



Spectrum Brands Global Pet Care Makes Donation to Assist Emergency COVID-19 Training Effort in East Africa

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Funds will promote global clean-water initiative Well Aware's efforts to support, educate vulnerable communities struggling to contain the virus

BLACKSBURG, Va., May 11, 2020 /PRNewswire/ -- Leading pet care products supplier Spectrum Brands Global Pet Care, a division of Spectrum Brands Holdings, Inc. (NYSE: SPB; "Spectrum Brands"), has announced a \$30,000 donation to clean-water initiative Well Aware in its efforts to combat COVID-19 in East African communities struggling to contain the virus. The funds will support Well Aware's efforts to provide life-saving educational materials and mobile support in the highly vulnerable regions the group serves.

For years, Spectrum Brands Global Pet Care has supported Well Aware's mission to provide sustainable water projects to drive development and empower communities in developing countries. Through the GloFish™ Clean Water Initiative, Spectrum Brands has helped Well Aware improve access to clean water with sustainable water systems for thousands of people in East Africa with annual fundraising efforts, working in the communities the group serves, and raising awareness of the need to help.

Because they lack adequate medical infrastructure and, in many cases, access to soap and handwashing stations in homes, the communities that Well Aware and Spectrum Brands serve are particularly vulnerable to the spread of COVID-19. Last month, the UN Economic Commission for Africa projected that the COVID-19 pandemic could claim the lives of more than 300,000 people across the continent.

"In our work with Well Aware, we have seen first-hand that providing people with the tools and education they need to build self-sufficient communities means a different way of life," said John Pailthorp, President, Spectrum Brands Global Pet Care. "As COVID-19 continues to spread, we are immensely gratified to be able to further assist Well Aware in connecting these communities with effective and appropriate resources to help combat this virus."

Spectrum Brands' contribution will help Well Aware deploy interactive WASH (water, sanitation and hygiene) training to remote, rural areas where it's needed most. This mobile app, created by Well Aware's partners at Well Beyond, educates users about basic preventative measures using the tools available to them, providing critical information about sanitation and disease transmission; how-to guides on making DIY soap, handwashing stations and face masks; and real-time, ongoing chat support.

"Governments can't allow us to be there in person to work with the 270,000 people we currently work with, but interacting live through and constantly updating the WASH app will allow Well Aware staff in Kenya and the U.S. to bridge the divide between COVID-19 guidelines and the physical tools and knowledge the communities have," said Well Aware founder Sarah Evans. "To put this in perspective, this isn't about teaching people to wash their hands long enough, it's about building the sink and making the soap to do it with. Now, with the generous commitment of Spectrum Brands, so many more people will be able to gain access to these vital tools and training."

To learn more about helping vulnerable populations fight COVID-19 through the Well Aware Emergency WASH Fund, visit <http://wellawareworld.org/spectrum-brands-wash-fund>.

About Spectrum Brands Holdings, Inc.


Spectrum Brands Holdings, a member of the Russell 1000 Index, is a leading supplier of residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, and personal insect repellents. Helping to meet the needs of consumers worldwide, Spectrum Brands offers a broad portfolio of market-leading, well-known and widely trusted brands including Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister®, Remington®, George Foreman®, Russell Hobbs®, Black+Decker®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, IAMS® and Eukanuba® (Europe only), Digest-eeze™, Healthy-Hide®, LitterMaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag® and Liquid Fence®. For more information, please visit www.spectrumbrands.com.

About Well Aware

Well Aware is a U.S.-based 501(c)3 nonprofit with headquarters in Austin, Texas. They have been providing sustainable clean water systems to remote communities in East Africa for over 10 years, all while maintaining a 100% success rate across their 70+ projects (the average industry success rate is 40%). Well Aware has provided lasting clean water to more than a quarter of a million people since 2010, is a top-ranking charity on GuideStar, and has received national accolades for their international development approach. Visit <https://wellawareworld.org> for more information.

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