



Rayovac to Host Webcast During New York Presentation

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MADISON, Wis., July 27 /PRNewswire-FirstCall/ --

Rayovac Corp. (NYSE: ROV) announces that it will be hosting a live webcast on July 29, at 10 a.m. (eastern time) in New York from the Peninsula Hotel, 700 Fifth Avenue. Rayovac Chairman and CEO Dave Jones will be giving the presentation.

(Photo: <http://www.newscom.com/cgi-bin/prnh/20020716/ROVLOGO>)

To access the webcast, go to the home page of www.rayovac.com on the morning of July 29 for a link to the webcast or go to <http://www.videonewswire.com/event.asp?id=6780> . For those who cannot participate during the live webcast, it will be archived in the Investor Resources section of Rayovac's web site for 90 days following the event.

Rayovac is one of the world's leading battery and lighting device companies. The Company also markets the number one selling rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

Certain matters discussed in this news release, with the exception of historical matters, are forward-looking statements within the meaning of the Private Securities Litigation Reform Act of 1995. These statements are subject to a number of risks, uncertainties and other factors that could cause results to differ materially from those anticipated as of the date of this release. Actual results may differ materially from these statements as a result of (1) changes in external competitive market factors, including any introduction of new product features or technological developments, development of new competitors or competitive brands or competitive promotional activity or spending, (2) unanticipated changes in consumer demand for the various types of consumer batteries, (3) unanticipated changes in the general economic conditions where we do business, such as stock market prices, interest rates, inflation and raw material costs, (4) risks related to protection of our intellectual property and risks related to third party infringement claims and (5) various other factors, including those discussed herein and those set forth in the Company's SEC filings, including its most recent Form 10Q, Annual Report on Form 10-K and the prospectus supplement for the Company's most recent public offering of its common stock.

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Audio: <http://www.videonewswire.com/event.asp?id=6780>

CAPTION: ROVLOGO RAYOVAC LOGO Rayovac is one of the world's leading battery and lighting device companies. The company also markets the number one selling rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol. (PRNewsFoto)[TK] MADISON, WI USA 07/16/2002