

Cutter® Insect Repellents Starts Producing and Donating Hand Sanitizer to Help During COVID-19 Crisis

April 3, 2020

Products will support employees, local organizations across Spectrum Brands network

BLACKSBURG, Va.--(BUSINESS WIRE)--Apr. 3, 2020-- Spectrum Brands Holdings, Inc. (NYSE: SPE; "Spectrum Brands"), a leading global branded consumer products company committed to delivering strong brands and exciting innovation whose Home & Garden business unit supplies Cutter® Insect Repellents, today announced it has shifted production in its Blacksburg, Va., manufacturing plant to produce hand sanitizer. The hand sanitizer is being produced during the COVID-19 pandemic to support the company's facilities, U.S. employees, and several local organizations in communities where the company operates.

This press release features multimedia. View the full release here: https://www.businesswire.com/news/home/20200403005071/en/



Hand Sanitizer from the makers of Cutter® Brand. (Photo: Business Wire)

In two short weeks, the Blacksburg team formulated and pivoted manufacturing to produce hand sanitizer, a much-needed product during this unprecedented pandemic. The team then began supplying the hand sanitizer to all 15 Spectrum Brands facilities and offices across the U.S. to promote the safety of the organization's employees.

In addition to supplying hand sanitizer to employees and facilities, Cutter™ brand will donate hand sanitizer to local organizations across the communities in which Spectrum Brands has operations. Cutter® mosquito and tick repellent products have been protecting families for over 50 years as one of the leading repellent brands in the U.S.

"It's a natural extension of the brand portfolio to expand the Cutter™ line beyond insect protection to fight germs as well," said Steve Schwallie, Division Vice President of Marketing at Spectrum Brands. "We are pleased to be able to move into this segment and provide these products for our community partners."

While the team continues to identify community partners, Carilion Clinic, a not-for-profit health care organization based in Roanoke, Va., and the St. Louis Area Foodbank are among the first organizations to receive Cutter[™] hand sanitizer donations. The St. Louis Area Foodbank will distribute the donated sanitizers to its network and use them within its facility.

"We are so grateful for our ongoing partnership with Cutter™ brand and for this donation of hand sanitizers," said Meredith Knopp, President and CEO for the St. Louis Area Foodbank. "Proper sanitation is critical for us to continue serving those in need in the St. Louis community. Cutter™ brand has been a longtime partner of ours, and this donation will go a long way – for our network and the individuals in need of assistance in our community."

Cutter™ hand sanitizer will also be available to consumers in the coming weeks.

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings, a member of the Russell 1000 Index, is a leading supplier of residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, and personal insect repellents. Helping to meet the needs of consumers worldwide, Spectrum Brands offers a broad portfolio of market-leading, well-known and widely trusted brands including Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister®, Remington®, George Foreman®, Russell Hobbs®, Black+Decker®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, IAMS® and Eukanuba® (Europe only), Digest-eeze[™], Healthy-Hide®, Littermaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag® and Liquid Fence®. For more information, please visit www.spectrumbrands.com.

About Cutter® Products

Wherever your outdoor adventures take you, Cutter® products keep your family covered. For more than 50 years, the Cutter brand has been a trusted name in insect repellents, with a range of formulations available that make it easy to pick the right product to ward off mosquitoes and ticks. With the brand's expansion into the personal care category with hand sanitizer and insect bite care products, now there are more Cutter options available than ever to protect what you love most. For more information about Cutter products, visit www.cutterinsectrepellent.com.

About the St. Louis Area Foodbank

The St. Louis Area Foodbank began its service to the community in 1975. Since that time, the organization has grown to become the bi-state region's largest nonprofit 501c3 food distribution center dedicated to feeding individuals in need. Through a robust network of community partners and programs throughout 26 counties in Missouri and Illinois, the Foodbank helps provide 37 million meals annually. More than 392,000 people in the

bi-state region rely on the Foodbank for assistance each year. For 45 years, the St. Louis Area Foodbank has been there for people dealing with crisis, be it a natural disaster, a global pandemic, or the everyday crisis of hunger. For more information on Foodbank's COVID-19 relief and response efforts and how people can access resources near them, visit https://STLFoodbank.org/covid19.

View source version on <u>businesswire.com</u>: <u>https://www.businesswire.com/news/home/20200403005071/en/</u>

Media Contact:

Connie Caldwell, Communications/Creative Services Spectrum Brands, Inc. – Global Pet Care/Home & Garden connie.caldwell@spectrumbrands.com

Source: Spectrum Brands Holdings, Inc.