.7)		(6.1)			17.1		(120.6)				
Reorganization items, net		-		-			-		3.6				
(Loss) gain from continuing operations before income taxes		(10.7)		(6.1)			17.1		(124.2)				
Income tax expense		23.1		18.2			92.3		63.2				
Loss from continuing operations		(33.8)		(24.3)			(75.2)		(187.4)				
Loss from discontinued operations, net of tax (a)									(2.7)				
Net loss	\$	(33.8)	\$	(24.3)		\$	(75.2)	\$	(190.1)				
Average shares outstanding (b)		51.9		50.4			51.1		36.0				
Loss from continuing operations	\$	(0.65)	\$	(0.48)		\$	(1.47)	\$	(5.20)				
Loss from discontinued operations  Basic loss per share	\$	(0.65)	\$	(0.48)		\$	(1.47)	\$	(0.08) (5.28)				
Average shares and common stock equivalents outstanding (b) (c)		51.9		50.4			51.1		36.0				
Loss from continuing operations Loss from discontinued operations	\$	(0.65)	\$	(0.48)		\$	(1.47)	\$	(5.20) (0.08)				
Diluted loss per share	\$	(0.65)	\$	(0.48)		\$	(1.47)	\$	(5.28)				

Note: The merger with Russell Hobbs consummated on June 16, 2010. The financial results of Russell Hobbs are reported in the consolidated results since June 16, 2010.



<sup>(</sup>a) Reflects the loss from discontinued operations, net of tax, of the growing products portion of the Home and Garden Business. The shutdown of the growing products portion of the Home and Garden Business was completed during the second quarter of Fiscal 2009.

<sup>(</sup>b) Per share figures calculated prior to rounding.

<sup>(</sup>c) For the three and twelve months ended September 30, 2011 and September 30, 2010, we have not assumed the exercise of common stock equivalents as the impact would be antidilutive.

#### SPECTRUM BRANDS HOLDINGS, INC.

#### Supplemental Financial Data

For the three and twelve months ended September 30, 2011 and September 30, 2010 (Unaudited)
(\$ in millions)

Supplemental Financial Data		F2011	ı	F2010				
Cash and cash equivalents	\$	142.4	\$	170.6				
Trade receivables, net	\$	356.6	\$	365.0				
Days Sales Outstanding (a)		33		41				
Inventory, net	\$	434.6	\$	530.3				
Inventory Turnover (b)		3.8		3.0				
Total Debt	\$	1,551.6	\$	1,743.8				
		e Months End				lve Months End		
Supplemental Cash Flow Data		F2011		-2010		F2011		F2010
Depreciation and amortization, excluding amortization of debt issuance costs	\$	34.5	\$	33.9	\$	135.1	\$	117.4
Capital expenditures	\$	8.7	\$	22.9	\$	36.2	\$	40.3
	Thre	e Months End	led Septe	ember 30,	Twe	lve Months End	nded September 30,	
Supplemental Segment Sales & Profitability		F2011		-2010		F2011		F2010
Net Sales								
Global Batteries & Appliances	\$	592.9	\$	567.6	\$	2,254.1	\$	1,658.1
Global Pet Supplies		153.8		145.1		578.9		566.3
Home and Garden		80.6		76.3	Ф.	353.9		342.6
Total net sales	\$	827.3	\$	789.0	\$	3,186.9	\$	2,567.0
Segment Profit	•		•		•	000.0	•	474.0
Global Batteries & Appliances	\$	58.4 21.7	\$	52.8	\$	238.9 75.6	\$	171.3
Global Pet Supplies Home and Garden		21.7 14.2		19.3 9.7		75.6 65.2		57.7 51.2
Total segment profit		94.3		81.8		379.7		280.2
Corporate		13.0		13.8		54.1		48.9
Restructuring and related charges		10.9		7.4		28.6		24.2
Acquisition and integration related charges		5.1		16.0		36.6		38.4
Intangibles impairment		32.5		-		32.5		-
Interest expense		42.4		46.9		208.3		277.0
Other expense, net		1.1		3.8		2.5		12.3
(Loss) income from continuing operations before reorganization								
items and income tax expense	\$	(10.7)	\$	(6.1)	\$	17.1	\$	(120.6)

Note: The merger with Russell Hobbs consummated on June 16, 2010. The financial results of Russell Hobbs are reported within the Global Batteries & Appliances segment since June 16, 2010.







