

Spectrum Brands Announces New Ticker Symbol; New Stock to Begin Trading on September 1, 2009

August 31, 2009

ATLANTA, GA, Aug 31, 2009 (MARKETWIRE via COMTEX) -- Spectrum Brands announced today that the company has received notification from the Financial Industry Regulatory Authority ("FINRA") that its newly issued shares will be quoted on the OTC Bulletin Board and the Pink Sheet Electronic Quotation Service effective September 1, 2009 under the ticker "SPEB" once the distribution of shares has been completed.

Spectrum Brands exited from bankruptcy protection on August 28, 2009 and is distributing approximately 30 million shares of its new common stock to holders of allowed claims with respect to its bonds and to the supplemental and sub-supplemental lenders of its Debtor-in-Possession financing on August 31, 2009.

"We are excited to begin this new era of Spectrum Brands with a stronger balance sheet and positive momentum in many of our key brands," said Kent Hussey, CEO of Spectrum Brands.

Consistent with statements made in prior press releases including those dated February 3, 2009 when the Company entered Chapter 11 and August 28, 2009 when the Company exited Chapter 11, the old common stock has been cancelled. No distributions were made or will be made to holders of the old equity.

Certain matters discussed in this news release, with the exception of historical matters, may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to a number of risks and uncertainties that could cause results to differ materially from those anticipated as of the date of this release. Actual results may differ materially as a result of various risks and uncertainties, including those discussed herein and those set forth in Spectrum Brands' securities filings, including the most recently filed Annual Report on Form 10-K or Quarterly Report on Form 10-Q.

The Company cautions the reader that undue reliance should not be placed on any forward-looking statements, which speak only as of the date of this release. Spectrum Brands undertakes no duty or responsibility to update any of these forward-looking statements to reflect events or circumstances after the date of this release or to reflect actual outcomes.

About Spectrum Brands, Inc.

Spectrum Brands is a global consumer products company and a leading supplier of batteries, shaving and grooming products, personal care products, specialty pet supplies, lawn & garden and home pest control products, personal insect repellents and portable lighting. Helping to meet the needs of consumers worldwide, included in its portfolio of widely trusted brands are Rayovac(R), Remington(R), Varta(R), Tetra(R), Marineland(R), Nature's Miracle(R), Dingo(R), 8-In-1(R), Spectracide(R), Cutter(R), Repel(R), and HotShot(R). Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in more than 120 countries around the world. Headquartered in Atlanta, Georgia, Spectrum Brands generates annual revenue from continuing operations in excess of \$2 billion.

Contacts:

Investor Contact: Carey Phelps DVP Investor Relations & Corporate Communications Spectrum Brands (770) 829-6208

Media Contact: Kekst and Company for Spectrum Brands Michael Freitag or Victoria Weld (212) 521-4800

SOURCE: Spectrum Brands