



David Prichard Joins Spectrum Brands Holdings as Vice President, Investor Relations and Corporate Communications

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MADISON, Wis., Oct 19, 2010 (BUSINESS WIRE) --

Spectrum Brands Holdings, Inc. (NYSE: SPB), a global consumer products company with market-leading brands, announced today that David A. Prichard has joined the Company as Vice President, Investor Relations and Corporate Communications. He reports to Tony Genito, Executive Vice President and Chief Financial Officer.

Prichard is responsible for investor and shareholder relations, executive communications, external communications, media relations, public affairs and issues management, corporate identity, and corporate social responsibility and reputation management.

With more than 20 years of senior-level corporate experience, Prichard has directed investor relations and corporate communications functions for a number of companies across a range of industries, including consumer goods, health care, chemicals and agriculture.

Prichard received a bachelor's degree in communications from the University of Illinois.

A member of the National Investor Relations Institute (NIRI), Prichard serves on NIRI's national board of directors and its executive committee, was co-chair of NIRI's 2010 annual conference, and is a past president of the Chicago Chapter of NIRI. He also is a member of the Public Relations Society of America (PRSA) and the executive committee of PRSA's Financial Communications Section, as well as the International Association of Business Communicators.

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings, Inc., a member of the Russell 2000 Index, is a global consumer products company and a leading supplier of batteries, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn & garden and home pest control products, personal insect repellents and portable lighting. Helping to meet the needs of consumers worldwide, included in its portfolio of widely trusted brands are Rayovac(R), Remington(R), Varta(R), George Foreman(R), Black&Decker Home(R), Toastmaster(R), Tetra(R), Marineland(R), Nature's Miracle(R), Dingo(R), 8-in-1(R), Littermaid(R), Spectracide(R), Cutter(R), Repel(R), and HotShot(R). Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in more than 120 countries around the world. Spectrum Brands Holdings' businesses generate annual revenue from continuing operations in excess of \$3 billion. For more information, visit www.spectrumbrands.com.

SOURCE: Spectrum Brands Holdings, Inc.

Spectrum Brands, Inc.

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