



## Rayovac Announces Management Changes

February 22, 2005

### **Caulk Appointed President and CEO - North America; Biller Promoted to President - Global Operations**

ATLANTA, Feb 22, 2005 /PRNewswire-FirstCall via COMTEX/ -- Rayovac Corporation (NYSE: ROV) announced today that Robert L. (Bob) Caulk, has been appointed President and Chief Executive Officer - North America. In his new role, Caulk will be responsible for all Rayovac businesses within the region. He will also serve as a member of the company's Executive Committee, providing leadership in the development and execution of Rayovac's strategic growth plans.

Caulk, most recently CEO and President of United Industries, joined Rayovac concurrent with the company's recent acquisition of United. Caulk's career also includes stints with S.C. Johnson, Johnson Worldwide Associates and Clopay Building Products, Inc. He has a Bachelor of Arts degree from the University of Delaware and an MBA from the Harvard Graduate School of Business Administration.

In commenting on the appointment, Rayovac Chairman and CEO Dave Jones said, "I am delighted that Bob has agreed to take on this critical role. Bob's addition to the Rayovac management team significantly strengthens the depth and breadth of the talented and dedicated Rayovac management team. His knowledge and experience with United Industries and the consumer products industry will help to ensure the continuing success of our North American growth strategies and business practices."

Rayovac also announced the promotion of Kenneth V. Biller to President - Global Operations. He will continue to serve as a member of the company's Executive Committee. Biller's promotion recognizes the increasing importance and complexity of his role as head of Rayovac's worldwide manufacturing, supply chain and technology operations with the addition of the United Industries acquisition. Biller has enjoyed a successful career with Rayovac for over thirty years, most recently serving as Executive Vice President, Global Operations. He holds a bachelor of science degree in chemical engineering and a Masters degree in business administration, both from the University of Wisconsin-Madison.

"Rayovac's strategy has always included a critical focus on operations," said Jones. "Ken's contributions to the development of Rayovac's global operations organization has been integral to our past success, and we expect his experience and leadership will be similarly invaluable in supporting our company's future growth."

About Rayovac:

Rayovac is a global consumer products company and a leading supplier of batteries, lawn and garden care products, specialty pet supplies and shaving and grooming products. Through a diverse and growing portfolio of world-class brands, Rayovac holds leading market positions in a number of major product categories. The company's products are sold by the world's top 20 retailers and are available in over one million stores in 120 countries around the world. Headquartered in Atlanta, Georgia, Rayovac generates approximately \$2.5 billion in annual revenues and has approximately 9,300 employees worldwide. The company's stock trades on the New York Stock Exchange under the symbol ROV.

#### Forward-Looking Statements

Certain matters discussed in this news release, with the exception of historical matters, may be forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to a number of risks, uncertainties and other factors that could cause results to differ materially from those anticipated as of the date of this release. Actual results may differ materially from these statements as a result of (1) our ability to achieve anticipated synergies and efficiencies as a result of this transaction, (2) changes in external competitive market factors, such as introduction of new product features or technological developments, development of new competitors or competitive brands or competitive promotional activity or spending, (3) changes in consumer demand for the various types of products Rayovac and United offer, (4) changes in the general economic conditions where Rayovac and United do business, such as stock market prices, interest rates, currency exchange rates, inflation and raw material costs, (5) our ability to successfully implement manufacturing, distribution and other cost efficiencies and (6) various other factors, including those discussed herein and those set forth in Rayovac's and United's securities filings, including their most recently filed Forms 10Q and Annual Reports on Form 10-K.

SOURCE Rayovac Corporation

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