

## Webcast Alert: Rayovac Corp. 1st Quarter Fiscal Year 2003 Sales and Earnings Webcast

## January 16, 2003

MADISON, Wis., Jan. 16 /PRNewswire-FirstCall/ Rayovac Corp. (NYSE: ROV) announces the following Webcast:	
What:	Rayovac 1st Quarter Fiscal Year 2003 Sales and Earnings Webcast (Photo: <u>http://www.newscom.com/cgi-bin/prnh/20020716/ROVLOGO</u> )
When:	January 22, 2003 @ 3:00 p.m. Eastern
Where:	http://www.firstcallevents.com/service/ajwz372577335gf12.html
How:	Live over the Internet Simply log on to the web at the address above or link from homepage of <a href="http://www.rayovac.com">www.rayovac.com</a> .
Contact:	John Daggett, Director of Marketing Services of Rayovac Corp, +1-608-275-4912, or daggett@rayovac.com, fax, +1-608-275-4967

With the recent Varta consumer battery transaction, Rayovac is one of the world's largest consumer battery and lighting device companies. Rayovac and Varta products are sold in more than 115 countries. The Company also markets the number one selling rechargeable brand of battery in the U.S. and in Europe, and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

(Minimum Requirements to listen to broadcast: The Windows Media Player software, downloadable free from <a href="http://www.microsoft.com/windows/windowsmedia/EN/default.asp">http://www.microsoft.com/windows/windowsmedia/EN/default.asp</a> and at least a 28.8Kbps connection to the Internet. If you experience problems listening to the broadcast, send an email to webcastsupport@tfprn.com .)

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