Kwikset's® Kevo™ Smart Lock Turns Your Smartphone Into a Key

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Kevo is now shipping to homes across the country

LAKE FOREST, Calif. (October 29, 2013) –Today, Kwikset®, a leading brand of the Hardware & Home Improvement (HHI) division of Spectrum Brands Holdings (NYSE:SPB), answers consumer demand for both convenience and security with its Kevo smart lock. The highly anticipated Bluetooth-enabled deadbolt is now available to order and begins shipping today to homes across America. By simply installing Kevo and downloading the mobile app, your iPhone becomes your key. Convenient and versatile, Kevo gives owners the ability to unlock the door with their smartphone and a simple touch; send electronic keys (eKeys) to family, friends and service people; and receive notifications whenever a user enters or exits their door. "Kevo is not just another lock, it represents a shift in lifestyle for busy homeowners. Whether keeping track of your teenage daughter, granting temporary access to a housecleaner or monitoring your front door activity while on vacation, Kevo redefines the meaning of smart, simple security," said Greg Gluchowski, president, Kwikset.

The Total Key Management Solution

Using the Kevo mobile app, homeowners can send eKeys to family, friends or service people, anywhere, anytime. Once an eKey is sent, recipients can simply download the mobile app, if they don't already have it installed, keep their iPhone in their purse or pocket and unlock the door with a simple touch. With several levels of permissions, Kevo Owners and Administrators have authorization to send, delete and disable eKeys within seconds. After distributing eKeys, they can choose to receive notifications when a user locks or unlocks the door, for convenient home security management. Homeowners agree, eKeys are the answer to every-day challenges in key (and home security) management:

"Using Kevo is like living in the future. My new smart lock, and therefore my home, now magically recognizes me by touch. Being able to issue (and revoke) virtual keys to family members or service providers is priceless. Install was a breeze, even for a guy like me who's never replaced a deadbolt, and only required a single screwdriver." – David Zatz, blogger at "Zatz Not Funny".

"I have two dogs that I walk and two children, ages four and two. I am *always* carrying the kids, groceries, my bags from work; holding the dog's leashes, etc.," said Kathy Z. of "3 Boys and a Dog" blog. "This device is invaluable to me because instead of fumbling for keys (that I inevitably drop), I can simply touch my lock with one finger and gain access to my home. I always have my phone on me, either in my pant pocket or in my purse, and I can just leave it in there, touch my Kevo and I am in. The convenience factor is huge!"

A Mobile App that Gives You Control and Convenience

Kwikset's Kevo mobile app includes a simple interface that delivers much more than eKey management. After setting up a Kevo account, Owners can customize and control everything through their app, including:

- Managing eKeys and settings associated with each given lock
- Receiving notifications when a user enters or exits the door
- Monitoring lock activity and tracking user history
- Updating Kevo lock software directly from a smartphone
- Instant access to Kevo's Help Center
- Kevo web portal offers the same management features as the app via a browser

The Kwikset Kevo Advantage

Kevo combines UniKey Technologies, Inc.'s (UniKey) secure touch-to-open technology and Kwikset's 67 years of experience engineering and manufacturing residential door locks. This combination of expertise translates to unmatched convenience and security features that include:

- Inside-outside technology – Kevo offers patent-pending intelligent positioning technology that detects whether an authorized user is inside or outside of the home before granting access, to help prevent unauthorized entry.
- Touch-to-open convenience – Users can keep their phones in their pocket or purse. No more fumbling for keys, simply touch the lock to open for the ultimate in convenience.
- Kevo fob – No smartphone? No problem. Users can enjoy the same touch to open convenience with the fob. A single fob can be authorized to work with up to 25 Kevo locks.
- Multiple levels of encryption – Kevo uses multiple levels of encryption to increase digital security and is continually reviewed by industry leading independent security experts.
- SmartKey® technology – Kwikset's patented SmartKey re-key technology provides superior security and re-key convenience unlike any other smart lock on the market.

"History has shown that extremely powerful solutions that deliver a simple and elegant user experience are what evolve industries. Combining forces

with Kwikset, we are able to deliver a complete, mass market product that will truly revolutionize the way we gain access to our homes," said Phil Dumas, founder, UniKey.

