

## Kwikset Door Hardware Expands Line of Microban Antimicrobial Protection Products

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LAKE FOREST, Calif.--(BUSINESS WIRE)-- Kwikset®, the #1 selling residential U.S. lock brand, is proud to continue its partnership with the announcement of an expanded line of products inclusive of Microban® SilverShield® technology, available to all consumers. Kwikset has been the exclusive residential lock partner of Microban®, the global leader in built-in antimicrobial protection, for the past four years, improving the standard for door hardware. First announced at International Builders' Show (IBS) 2016, Kwikset was the first residential lock manufacturer to offer door hardware with Microban antimicrobial product protection. The industry-first innovation is available on select Kwikset products and finishes to help inhibit the growth of bacteria on frequently touched door hardware surfaces in the home, offering a lifetime of security.

Since the partnership launch, Kwikset has received tremendous feedback from architects, designers, builders and homeowners alike on Microban product protection in Kwikset Door Hardware lines. Kwikset is now working on expanding the Microban partnership into keyless entry and smart lock lines. Kwikset plans to roll out these new products later this year.

Kwikset products with Microban technology provide effective protection of the products through a unique coating innovation that will last for the lifetime of the hardware finish. Microban product protection works continuously to keep the door handle cleaner, fighting against the growth of bacteria that would normally double in number every 20 minutes. The finish will also enhance hardware durability to maintain the look and quality of the hardware throughout the products' lifetime.

"Homeowners and renters can worry less knowing they have 24/7 Microban antimicrobial product protection, making their Kwikset product 99.9% cleaner, and because this protection is included in our finishing process, homeowners don't have to worry about reapplying every day," says Matt Zimmer, Divisional Vice President - Security Marketing, Spectrum Brands Inc. – Hardware and Home Improvement Division. "Kwikset is dedicated to all facets of safety for its consumers and this includes protection against surface bacteria growth with Microban product protection."

## Benefits of Kwikset Door Hardware with Microban Technology

- Proactive Protection: Bacteria can double every 20 minutes on an unprotected surface. Microban "silver-glass" technology is incorporated during manufacturing process and permanently binds the silver ions to the coating. Treated hardware continuously inhibits the growth of bacteria on the surface creating a cleaner product. Homeowners that install Kwikset hardware with Microban antimicrobial product protection are proactively protecting a frequently touched door surface, which helps to reduce the growth of microbes on the surface of the hardware.
- Enhanced Durability: Kwikset is committed to providing homeowners durable hardware that meets or exceeds industry standards. Kwikset products that feature Microban Technology meet BHMA standards and extend the lifetime of the product.

Microban product protection is available on select Kwikset products, including knobs, levers and a deadbolt, and finishes. Architects, designers, builders and homeowners can purchase Kwikset products with Microban technology at select retailers. The hardware with Microban product protection ranges between \$10 and \$75 MSRP.

For additional information about the partnership between Kwikset and Microban, and to request product or high-res images, please visit <u>http://kwiksetpresskit.com</u>. Interested consumers can also visit <u>http://www.kwikset.com/microban</u> for more information and answers to frequently asked questions.

## About Kwikset

Kwikset is the leading residential lock manufacturer, making homeowners feel safe since 1946. Kwikset works hard to understand the world you live in, so that we can do everything we can to protect it. The company's unwavering commitment to meeting homeowners' needs has inspired its innovative lock portfolio that includes patented SmartKey Security<sup>™</sup> deadbolts, patented SecureScreen<sup>™</sup> touchscreen locks, keyless entry combination locks, connected home technology, Bluetooth-enabled Aura<sup>™</sup>, Wi-Fi enabled Halo<sup>™</sup>, door hardware with Microban® antimicrobial product protection and a wide variety of styles and finishes. Our interior and exterior door products provide customers with the quality, technology, durability and style they want while guaranteeing the highest level of security. Headquartered in Orange County, Calif., Kwikset is part of the Hardware & Home Improvement (HHI) division of Spectrum Brands Holdings, Inc. (NYSE: SPB). Kwikset products are sold online and through retailers and distributors throughout the U.S., Canada, Mexico and Australia. Visit us at www.kwikset.com and https://kwiksetpresskit.com.

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