



Webcast Alert: Rayovac Corp. Announces 2nd Quarter Fiscal Sales and Earnings Webcast

April 22, 2004

MADISON, Wis., April 15 /PRNewswire-FirstCall/ -- Rayovac Corp. (NYSE: ROV) announces the following Webcast:

What: 2nd Quarter Fiscal Sales and Earnings Webcast

When: 04/22/04 at 9:30 a.m. Eastern

Where: <http://www.firstcallevents.com/service/ajwz404158538gf12.html>
or go to www.rayovac.com

How: Live over the Internet -- Simply log on to the web at the address above.

Contact: John Daggett, +1-608-275-4912 (for media),
or Nancy O'Donnell, +1-404-992-9001 (for investors),
both of Rayovac Corp.

If you are unable to participate during the live webcast, the call will be archived for two weeks at <http://www.rayovac.com>.

Rayovac is one of the world's leading battery and lighting device companies. The Company also markets the number one selling rechargeable brand of battery in the U.S. and Europe and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

(Minimum Requirements to listen to broadcast:

The Windows Media Player software, downloadable free from <http://www.microsoft.com/windows/windowsmedia/EN/default.asp> and at least a 28.8 kbps connection to the Internet. If you experience problems listening to the broadcast, send an email to webcastsupport@tfprn.com.)

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