Compatibility, Pricing and Availability
Kevo is compatible with smartphones that support Bluetooth Smart Ready/Bluetooth 4.0 hardware and have the Kevo mobile app available. The app is currently available for iPhone® 4S, 5, 5c and 5s, as well as the fifth generation iPod® touch, third generation or higher iPad® and iPad mini. The app will become available for additional platforms such as Android, pending software upgrades, to fully support Bluetooth Smart Ready/Bluetooth 4.0 technology. Homeowners can purchase their Kevo deadbolt for the suggested price of $219, at a wide range of retailers nationwide. For additional information on what is included in the Kevo package and a list of retailers, visit www.Kwikset.com/Kevo. For additional product details, click here. For high resolution images and product requests, visit kwiksetpresskit.com. Interviews with Kwikset and UniKey executives are available upon request.
FACT SHEET
The one-of-a-kind Bluetooth®-enabled Kevo deadbolt allows for an entirely new interface for keys, using the latest Bluetooth Low Energy™ 4.0 Smart technology. The Kevo mobile app turns a compatible smartphone into an electronic key (eKey). The technology allows you to simply touch your door lock, as it recognizes your eKey and unlocks (or locks) the door, without removing the smartphone from your pocket or purse.
Additionally, Kevo offers:

- **Inside-Outside Technology:** Kevo offers patent-pending intelligent positioning technology that detects whether an authorized user is inside or outside of the home before granting access, to help prevent unauthorized entry.
- **Kevo Mobile App:** Download the free mobile app from compatible smartphone app marketplaces, such as the Apple App Store. The app is used for initial setup, locking & unlocking, sending, disabling and deleting eKeys: viewing history of lock activity: and setting up other configurable features and options of the smart lock. The Kevo app runs in the background on your device, there is no need to open the app to enter your home. For added security, users have the option to set a passcode that requires entering a 4-digit PIN to access the app.
- **eKey:** Through patent-pending touch-to-open technology developed by UniKey Technologies, Inc., a user's smartphone acts as an electronic key (eKey) that can lock or unlock the door when the user touches the smart lock. Kevo locks or unlocks only if the user is authorized and has an authorized mobile device within range.
- **Custom Notifications**: Administrators will receive the system's default notifications when eKeys are sent and received and can set up push notifications through the Kevo mobile app to be notified when the door is locked or unlocked by selected eKey holders. Administrators can also set up custom notifications to monitor a specific eKey holder's interaction with the lock during a specified time frame.
- **History Log:** A history of the lock's activity may be viewed through the Kevo mobile app or web portal. The history log provides the times and dates that eKeys were sent and received as well as when eKey holders locked and unlocked the door.
- **Kevo Web Portal:** Mobile app users can also access their accounts through the Kevo web portal (www.mykevo.com) on a computer or mobile device. The user can send, disable and delete eKeys through the portal and even delete a lost or stolen smartphone.
- **Multiple Users:** Controlling access to the home is now more convenient than ever. eKeys can be sent to family, friends and guests with Kevo-compatible smartphones. Several levels of permissions for eKeys exist inside the Kevo mobile app. The Owner and Admin eKey types have the authorization to purchase, send, disable and delete eKeys, view a lock's history and receive notifications. Anytime eKey holders have only locking and unlocking capabilities.
- **Compatibility:** Kevo is compatible with smartphones that support Bluetooth Smart Ready/Bluetooth 4.0 and have the Kevo mobile app installed. The app is currently available for iPhone® 4S, 5, 5c, and 5s, as well as the fifth generation iPod® touch, third generation or higher iPad® and iPad mini. The app will become available for additional platforms, pending software upgrades to fully support Bluetooth Smart Ready/Bluetooth 4.0. App development for Android and Blackberry is currently underway in anticipation of this support.
- **Kevo Fob:** The Kevo fob is an active Bluetooth Smart device that provides the same touch-to-open convenience as an authorized smartphone. The fob that comes with the deadbolt is pre-enrolled with the lock, so users are only required to press and release the fob's enroll button to activate. The Kevo fob battery is replaceable, and additional fobs are available for purchase. Great for users without compatible devices.
- **Audio/Visual Indicators:** Kevo features visual and optional audio indicators that communicate smart lock activity and battery status to the user. When an authorized user touches Kevo to unlock it, the light ring will spin blue, then flash green twice and beep twice before the door unlocks. When locking the door from the outside, authorized users touch the deadbolt and the light ring spins blue then flashes amber once and beeps once as it locks. A complete audio/visual chart of all lights and sounds in the Kevo system is available in the Troubleshooting Guide here.
- **Triple Touch Lock**

