



Webcast Alert: Rayovac Corp. Announces 4th Quarter and Fiscal 2002 Year-End Earnings Webcast

November 1, 2002

>MADISON, Wis., Nov. 1 --Rayovac Corp (NYSE: ROV) announces the following Webcast:

What: Rayovac 4th Quarter and Fiscal 2002 Year-End Earnings
(Photo: <http://www.newscom.com/cgi-bin/prnh/20020716/ROVLOGO>)

When: November 7, 2002 @ 3:00 p.m. Eastern

Where: <http://www.firstcallevents.com/service/ajwz368886449gf12.html>

How: Live over the Internet -- Simply log on to the web at the address above or link from homepage of www.rayovac.com .

Contact: John Daggett, Director of Corporate Communications of Rayovac Corp, +1-608-275-4912, or daggett@rayovac.com

With the recent Varta consumer battery transaction, Rayovac is one of the world's largest consumer battery and lighting device companies with revenues over \$1 billion. Rayovac and Varta products are sold in more than 115 countries. The Company also markets the number one selling rechargeable brand of battery in the U.S. and in Europe, and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

- (Minimum Requirements to listen to broadcast: The Windows Media Player software, downloadable free from <http://www.microsoft.com/windows/windowsmedia/EN/default.asp> and at least a 28.8Kbps connection to the Internet. If you experience problems listening to the broadcast, send an email to webcastsupport@tfprn.com .)

Source: Rayovac Corporation