



Webcast Alert: Rayovac Corp. Announces 1st Quarter Fiscal 2004 Sales And Earnings Webcast

January 16, 2004

MADISON, Wis., Jan. 16 /PRNewswire-FirstCall/ -- Rayovac Corp. (NYSE: ROV) announces the following Webcast:

What: Rayovac 1st Quarter Fiscal 2004 Sales and Earnings

When: 01/22/04 @ 9:30 a.m. Eastern

Where: <http://www.firstcallevents.com/service/ajwz397233236gf12.html>

How: Live over the Internet -- Simply log on to the web at the address above.

Contact: John Daggett of Rayovac Corp., +1-608-275-4912, daggett@rayovac.com , or fax, +1-608-275-4869

If you are unable to participate during the live webcast, the call will be archived for two weeks at <http://www.rayovac.com> .

Rayovac Corporation is a global consumer products company with a diverse portfolio of world-class brands, including Rayovac, VARTA and Remington. The Company holds many leading market positions including: the world's leader in hearing aid batteries; the top selling rechargeable battery brand in North America and Europe; and the number one selling brand of men's and women's foil electric razors in North America. Rayovac markets its products in more than 100 countries and trades on the New York Stock Exchange under the ROV symbol.

(Minimum Requirements to listen to broadcast: The Windows Media Player software, downloadable free from <http://www.microsoft.com/windows/windowsmedia/EN/default.asp> and at least a 28.8 kbps connection to the Internet. If you experience problems listening to the broadcast, send an email to webcastsupport@tfprn.com .)

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