



Rayovac to Host 4th Quarter and Fiscal 2001 Year-End Conference Call on Its Web Site (<http://www.rayovac.com>)

November 2, 2001

MADISON, Wis., Nov. 2 /PRNewswire/ -- Rayovac Corp. (NYSE: ROV) announces its 4th Quarter and Fiscal 2001 Year-End earnings release conference call will be broadcast live over the Internet on November 6, 2001 at 9:00 a.m. (Eastern time). Rayovac's Chairman & CEO Dave Jones and President and COO Kent Hussey will host the call.

WHAT: Rayovac 4th Quarter and Fiscal 2000 Year-End Earnings Release

WHEN: November 6, 2001

WHERE: <http://www.rayovac.com> or
<http://www.videonewswire.com/event.asp?id=1943>

HOW: Live over the Internet -- Simply log on to the web at the address above and link on the home page for a link to the web-cast.

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Rayovac is one of the world's leading battery and lighting device companies and the fastest growing manufacturer of general batteries in the United States. The Company also markets the number one rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac is traded on the New York Stock Exchange under the ROV symbol.

If you are unable to participate during the live web-cast, the call will be archived on the Web site (<http://www.rayovac.com>). To access the replay, click on the Investor Resources section of the Company's web site under "About Rayovac."

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Web site: <http://www.rayovac.com>

CONTACT: John Daggett of Rayovac Corporation, +1-608-275-4912

Audio: <http://www.videonewswire.com/event.asp?id=1943>