



Cutter® Brand Announces Donation to Non-Profit Organization New York City Relief

05/19/20

Donation to benefit life-saving programming and homeless people amid COVID-19 pandemic

ST. LOUIS--(BUSINESS WIRE)--May 19, 2020-- Spectrum Brands Holdings, Inc. (NYSE: SPB; "Spectrum Brands"), a leading global branded consumer products company committed to delivering strong brands and exciting innovation whose Home & Garden subsidiary supplies Cutter® Brand products, today announced a donation of \$100,000 to non-profit organization New York City Relief, along with more than 6,000 bottles of its recently developed Cutter™ hand sanitizer.

New York City Relief is dedicated to serving those who struggle with homelessness through a variety of resources. Funds from Spectrum Brands will support New York City Relief programming, which includes providing essentials like food and hygiene kits to the homeless and connecting them with services including housing, rehab, employment and more.

"COVID-19 doesn't choose who it impacts, and we know many are hurting, especially those who are struggling with homelessness," said David Maura, Executive Chairman and CEO at Spectrum Brands. "I have personally witnessed the great work New York City Relief does through my involvement with the organization in the past. The work they do is hard, but it is essential and it truly transforms lives. On behalf of Spectrum Brands, I am proud that we are able to lend a helping hand with Cutter Brand through both a monetary and product donation of our new Cutter hand sanitizer, an essential item that has become scarce amid this global pandemic."

Throughout the COVID-19 pandemic, Spectrum Brands has worked to identify ways to lend support to non-profit assistance groups as well as those working on the front lines.

In April, Spectrum Brands announced that its Blacksburg, Va., manufacturing plant had shifted production to make hand sanitizer, a much-needed product during this unprecedented pandemic. Since then, the organization has supplied Cutter hand sanitizer to all of its U.S. employees as well as its 15 U.S. facilities.

In addition, the company has donated Cutter hand sanitizer to local organizations within the communities in which Spectrum Brands has operations, including the St. Louis Area Foodbank, the Northwest Arkansas Foodbank and Carilion Clinic in Roanoke, Va., among several other organizations.

"When this all started, we saw a huge spike in demand for services," said Juan Galloway, President and CEO of New York City Relief. "With donations like Cutter hand sanitizer from Spectrum Brands, we're able to ease the strain on resources and funding, ensuring those who need support get it."

Cutter® mosquito and tick repellent products have been protecting families for over 50 years with some of the leading repellents in the U.S. The brand's latest product, Cutter hand sanitizer, is currently available to consumers for purchase online at essential retailers.

To make a life-saving donation to New York City Relief, visit <https://newyorkcityrelief.org/donate>

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings, a member of the Russell 1000 Index, is a leading supplier of residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, and personal insect repellents. Helping to meet the needs of consumers worldwide, Spectrum Brands offers a broad portfolio of market-leading, well-known and widely trusted brands including Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister®, Remington®, George Foreman®, Russell Hobbs®, Black+Decker®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, IAMS® and Eukanuba® (Europe only), Digest-eeze™, Healthy-Hide®, Littermaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag® and Liquid Fence®. For more information, please visit www.spectrumbrands.com. [Spectrum Brands is proud to be a Home Essentials Company.](#)

About Cutter® Products

Wherever your outdoor adventures take you, Cutter® products keep your family covered. For more than 50 years, the Cutter brand has been a trusted name in insect repellents, with a range of formulations available that make it easy to pick the right product to ward off mosquitoes and ticks. With the brand's expansion into the personal care category with hand sanitizer and insect bite care products, now there are more Cutter options available than ever to help protect what you love most. For more information about Cutter products, visit www.cutterinsectrepellent.com.

About New York City Relief

New York City Relief started in 1989 and has served over 7 million meals and delivered services to tens of thousands of people experiencing homelessness. The non-profit specializes in connecting their guests with the hope and resources they need to experience life transformation. As a faith-based organization, New York City Relief believes they can journey with a person on every level, the physical, emotional and spiritual. In 2019 alone, 'The Relief Bus' had almost 3 thousand unique volunteers serve on the streets of New York and New Jersey.

View source version on [businesswire.com](https://www.businesswire.com/news/home/20200519005275/en/): <https://www.businesswire.com/news/home/20200519005275/en/>

Media Contact:

Connie Caldwell, Communications/Creative Services
Spectrum Brands, Inc. – Home & Garden
connie.caldwell@spectrumbrands.com

Liz Rigolosi
Lippe Taylor
lrigolosi@lippetaylor.com

Source: Spectrum Brands Holdings, Inc.