



Rayovac President and COO to Present at Banc of America Securities Household Products Conference

January 6, 2004

MADISON, Wis., Jan. 6 /PRNewswire-FirstCall/ -- Rayovac (NYSE: ROV) President and COO Kent J. Hussey will make a presentation, Friday, January 9, to investors at the Banc of America Household Products Conference in New York. Mr. Hussey will speak at 11:40 a.m. (eastern time). The presentation is scheduled to last approximately 40 minutes.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20020716/ROVLOGO>)

The presentation will be broadcast live via an audio web cast. To access the web cast, go to: <http://www.veracast.com/webcasts/bas/household-products-2004/id94105142.cfm> .

The presentation will be archived through Friday, January 23 at the same URL above. The presentation slides will also be posted on Rayovac's web site at www.rayovac.com under "Investor Resources" following the conference.

Rayovac Corporation is a global consumer products company with a diverse portfolio of world-class brands, including Rayovac, VARTA and Remington. The Company holds many leading market positions including: the world's leader in hearing aid batteries; the top selling rechargeable battery brand in North America and Europe; and the number one selling brand of men's and women's foil electric razors in North America. Rayovac markets its products in more than 100 countries and trades on the New York Stock Exchange under the ROV symbol.

SOURCE Rayovac Corporation