



**Rayovac to Host 1st Quarter 2001 Sales and Earnings Conference Call on Its Website ( <http://www.rayovac.com> )**

January 23, 2001

MADISON, Wis., Jan. 23 /PRNewswire/ -- Rayovac Corp. (NYSE: ROV) announces its 1st Quarter Sales and Earnings conference call will be broadcast live over the Internet on Thursday, January 25 at 11:00 a.m. (Eastern Standard Time). Rayovac's Chairman and CEO Dave Jones and President and COO Kent Hussey will host the call.

WHAT: Rayovac's 1st Quarter Sales and Earnings

WHEN: Thursday, January 25, 2001, 11:00 a.m. (EST)

WHERE: <http://www.rayovac.com> ,  
<http://www.videonewswire.com/RAYOVAC/012501/>

HOW: Live over the Internet -- Simply log on to the web at the address above. Look on the Home Page for a link to the webcast.

CONTACT: John Daggett, 608-275-4912 or [daggett@rayovac.com](mailto:daggett@rayovac.com)

Rayovac is one of the world's leading battery companies, and, according to A.C. Nielsen data, the fastest growing battery manufacturer in the U.S. The Company also markets the number one selling rechargeable brand battery and is the world leader in hearing aid batteries. Rayovac trades on the New York Stock Exchange under the symbol ROV.

If you are unable to participate during the live webcast, the call will be archived on the web site ( <http://www.rayovac.com> ). To access the replay, click on the "Investor Resources" section of the Company's web site.

(Minimum Requirements to listen to broadcast: The RealPlayer software, downloadable free from <http://www.real.com/products/player/index.html> , and at least a 14.4Kbps connection to the Internet. If you experience problems listening to the broadcast, send an email to [webmaster@vdat.com](mailto:webmaster@vdat.com) )

SOURCE Rayovac Corporation

Web site: <http://www.rayovac.com>

CONTACT: John Daggett of Rayovac Corporation, 608-275-4912

Audio: <http://www.videonewswire.com/RAYOVAC/012501>