



Remington and ESPN Videogames Present Titanium Bowl 2K5

November 2, 2004

A Chance to Win \$10,000 and Appear on ESPN2's Cold Pizza

MADISON, Wis., Nov. 2 /PRNewswire/ -- Think you have what it takes? Get your game on in this unique online football tournament brought to you by Remington and ESPN Videogames.

Gamers from around the country will get a chance to win \$10,000 and to appear live on ESPN2's popular morning television talk show, Cold Pizza, in the ESPN Videogames Titanium Bowl 2K5, presented by Remington Titanium Shavers.

This online tournament will pit participants playing ESPN NFL 2K5 via Xbox Live(R) or the PlayStation(R)2 computer entertainment system. Tournament results can be tracked at <http://titaniumbowl.espnvideogames.com>. Four Titanium Bowl 2K5 finalists and their guests will be jetted off to California where they will compete live for the grand prize of \$10,000. The champion will then be flown to New York City to appear on ESPN2's Cold Pizza.

Registration for the Titanium Bowl 2K5 started November 1, 2004. The online qualifying rounds will take place November 11-24, 2004. The playoff rounds will be held online December 1-11, 2004 with the championship semi-finals and finals being held live December 18, 2004 at the ESPN Zone in Anaheim, California. Celebrities and professional athletes will be attending this live event and participating in a ProAm Tournament that same day. Tournament winners will appear, live, on ESPN2's Cold Pizza on December 20.

"This event will be an exciting experience for all who participate and I am looking forward to crowning the first Titanium Bowl 2K5 champion," said Jim Doyle, Remington vice president of men's shaving and grooming products. "We look forward to supporting the growing popularity of online gaming competition."

The Titanium Bowl features a grand prize of \$10,000, the second place winner will receive \$3,000, third and fourth place will each receive \$1,500. To register or to find out more about the ESPN Videogames Titanium Bowl 2K5, presented by Remington Titanium Shavers, go to <http://www.espnvideogames.com> or link to through <http://www.remington-products.com>.

ESPN Videogames are produced by Visual Concepts - SEGA's sports studio.

About Remington

Remington is part of Rayovac Corporation (NYSE: ROV), a global consumer products company with a diverse portfolio of world-class brands, including Rayovac, VARTA and Remington. With operations on six continents and more than 6,500 employees, Rayovac is one of the largest battery, lighting and personal grooming products companies in the world. Rayovac trades on the New York Stock Exchange under the ROV symbol.

About Visual Concepts Entertainment

Visual Concepts Entertainment is the maker of the critically acclaimed 2K series of sports games. The company is responsible for the full development and marketing for all ESPN Videogames titles and is committed to delivering the best, fully integrated sports gaming experience for all consumers. Visual Concepts Entertainment is wholly owned by Japan-based SEGA Corporation.

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SOURCE Rayovac Corporation

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/CONTACT: John Daggett of Rayovac, +1-608-275-4912, or Matt Atwood of
ESPN Videogames, +1-415-507-7545/
/Web site: <http://www.rayovac.com>
<http://titaniumbowl.espnvideogames.com>
<http://www.espnvideogames.com>

[http://www.remington-products.com /](http://www.remington-products.com/)

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