



Rayovac Chairman/CEO and President/COO to Present at Banc of America Securities Consumer 2001 Conference

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MADISON, Wis., March 30 /PRNewswire/ -- David A. Jones, chairman and CEO, and Kent J. Hussey, president and COO of Rayovac Corporation (NYSE: ROV), will make a presentation on Tuesday, April 3, to investors at the Banc of America Securities Consumer 2001 Conference in New York. The presentation by Mr. Jones and Mr. Hussey will begin at 2:45 p.m. (eastern standard time).

The presentation will be broadcast live via an audio web cast. To access the web cast, go to: http://www.veracast.com/bas_consumer2001/webcasts/id44114325.cfm

The presentation will also be archived on the Rayovac web site at <http://www.rayovac.com> under "Investor Resources" following the live event.

Rayovac is one of the world's leading battery and lighting device companies and according to A.C. Nielsen data, the fastest growing battery manufacturer in the U.S. The Company also markets the number one selling rechargeable brand of battery and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the ROV symbol.

SOURCE Rayovac Corporation

Web site: <http://www.rayovac.com>

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