



Rayovac Chairman and CEO to Present at Merrill Lynch Global Branded Consumer Products Conference

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MADISON, Wis., March 15 /PRNewswire-FirstCall/ -- David A Jones, chairman and CEO of Rayovac Corporation (NYSE: ROV) will make a presentation, Wednesday, March 20, to investors at the Merrill Lynch 15th Annual Global Branded Consumer Products Conference in New York. Mr. Jones will speak at 10:45 a.m. (eastern standard time). His presentation is scheduled to last 35 minutes.

The presentation will be broadcast live via an audio web cast. To access the web cast, go to: <http://webevents.broadcast.com/merrilllynch/conf0302/rayovac>

The presentation content will also be posted on Rayovac's web site at <http://www.rayovac.com> under "Investor Resources" for 48 hours following the conference.

Rayovac is one of the world's leading battery and lighting device companies. The Company also markets the number one selling rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

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Web site: <http://www.rayovac.com>

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