



Who Says Playing Video Games Doesn't Pay?

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ANAHEIM, Calif., Dec 19, 2004 /PRNewswire via COMTEX/ -- Who says playing video games is a waste of time? Not Brian McMahon!

The life of Brian is now \$10,000 richer thanks to his powerful offense and a strong defense as he won the championship of Remington's first Titanium Bowl ESPN NFL 2K5 Videogame tournament. McMahon, from Farmington, New York, defeated David Moore of Summerville, Georgia, in the Remington championship game held this weekend at the ESPN Zone in Anaheim, California.

This online national tournament pitted participants playing ESPN NFL 2K5 via Xbox Live(R) or the PlayStation(R)2 computer entertainment system. Thousands of gamers from around the country participated in the online football tournament. The playoff rounds were held online December 1-11, 2004 with the championship semi-finals and finals being held December 18. Four finalists and their guests were flown to California where they competed live for the grand prize of \$10,000.

McMahon defeated Takirra Koonce from Raleigh, North Carolina in the one semi-final game, while Moore defeated Gerardo Paredes from Los Angeles in the other. David Moore, the second-place winner, received a check for \$3,000, while Koonce and Paredes each received \$1,500.

"I guess all those hours on the computer finally paid off," said McMahon. "Now that I have won \$10,000, my mom probably won't give me so much grief about playing video games."

Celebrities, including David Arquette and Carmen Electra, along with New York Giants' Omar Stoudmire and Denver Broncos' Mike Anderson attended the live event and participated in a ProAm Tournament.

"We were very pleased with the tremendous response we received from gamers around the country to the Titanium Bowl," said Jim Doyle, Remington vice president of men's shaving and grooming products. "The level of competition was amazing and Remington is proud to crown McMahon as our inaugural winner."

McMahon will be appearing live Monday, December 20 on ESPN's TV show -- Cold Pizza in New York City.

ESPN Videogames are produced by Visual Concepts -- SEGA's sports studio.

About Remington

Remington is part of Rayovac Corporation, a global consumer products company with a diverse portfolio of world-class brands, including Rayovac, VARTA and Remington. With operations on six continents and more than 6,500 employees, Rayovac is one of the largest battery, lighting and personal grooming products companies in the world. Rayovac trades on the New York Stock Exchange under the ROV symbol.

About Visual Concepts Entertainment

Visual Concepts Entertainment is the maker of the critically acclaimed 2K series of sports games. The company is responsible for the full development and marketing for all ESPN Videogames titles and is committed to delivering the best, fully integrated sports gaming experience for all consumers. Visual Concepts Entertainment is wholly owned by Japan-based SEGA Corporation.

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