



Rayovac Names William Carmichael to Board of Directors

August 16, 2002

MADISON, Wis., Aug. 16 /PRNewswire-FirstCall/ -- Rayovac Corp. (NYSE: ROV) Chairman and CEO David A. Jones announces the addition of William Carmichael to the Company's board of directors. He replaces resigning board member Scott Jaeckel effective immediately.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20020716/ROVLOGO>)

CPA and attorney Carmichael is retired senior vice president and chief administrative officer of Sara Lee Corporation in Chicago, Ill. Sara Lee, which had revenues of \$17.7 billion in 2001, has operations in more than 40 countries and markets branded products in more than 140 nations. Carmichael has also held executive positions with Beatrice Foods, where he was chief financial officer/senior vice president. In addition, he served as vice president of E-smart, Inc. Carmichael is also on the board of directors of Cobra Electronics Corporation.

"We are especially pleased to have someone with Bill's experience and expertise join our board of directors. His years with some of the largest and most well-respected consumer product companies will no doubt prove invaluable. His strong financial background will be particularly important in the near future as we begin integrating the Varta consumer battery business into our global business," said Dave Jones, Rayovac chairman and CEO.

"We appreciate the assistance that Scott has provided Rayovac and wish him well in his future endeavors. Scott's departure is part of Thomas H. Lee Partners' planned phase out of its very successful Rayovac investment, which is nearing its conclusion. Thomas H. Lee Partners have been valuable contributors over the last six years as we've positioned Rayovac as a leading global battery and lighting products company. We thank them for their assistance in helping us achieve our global vision," said Jones.

Rayovac is one of the world's leading battery and lighting device companies. The Company also markets the number one selling rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

Certain matters discussed in this news release, with the exception of historical matters, are forward-looking statements within the meaning of the Private Litigation Reform Act of 1995. These statements are subject to a number of risks, uncertainties and other factors that could cause results to differ materially from those anticipated as of the date of this release. Actual results may differ materially from these statements as a result of (1) changes in external competitive market factors, such as introduction of new product features or technological developments, development of new competitors or competitive brands or competitive promotional activity or spending, (2) unanticipated changes in consumer demand for the various types of consumer batteries, (3) unanticipated changes in the general economic conditions where we do business, such as stock market prices, interest rates, inflation and raw material costs, and (4) various other factors, including those discussed herein and those set forth in the Company's most recent Form 10Q, Annual Report on Form 10-K and the prospectus supplement for the Company's most recent offering of its common stock.

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CAPTION: ROVLOGO RAYOVAC LOGO Rayovac is one of the world's leading battery and lighting device companies. The company also markets the number one selling rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol. (PRNewsFoto)[TK] MADISON, WI USA 07/16/2002