



Webcast Alert: Rayovac 3rd Quarter Fiscal Year 2003 Sales and Earnings

July 24, 2003

MADISON, Wis., July 18 /PRNewswire-FirstCall/ -- Rayovac Corp (NYSE: ROV) announces the following Webcast:

(Logo: <http://www.newscom.com/cgi-bin/prnh/20020716/ROVLOGO>)

What: Rayovac 3rd Quarter Fiscal Year 2003 Sales and Earnings

When: 07/24/03 @ 9:30 a.m. Eastern

Where: <http://www.firstcallevents.com/service/ajwz384308614gf12.html>

How: Live over the Internet -- Simply log on to the web at the address above or go to www.rayovac.com

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Rayovac is one of the world's largest consumer battery and lighting device companies. Rayovac products are sold in more than 115 countries. The Company also markets the number one selling rechargeable brand of battery in the U.S. and in Europe, and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

(Minimum Requirements to listen to broadcast: The Windows Media Player software, downloadable free from <http://www.microsoft.com/windows/windowsmedia/EN/default.asp> and at least a 28.8 kbps connection to the Internet. If you experience problems listening to the broadcast, send an email to webcastsupport@tfprn.com .)

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