



## Rayovac Comments on Judge's Ruling

December 13, 2003

MADISON, Wis., Dec. 12 /PRNewswire-FirstCall/ -- Rayovac Corp. (NYSE: ROV) announced today that the company is disappointed with Judge Haight's ruling in the U.S. District Court, Southern District of New York regarding Norelco's complaint against one of Remington Products' television commercials.

(Logo: <http://www.newscom.com/cgi-bin/prnh/20020716/ROVLOGO> )

While Rayovac is pleased Judge Haight found Remington properly described its Titanium Microscreen Ultra line of electric shaving products as having "titanium-coated trimmer blades," it is disappointed that the judge granted Norelco a temporary restraining order with respect to the commercial on other grounds. Rayovac plans to replace the Remington television commercial in question with another Remington shaver commercial already prepared for the holiday season.

Rayovac Corporation is a global consumer products company with a diverse portfolio of world-class brands, including Rayovac, VARTA and Remington. The Company holds many leading market positions including: the world's leader in hearing aid batteries; the top selling rechargeable battery brand in North America and Europe; and the number one selling brand of men's and women's foil electric razors in North America. Rayovac markets its products in more than 100 countries and trades on the New York Stock Exchange under the ROV symbol.

Certain matters discussed in this news release, with the exception of historical matters, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to a number of risks, uncertainties and other factors that could cause results to differ materially from those anticipated as of the date of this release. Actual results may differ materially from these statements as a result of (1) changes in external competitive market factors, such as introduction of new product features or technological developments, development of new competitors or competitive brands or competitive promotional activity or spending, (2) changes in consumer demand for the various types of consumer batteries, and/or personal care products (3) changes in the general economic conditions where we do business, such as stock market prices, interest rates, currency exchange rates, inflation and raw material costs, (4) our ability to successfully implement manufacturing and distribution cost efficiencies and (5) various other factors, including those discussed herein and those set forth in the Company's most recent Form 10-Q, Annual Report on Form 10-K and Form S-4 relating to the Company's most recent offering of its senior subordinated notes.

SOURCE Rayovac Corporation