#### SPECTRUM BRANDS HOLDINGS, INC.

Reconciliation of GAAP to Adjusted Diluted Earnings Per Share
For the three and twelve months ended September 30, 2011 and September 30, 2010
(Unaudited)

		THREE N	/ONTH		TWELVE MONTHS					
	F	2011		F2010		F2011		F2010		
Diluted loss per share, as reported	\$	(0.65)	\$	(0.48)	\$	(1.47)	) \$	(5.28)		
Adjustments, net of tax:										
Preacquisition earnings		-		-		-		0.49 (a)		
Acquisition and integration related charges		0.06 (b	)	0.20 (	b)	0.47	(b)	0.49 (b)		
Restructuring and related charges		0.14 (c	)	0.10 (	d)	0.36	(e)	0.31 (f)		
Intangible asset impairment		0.41 (g	)	-		0.41	(g)	-		
Debt refinancing costs		-		-		0.37	(h)	1.04 (h)		
Discontinued operations		-		-		-		0.05 (i)		
Fresh-start reporting inventory fair value adjustment		-		-		-		0.44 (j)		
Reorganization items, net		-		-		-		0.05 (k)		
Russell Hobbs inventory fair value adjustment		-		0.03 (	l)	-		0.03 (I)		
Income taxes		0.51 (m	า)	0.40 (	n)	1.69	(m)	2.09 (n)		
Share dilution		- `		- `		-		1.56 (o)		
Other adjustments		-		-		-		(0.06) (p)		
		1.12		0.73		3.30		6.49		
Diluted earnings per share, as adjusted	\$	0.47	\$	0.25	\$	1.83	\$	1.21		

