



Rayovac Wins Award From U.S. Defense Supply

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MADISON, Wis., July 14 /PRNewswire-FirstCall/ -- Rayovac Corp. (NYSE: ROV) was recently honored by the Defense Supply Center in Richmond, Virginia, as one of the government's best suppliers. The award was given at the Automated Best Value System award ceremony held during the Defense Center's annual business conference in June.

Rayovac was one of only 54 suppliers to receive the Silver Medal. The commander of the supply center, Navy Rear Admiral Mike Lyden, presented the award. Rayovac was selected from a group of 5,743 suppliers to the Defense Supply Center. Rayovac supplies alkaline batteries to the Department of Defense and other government agencies.

Firms which qualify as Automated Best Value System medallists have met stringent quality and delivery requirements established by the Defense Logistic Agency. A computerized system collects a vendor's past performance over the last year and translates it into a numeric score, ranging from zero to a perfect 100. A score of 99.0 through 99.9 earns a silver medal. To be eligible, vendors must have shipped 10 or more contract lines during a 12-month period. Each shipment represents one contract line item. Rayovac successfully shipped 13,219 line items representing \$10 million in sales over the last year.

"Rayovac is very honored to receive this prestigious award from the Department of Defense and I wish to thank all the employees throughout our organization for their hard work and dedication," said Lester Lee, president of Rayovac North America. "This is testament to the high quality standards and performance of our Rayovac products."

The supply center, located in Richmond, Va., purchases nearly 850,000 items used by the military and other government agencies. These items include a mix of military-unique and commercially available items supporting over 1,300 major weapon systems. The value of the products and services the supply center provides to its customers is expected to reach the \$3 billion mark this fiscal year.

Certain matters discussed in this news release, with the exception of historical matters, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to a number of risks, uncertainties and other factors that could cause results to differ materially from those anticipated as of the date of this release. Actual results may differ materially from these statements as a result of (1) changes in external competitive market factors, such as introduction of new product features or technological developments, development of new competitors or competitive brands or competitive promotional activity or spending, (2) changes in consumer demand for the various types of products offered by Rayovac, (3) changes in the general economic conditions where we do business, such as stock market prices, interest rates, currency exchange rates, inflation and raw material costs, (4) our ability to successfully implement manufacturing, distribution and other cost efficiencies and integrate our recent acquisitions, (5) various other factors, including those discussed herein and those set forth in Rayovac's most recently filed Form 10-Q and Annual Report on Form 10-K.

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