



Kwikset® Introduces Patented SmartKey® Re-Key Technology to new SmartKey Padlock Line

06/12/14

Along with enhanced security, SmartKey re-key technology allows customers to use the same key to unlock their home and their padlocks.

LAKE FOREST, Calif. (June 12, 2014) – Kwikset®, a leading brand of the Hardware & Home Improvement (HHI) division of Spectrum Brands Holdings (NYSE:SPB), introduces its patented SmartKey® re-key technology to a new SmartKey Padlock line, enhancing security and allowing homeowners to use the same key to unlock their home and their padlocks. Using a simple three-step process, owners can re-key their padlocks in seconds to work with any Kwikset SmartKey lock on their home for ultimate one-key convenience.

“Having just one key to lock and unlock your home, shed, toolbox, locker and other secure spaces eliminates the worry of keeping track of multiple keys, solving an inefficiency that most people deal with daily,” said Matt Richman, director of marketing. “Homeowners have enjoyed the superior security and ability to easily re-key their locks with SmartKey for many years, so we’re thrilled to expand the feature to our new SmartKey Padlock line.”

Designed with a hardened molybdenum shackle for superior resistance to sawing and cutting, and dual ball bearing locking for protection against pry and hammer attacks, Kwikset’s SmartKey Padlock offers first-rate protection. Teamed with SmartKey’s superior pick resistance and proven BumpGuard™ protection from lock bumping, Kwikset’s SmartKey Padlock is one of the most secure on the market. A new key-retaining feature holds the key in the padlock until it is closed to ensure that it is not left unlocked, and to prevent locking the keys inside of the space.

Kwikset launched its patented side locking SmartKey re-key technology in 2008, giving builders, remodelers and new homeowners the convenience, flexibility and security of re-keying a lock an infinite number of times in seconds, without removing it from the door. SmartKey is drill and pick resistant, and certified the highest level of residential security. Its BumpGuard™ feature also protects against the common break-in method of lock bumping.

Consumers can currently purchase SmartKey Padlocks in Standard or Long Shackle models at a number of home improvement retail locations. To learn more about SmartKey Padlocks, visit www.kwikset.com. For high-resolution images and product requests, please visit www.kwiksetpresskit.com.

About Kwikset

Hardware and Home Improvement (HHI) is a major manufacturer and supplier of residential locksets, residential builders’ hardware and faucets with a portfolio of renowned brands, including Kwikset®, Weiser®, Baldwin®, National Hardware®, Stanley®, FANAL®, Pfister™ and EZSET®. HHI is a leader in its key markets with #1 positions in U.S. residential locksets (Kwikset), Canada residential locksets (Weiser), U.S. luxury locksets (Baldwin), and U.S. builders’ hardware (Stanley-National Hardware), #2 in Mexico residential hardware (Fanal), and #3 in U.S. retail plumbing (Pfister). Headquartered in Orange County, California, HHI has a global sales force and operates manufacturing and distribution facilities in the U.S., Canada, Mexico and Asia. To learn more about Kwikset, visit <http://kwiksetpresskit.com/>

About Spectrum Brands

HHI is a division of Spectrum Brands Holdings, Inc. (NYSE: SPB). Spectrum Brands is a global, diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders’ hardware and faucets, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, and personal insect repellents. Spectrum Brands employs approximately 13,500 employees worldwide and sells to the top 25 global retailers with products in more than one million stores.

###