- (a) For the twelve months ended September 30, 2010, the net of tax adjustment of \$25.1 million reflects the adjusted earnings of the Russell Hobbs' business from the beginning of the period through June 15, 2010, the date prior to the Merger.
- (b) For the three and twelve months ended September 30, 2011, reflects \$3.3 million, net of tax, and \$23.8 million, net of tax, respectively, of acquisition and integration primarily related charges in connection with the Merger with Russell Hobbs. The costs were primarily costs incurred to integrate the businesses. For the three and twelve months ended September 30, 2010, reflects \$10.4 million, net of tax, and \$25.0 million, net of tax, respectively, of acquisition and integration related charges related to the Merger with Russell Hobbs. The costs were primarily legal and professional fees and employee termination costs.
- (c) For the three months ended September 30, 2011, reflects \$7.1 million, net of tax, of restructuring and related charges related to the Global Cost Reduction Initiatives announced in Fiscal 2009.
- (d) For the three months ended September 30, 2010, reflects \$4.8 million, net of tax, of restructuring and related charges as follows: (i) \$2.7 million for the Global Cost Reduction Initiatives announced in 2009; (ii) \$1.6 million for the Global Realignment Initiatives announced in 2007; and (iii) \$0.5 million for the Ningbo Exit Plan.
- (e) For the twelve months ended September 30, 2011, reflects \$18.6 million, net of tax, of restructuring and related charges as follows: (i) \$16.6 million for the Global Cost Reduction Initiatives announced in Fiscal 2009 and (ii) \$2.0 million for the Global Realignment Initiatives announced in Fiscal 2007.
- (f) For the twelve months ended September 30, 2010, reflects \$15.7 million, net of tax, of restructuring and related charges as follows: (i) \$12.0 million for the Global Cost Reduction Initiatives announced in 2009; (ii) \$2.3 million for the Global Realignment Initiatives announced in 2007; and (iii) \$1.4 million for the Ningbo Exit Plan.
- (g) For the three and twelve months ended September 30, 2011, reflects an impairment charge of \$21.1 million, net of tax, of trade names as follows: (i) \$15.1 million related to Global Batteries & Appliances; (ii) \$5.6 million related to Global Pet Supplies; and (iii) \$0.4 million related to the Home and Garden Business. The impairment evaluation was done in accordance with ASC 350, "Intangibles-Goodwill and Other."
- (h) For the twelve months ended September 30, 2011, reflects \$19.1 million, net of tax, related to the write off of unamortized debt financing costs and original issue discount in connection with the refinancing of the Company's Term Loan during Company's second quarter of Fiscal 2011. For the twelve months ended September 30, 2010, reflects \$53.4 million, net of tax, related to the write-off of unamortized debt issuance costs and the write off of unamortized discounts and premiums related to extinguishment of debt that was refinanced in conjunction with the Merger of Russell Hobbs.
- (i) Reflects a loss from discontinued operations, net of tax, of \$2.7 million related to the Company's shutdown of the growing products portion of the Home and Garden Business. The shutdown was completed during the Company's second quarter of Fiscal 2009.
- (j) Reflects \$22.3 million, net of tax, related to an inventory write up in conjunction with the valuation of the Company as a result of fresh-start reporting upon the Company's emergence from bankruptcy in the fourth quarter of Fiscal 2009.
- (k) Reflects \$2.4 million, net of tax, related to professional fees in connection with the Company's voluntary filing of, and subsequent emergence from, Chapter 11 bankruptcy.
- (I) Reflects \$1.4 million, net of tax, related to an inventory write up in conjunction with the Merger with Russell Hobbs in accordance with ASC 805, Business Combinations.
- (m) For the three and twelve months ended September 30, 2011, reflects adjustments to income tax expense of \$26.9 million and \$86.3 million, respectively, to exclude the impact of the valuation allowance against deferred taxes and other tax related items in order to reflect a normalized effective tax rate.
- (n) For the three and twelve months ended September 30, 2010, reflects adjustments to income tax expense of \$20.3 million and \$106.7 million, respectively, to exclude the impact of the valuation allowance against deferred taxes and other tax related items in order to reflect a normalized effective tax rate.
- (o) Adjustment to reflect the full dilution of shares and restricted stock outstanding, post merger, assuming shares were issued and outstanding for all periods presented.
- (p) For the twelve months ended September 30, 2010, general and administrative expenses include \$3.1 million, net of tax, respectively, related to expiring taxes and related estimated penalties, associated with the Company's provision for presumed credits applied to the Brazilian excise tax on manufactured products, for which the examination period



#### SPECTRUM BRANDS HOLDINGS, INC. Reconciliation of GAAP Loss from Continuing Operations to Adjusted EBITDA

for the three months ended September 30, 2011

(Unaudited) (\$ millions)

	Batteries & liances	Global P	et Supplies	<u>Home</u>	& Garden	<u>Corporate</u>	Unalloc	cated Items (a)	Consolidated Spectrum Brands Holdings, Inc.	
Net income (loss)	\$ 24.8	\$	6.3	\$	12.9	\$ (12.2)	\$	(65.5)	\$	(33.8)
Income tax expense Interest expense	-		-		-	-		23.1 42.4		23.1 42.4
Restructuring and related charges Acquisition and integration related charges	4.6 6.7		6.8		0.6	(1.3) (1.6)		-		10.9 5.1
Intangible asset impairment	 23.2		8.6		0.7	 				32.5
Adjusted EBIT Depreciation and amortization (b)	\$ 59.3 17.2	\$	21.7 6.7	\$	14.2 3.1	\$ (15.1) 7.6	\$	<u>-</u>	\$	80.0 34.5
ЕВПДА	\$ 76.5	\$	28.3	\$	17.3	\$ (7.5)	\$		\$	114.5

Note: Amounts calculated prior to rounding

- (a) It is the Company's policy to record Income tax expense (benefit) and interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the operating results of the operating segments.
- (b) Included within depreciation and amortization is amortization of unearned restricted stock compensation.

