



Rayovac President and COO to Present at Prudential Securities 'Back To School' Conference

September 5, 2001

MADISON, Wis., Sept. 5 /PRNewswire/ -- Kent J. Hussey, president and COO of Rayovac Corporation (NYSE: ROV) will make a presentation tomorrow, Thursday, September 6, to investors at the Prudential Securities "Back to School" Conference in Boston. Mr. Hussey will speak at 2:15 p.m. (eastern standard time). His presentation is scheduled to last 35 minutes.

The presentation will be broadcast live via an audio web cast. To access the web cast, go to: <http://199.230.26.96/rov/redirect.html>

The presentation content will also be posted on Rayovac's web site at <http://www.rayovac.com> under "Investor Resources" for 48 hours following the conference.

Rayovac is one of the world's leading battery and lighting device companies and the fastest growing manufacturer of general batteries in the United States. The Company also markets the number one rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac is traded on the New York Stock Exchange under the ROV symbol.

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SOURCE Rayovac Corporation

Web site: <http://www.rayovac.com>

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