



Business Travelers Avoid Extra Security Lines at Airports

October 27, 2006

Remington Products teams with BMW to launch new electric shaver that offers

business travelers a convenient alternative to extra security lines

MADISON, Wis., Oct. 27 /PRNewswire/ -- According to the U.S. Department of Transportation, this past year the air travel industry broke previous records for both passenger traffic and, unfortunately, passenger complaints. Not surprisingly, the most frequent complaints revolve around the TSA's new liquid restrictions, which dictate that any carry-on liquids or gels be three ounces or less. Carrying on these sample-sized items still subjects passengers to extra security steps, including the use of clear plastic bags and additional machine-scanning.* Subsequently, seasoned business travelers -- who long ago mastered the art of efficient packing -- are re-evaluating their tried-and- tested packing techniques.

Remington, a global leader in the grooming products industry, has a product to help the business traveler, many of whom rely on shaving cream and razors to maintain a clean appearance while on the road. Their solution? The new MicroFlex800 electric shaver, a creation of the high-design engineers at BMW Designworks. These new shavers have a patented ComfortSelect switch for sensitive skin and Titanium-coated blades for extra durability, resulting in a great shave. Men who normally use a blade and shaving cream can easily transition into using an electric shaver, saving them time and frustration at the airport.

Drew Fiorenza, VP of Marketing at Remington, explains, "Before the new TSA rules, most business travelers had mastered the art of necessity packing, so there was frustration when many had to begin checking their bags. Fortunately for them, the launch of the MicroFlex 800 with Titanium-coated blades coincided with the new airline rules. This new electric shaver can replace a razor, shaving cream and aftershave, allowing businessmen to continue to use carry-on bags. I expect more business travelers will make the switch to electric shavers and this new shaver makes that transition more comfortable than ever."

Besides the comfort and close shave that accompanies the MicroFlex 800, the shaver also comes with travel-friendly features like a deluxe travel pouch, compact charging system and world-wide voltage. The pouch, with the shaver and accessories inside takes up very little space and is lightweight, which might even allow business travelers to squeeze in those golf shoes...

About Spectrum Brands, Inc.

Spectrum Brands is a global consumer products company and a leading supplier of batteries, lawn and garden care products, specialty pet supplies, shaving, grooming and personal care products, household insecticides and portable lighting. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in 120 countries around the world. Headquartered in Atlanta, Georgia, with North America Headquarters located in Madison, Wisconsin, Spectrum Brands generates approximately \$2.5 billion in annualized revenues and has approximately 10,000 employees worldwide. The company's stock trades on the New York Stock Exchange under the symbol SPC.

*Source: Transportation Security Administration:

http://www.tsa.gov/press/happenings/9-25_updated_passenger_guidance.shtml

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