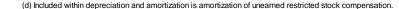
# Table 4 SPECTRUM BRANDS HOLDINGS, INC. Reconciliation of GAAP Loss from Continuing Operations to Adjusted EBITDA for the twelve months ended September 30, 2011

(Unaudited) (\$ millions)

	Batteries & pliances	Global	Pet Supplies	Home & Garden			<u>Corporate</u>	Unallocated Items (a)			Consolidated Spectrum Brands Holdings, Inc.
Net income (loss)	\$ 179.6	\$	49.1	\$	61.8	\$	(65.2)	\$	(300.6)	\$	(75.1)
Income tax expense	-		-		-		-		92.3		92.3
Interest expense	-		-		-		-		184.0		184.0
Write-off unamortized discounts and financing fees (b)	-		-		-		-		24.3	•	24.3
Restructuring and related charges	6.1		16.7		2.7		3.1		-		28.6
Acquisition and integration related charges	30.9		0.4		-		5.3		-		36.6
Intangible asset impairment	23.2		8.6		0.7					•	32.5
Add back accelerated depreciation (c)	 (1.0)						-				(1.0)
Adjusted ΕΒΠ	\$ 238.8	\$	74.8	\$	65.2	\$	(56.8)	\$	-	\$	322.0
Depreciation and amortization (d)	 68.1		24.3		12.4	_	30.4			_	135.1
ЕВПОА	\$ 306.9	\$	99.1	\$	77.6	\$	(26.4)	\$		\$	457.1

Note: Amounts calculated prior to rounding

- (a) It is the Company's policy to record Income tax expense and interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the operating results of the operating segments.
- (b) Adjustment reflects \$24.3 million write off of unamortized deferred financing fees and discounts associated with the refinancing of the Company's Term Loan facility.
- (c) Adjustment reflects accelerated depreciation associated with certain restructuring initiatives. Inasmuch as this amount is included within Restructuring and related charges, this adjustment negates the impact of reflecting the add back of depreciation.





#### Table 4 SPECTRUM BRANDS HOLDINGS, INC.

#### SPECTRUM BRANDS HOLDINGS, INC. Reconciliation of GAAP Net Income (loss) to Adjusted EBITDA

#### for the three months ended September 30, 2010

(Unaudited) (\$ millions)

	 Batteries & bliances	Global Pet Supp	olies	Home	& Garden	Corporate	Unallocated Items (a)	Spe	consolidated ectrum Brands foldings, Inc.
Net Income (loss)	\$ 35.5	\$	15.7	\$	9.0	\$ (19.4)	\$ (65.0)	\$	(24.3)
Income tax expense	-		-		-		18.2		18.2
Interest expense	-		-		-	-	46.9		46.9
Restructuring and related charges	1.0		3.2		0.8	2.4			7.4
Acquisition and integration related charges	12.8		-		-	3.1	-		16.0
Accelerated depreciation and amortization (b)	-		-		(0.6)	-			(0.6)
Russell Hobbs inventory fair value adjustment	 2.2		-		-	 -	<u> </u>		2.2
Adjusted EBIT	51.6		18.9		9.2	(13.9)	-		65.8
Depreciation and amortization (c)	 18.8		6.9		4.1	 4.1	<u> </u>		33.9
Adjusted EBITDA	\$ 70.4	\$	25.8	\$	13.3	\$ (9.8)	\$ -	\$	99.7

Note: Amounts calculated prior to rounding

- (a) It is the Company's policy to record Income tax expense and Interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the operating results of the operating segments.
- (b) Adjustment reflects restricted stock amortization and accelerated depreciation associated with certain restructuring initiatives. Inasmuch as this amount is included within Restructuring and related charges, this adjustment negates the impact of reflecting the add back of depreciation and amortization.
- (c) Included within depreciation and amortization is amortization of unearned restricted stock compensation.