Users have the option to enable the Triple Touch Lock feature that allows you to lock the door from the outside without the use of an authorized smartphone or fob. This feature is great for house guests that you would like to lock the door on their way out, but don't want to deal with leaving them a key to place under the mat. To lock the door with this feature, touch the deadbolt three times, pausing briefly between each touch. The light ring will spin blue, flash amber and beep once before locking.

- **Bluetooth 4.0 Smart Technology:** Bluetooth 4.0 is an advancement in Bluetooth technology, addressing the demands of today's mobile devices while consuming minimal battery power.
- **Security Validation:** Kevo provides multiple levels of advanced security and is continually reviewed by industry leading independent security experts.
- **Battery Power:** Kevo functions on 4 AA batteries for up to a year with normal usage, and is not reliant on a home's power or Internet for core function. When Kevo batteries start to run low, Kevo will provide on-going indicators including a visual red light on the deadbolt, as well as in-app alerts and notifications.
- **Simple Installation**: Kevo was designed with simplicity in mind. Replacing a standard deadbolt requires only a single Phillips head screwdriver and less than ten minutes of installation time.
- **SmartKey®_Re-Key Technology**: Kwikset's patented SmartKey technology provides superior security and re-keying convenience unlike any other smart lock on the market.
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    - **Pick-Resistance:** SmartKey locks have passed the most stringent lock-picking standard, UL 437, par. 11.6.
    - **Bump-Proof:** The BumpGuard™ component of SmartKey incorporates a patented side locking bar which replaces the traditional pin and tumbler design, to prevent lock-bumping.
    - **Key Control:** SmartKey technology provides peace of mind with a simple and convenient re-keying procedure if keys are lost, stolen or unreturned. Homeowners can re-key a Kevo lock in seconds, without removing it from the door or calling a locksmith.

About Kwikset

Hardware and Home Improvement (HHI) is a major manufacturer and supplier of residential locksets, residential builders' hardware and faucets with a portfolio of renowned brands, including Kwikset®, Weiser®, Baldwin®, National Hardware®, Stanley®, FANAL®, Pfister™ and EZSET®. HHI is a leader in its key markets with #1 positions in U.S. residential locksets (Kwikset), Canada residential locksets (Weiser), U.S. luxury locksets (Baldwin), and U.S. builders' hardware (Stanley-National Hardware), #2 in Mexico residential hardware (Fanal), and #3 in U.S. retail plumbing (Pfister). Headquartered in Orange County, California, HHI has a global sales force and operates manufacturing and distribution facilities in the U.S., Canada, Mexico and Asia. To learn more about Kwikset, visit http://kwiksetpresskit.com/

About Spectrum Brands

HHI is a division of Spectrum Brands Holdings, Inc. (NYSE: SPB). Spectrum Brands is a global, diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware and faucets, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, and personal insect repellents. Spectrum Brands employs over 12,500 employees worldwide and sells to the top 25 global retailers with products in more than one million stores.

About UniKey Technologies

Born out of first-hand experience launching advanced biometric locking technologies to the consumer channel and opportunistic vision of mass appeal, UniKey was founded on the concept of uniquely combining existing wireless, mobile and Internet technologies to bring your front door into the digital age. UniKey has developed a proprietary and patent pending "touch-to-open" system that can be easily integrated into existing doors by simply replacing the current lock. No more fumbling for keys when trying to enter your home, but instead being able to securely gain access by simply touching your lock without removing your phone from pocket or purse. For more information on UniKey, please visit smartphone.unikey.com.

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