



Rayovac Corp Acquires BRISCO G.M.B.H. & BRISCO B.V.

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MADISON, Wis., Dec. 1 /PRNewswire/ -- Rayovac Corp (NYSE: ROV) today announced the acquisition of BRISCO G.M.B.H. in Germany and BRISCO B.V. in Holland from BRAS BEHEER B.V., the holding company in Holland.

BRISCO packages and distributes hearing aid batteries in unique, customized, environmentally-friendly packaging to hearing health care professionals in Germany and Holland, as well as several other European countries.

BRISCO recorded total sales in Calendar 1996 of U.S. \$4.5 Million. Estimated Calendar 1997 sales are U.S. \$5.0 Million.

Rayovac, the world's largest manufacturer of hearing aid batteries, plans to use this acquisition to better serve its customers throughout Europe and surrounding regions.

SOURCE Rayovac Corporation

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