# Spectrum Brands Holdings Signs Definitive Agreement to Acquire FURminator(R), Global Leader in Branded Dog and Cat Grooming Products

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**Accretive Acquisition Expands Company's United Pet Group Companion Animal Product Line**

MADISON, Wis., Dec 06, 2011 (BUSINESS WIRE) --

Spectrum Brands Holdings, Inc. (NYSE: SPB), a global consumer products company with market-leading brands, announced today its United Pet Group (UPG) division has signed a definitive agreement to acquire FURminator(R), the leading worldwide provider of branded and patented deshedding products to the pet industry, from HKW Capital Partners III, L.P. and the other shareholders for $140 million cash.

"With the significant synergies we expect to achieve with FURminator in the next 12 to 18 months, we believe the purchase price will result in a multiple paid in the range of just 6 to 7 times," said Dave Lumley, Chief Executive Officer of Spectrum Brands Holdings. "FURminator immediately expands and further strengthens UPG's broad companion animal product portfolio through entry into the large and growing dog and cat grooming category. It also helps achieve our objective for more balance in UPG's two product segments of aquatics and companion animals."

Founded in 2002 and with annual revenues of nearly $40 million, FURminator markets professional quality dog and cat products for the worldwide grooming tools and accessories category. FURminator offers a broad line of precision-designed deshedding tools for every pet size and hair length to deliver faster and more efficient dog and cat deshedding. With proven product superiority and consumer acceptance, FURminator's patented products provide a best-in-class solution to a significant pet owner problem -- shedding -- for some 120 million dog/cat-owning households in the U.S. and Europe.

"This acquisition is an excellent fit with our stated strategy to pursue synergistic, bolt-on acquisitions that expand our product line with strong, complementary brands in growing categories, increase and extend our market penetration, and provide for manufacturing and distribution synergies," Mr. Lumley said. "The transaction is expected to be accretive, providing significant global growth opportunities and manufacturing, supply chain and distribution synergies, most notably leveraging our United Pet Group's unique global infrastructure to expand sales both internationally and domestically through our strong relationships with mass merchandisers and pet stores."

The global dog/cat grooming category is estimated at $200 million annually and is growing 3-4 percent per year. It consists of six product segments -- deshedders, shampoos, combs/rakes, brushes, electric trimmers and nail trimmers. FURminator sells high quality consumer products using two brands: FURminator(R) in the North American pet channel and internationally and FurGOpet(R) in the North American mass merchandise channel.

FURminator's customized deshedding tools quickly and easily remove the pet undercoat and loose hair, eliminating the underlying source of a pet owner's major complaint - shedding and the allergies and cleanliness problems associated with it. Product attributes include shedding reduction of up to 90 percent and superiority to any brush, comb or rake; proven effectiveness on all shedding dogs and cats, both long and short-haired; and enhancement of pets' natural oils to leave a shiny and healthy topcoat.

The acquisition, which has been approved by Spectrum Brands' Board of Directors, is expected to close by the end of 2011, and is subject to customary closing conditions.

***About United Pet Group***

*Based in Cincinnati, Ohio and with fiscal 2011 net sales of $579 million, United Pet Group, Inc. is a subsidiary of Spectrum Brands Holdings, Inc., and is the leading manufacturer of consumer products for the pet supply markets globally. United Pet Group provides its customers with innovative products of outstanding quality for pet owners, including dogs, cat, birds, small animals, fish and reptiles.Its brands -- Tetra(R), Marineland(R), Nature's Miracle(R), Dingo(R) -- are well recognized by consumers for delivering exceptional value and trusted results.United Pet Group's passion and longstanding commitment to quality and value has earned the confidence of its globalretail partners, who count on United Pet Group to deliver innovative and highly profitable products, customized solutions and merchandising excellence. For more information, visit [www.unitedpetgroup.com](http://www.unitedpetgroup.com).*

***About Spectrum Brands Holdings, Inc.***

*Spectrum Brands Holdings, Inc., a member of the Russell 2000 Index, is a global and diversified consumer products company and a leading supplier of batteries, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn & garden and home pest control products, personal insect repellents and portable lighting. Helping to meet the needs of consumers worldwide, the Company offers a broad portfolio of market-leading, well-known and widely trusted brands including Rayovac(R), Varta(R), Remington(R), George Foreman(R), Black & Decker(R), Toastmaster(R), Farberware(R), Tetra(R), Marineland(R), Nature's Miracle(R), Dingo(R), 8-in-1(R), Littermaid(R), Spectracide(R), Cutter(R), Repel(R), and Hot Shot(R). Spectrum Brands Holdings' products are sold by the world's top 25 retailers and are available in more than one million stores in more than 120 countries around the world. Headquartered in Madison, Wisconsin, Spectrum Brands Holdings generated net sales of*

*approximately $3.2 billion in fiscal 2011. For more information, visit www.spectrumbrands.com.*

***Forward-Looking Statements***

*Certain matters discussed in this news release and other oral and written statements by representatives of the Company regarding matters such as expected sales, adjusted EBITDA, other measures of financial performance, and the financial impact of the FURminator acquisition may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to a number of risks and uncertainties that could cause results to differ materially from those anticipated as of the date of this release. Actual results may differ materially as a result of (1) Spectrum Brands Holdings' ability to manage and otherwise comply with its covenants with respect to its significant outstanding indebtedness, (2) the inability to integrate, and to realize synergies from, the combined businesses of Spectrum Brands and its acquired companies, including FURminator, Russell Hobbs and other acquisitions, (3) risks that changes and developments in external competitive market factors, such as introduction of new product features or technological developments, development of new competitors or competitive brands or competitive promotional activity or spending, (4) changes in consumer demand for the various types of products Spectrum Brands Holdings offers, (5) unfavorable developments in the global credit markets, (6) the impact of overall economic conditions on consumer spending, (7) fluctuations in commodities prices, the costs or availability of raw materials or terms and conditions available from suppliers, (8) changes in the general economic conditions in countries and regions where Spectrum Brands Holdings does business, such as stock market prices, interest rates, currency exchange rates, inflation and consumer spending, (9) Spectrum Brands Holdings' ability to successfully implement manufacturing, distribution and other cost efficiencies and to continue to benefit from its cost-cutting initiatives, (10) Spectrum Brands Holdings' ability to identify, develop and retain key employees, (11) unfavorable weather conditions and various other risks and uncertainties, including those discussed herein and those set forth in Spectrum Brands Holdings' and Spectrum Brands' securities filings, including the most recently filed Annual Report on Form 10-K for Spectrum Brands, Inc. or Quarterly Reports on Form 10-Q. Spectrum Brands Holdings also cautions the reader that its estimates of trends, market share, retail consumption of its products and reasons for changes in such consumption are based solely on limited data available to Spectrum Brands Holdings and management's reasonable assumptions about market conditions, and consequently may be inaccurate, or may not reflect significant segments of the retail market.*

*Spectrum Brands Holdings also cautions the reader that undue reliance should not be placed on any forward-looking statements, which speak only as of the date of this release. Spectrum Brands Holdings undertakes no duty or responsibility to update any of these forward-looking statements to reflect events or circumstances after the date of this report or to reflect actual outcomes.*



SOURCE: Spectrum Brands Holdings, Inc.

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