#### Tab

#### SPECTRUM BRANDS HOLDINGS, INC.

#### Reconciliation of GAAP Net Income (loss) to Adjusted EBITDA for the twelve months ended September 30, 2010

(Unaudited) (\$ millions)

	Global Batterie Appliances		Global Pet Supplies	<u>H</u>	Home & Garden	<u>c</u>	Corporate	Unallocated Items (a)	Spe	onsolidated ctrum Brands oldings, Inc.
Net Income (loss)	\$ 1	42.8	\$ 51.5	\$	40.0	\$	(84.1)	\$ (340.2)	\$	(190.1)
Loss from discontinued operations, net of tax		-	-		2.7		-	-		2.7
Income tax expense		-	-		-		-	63.2		63.2
Interest expense		-	-		-		-	194.9		194.9
Write-off unamortized discounts and financing fees (b)		-	-		-		-	82.1		82.1
Pre-acquisition earnings		61.4	3.7		1.2		-	-		66.3
Restructuring and related charges		3.5	6.8		8.5		5.5	-		24.2
Acquisition and integration related charges		14.3	-		-		24.1	-		38.4
Reorganization items, net		-			-		3.6	-		3.6
Accelerated depreciation and amortization (c)		-	-		(0.8)		(2.1)	-		(3.0)
Fresh-Start inventory fair value adjustment		18.6	13.7		2.2			-		34.5
Russell Hobbs inventory fair value adjustment		2.5	-		-		-	-		2.5
Brazilian IPI credit/other		(4.8)	(0.1	)			<u> </u>			(4.9)
Adjusted EBIT	2	38.3	75.5		53.7		(53.3)	-		314.3
Depreciation and amortization (d)		57.9	28.3		14.4		16.9			117.4
Adjusted EBITDA	\$ 2	96.2	\$ 103.8	\$	68.1	\$	(36.4)	\$ -	\$	431.8

Note: Amounts calculated prior to rounding

- (a) It is the Company's policy to record Income tax expense and interest expense on a consolidated basis. Accordingly, such amounts are not reflected in the operating results of the operating segments.
- (b) Adjustment reflects \$61.4 million write off of unamortized deferred financing fees and discounts associated with the Company's refinanced capital structure on June 16, 2010; \$4.2 million charge related to pre-payment premiums associated with the paydown of the ABL and FILO extinguished on June 16, 2010 and \$16.5 million related to the termination of interest swaps and commitment fees.
- (c) Adjustment reflects restricted stock amortization and accelerated depreciation associated with certain restructuring initiatives. Inasmuch as this amount is included within Restructuring and related charges, this adjustment negates the impact of reflecting the add back of depreciation and amortization.





# Table 5 SPECTRUM BRANDS HOLDINGS, INC. Pro Forma Net Sales Comparison

For the twelve months ended September 30, 2011 and September 30, 2010 (Unaudited) (In millions)

		TWELVE MONTHS						
		F2011		F2010	INC(DEC) %			
Spectrum Brands Holdings, Inc. Russell Hobbs (a)	\$ 	3,186.9 <u>-</u>	\$ 	2,567.0 544.0	24.1%			
Pro Forma Net Sales	<u>\$</u>	3,186.9	<u>\$</u>	3,111.0	2.4%			

(a) Reflects net sales for Russell Hobbs for the period from the beginning of the applicable period through June 15, 2010, the day prior to the acquisition. This adjustment results in reporting net sales for the period as if the acquisition had occurred at the beginning of all periods presented.



# Table 6 SPECTRUM BRANDS HOLDINGS, INC.

# Reconciliation of Forecasted Cash Flow from Operating Activities to Forecasted Free Cash Flow for the twelve months ended September 30, 2012

(Unaudited) (\$ millions)

#### Forecasted:

Net Cash provided from Operating Activities	\$245
Purchases of property, plant and equipment	(45)
Free Cash Flow	\$200

