

## **Rayovac Announces Annual Meeting of Shareholders**

May 28, 1999

MADISON, Wis., May 28 /PRNewswire/ -- Rayovac Corporation (NYSE: ROV) announced today that it has scheduled its Annual Meeting of Shareholders for Thursday, July 22, 1999, at 9:00 a.m. CST at the Company's world headquarters, 601 Rayovac Drive, Madison, Wisconsin 53711.

Holders of record of the Company's Common Stock at the close of business on June 7, 1999, are entitled to vote on all matters presented at the 1999 Annual Meeting. At the meeting, shareholders will elect directors and vote on approving the Company's independent auditors.

Rayovac is the third largest U.S. manufacturer of batteries. According to data provided by A.C. Nielsen, Rayovac is the fastest growing U.S. battery company. The Company also markets the number one selling rechargeable brand, and is the world leader in hearing aid batteries. Rayovac is traded on the New York Stock Exchange under the ROV symbol.

Certain matters discussed in this news release, with the exception of historical matters, are forward-looking statements which involve risks and uncertainties. Actual results may differ materially from these statements as a result of changes in external competitive market factors, unanticipated changes in the company's industry, or the economy in general, as well as various other factors, including those discussed herein and those set forth in the Company's most recent Annual Report on Form 10-K.

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