



Spectrum Brands, Inc. Home & Garden Division Partners with American Hiking Society to Sponsor National Trails Day® Events

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ST. LOUIS, May 8, 2019 /PRNewswire/ -- Life outside is just better. Spectrum Brands, Inc., owner of [Repel® Insect Repellent](#), is committed to not only equipping people for enjoying the great outdoors, but also to preserving places for them to explore. Spectrum is proud to announce a partnership with American Hiking Society as a 2019 National Trails Day® sponsor. This nationwide initiative set for Saturday, June 1, connects outdoor enthusiasts in a pledge to give back to trails and public lands to sustain America's remarkable trails system by setting the world record for the most people improving trails in a single day.

National Trails Day is a day of public events aimed at advocacy and trail service. Thousands of outdoor enthusiasts and businesses come together to improve public lands by pledging to clean up trails or build new trails. To help raise awareness and encourage participation, Spectrum will provide Repel products at multiple National Trails Day events around the country, participate in a National Trails Day project, and give away a prize pack of outdoor essentials, including Repel insect repellents and assorted hiking gear.

"The great outdoors is at the very core of the Repel brand – outdoor enthusiasts trust our repellents to protect them against mosquitoes, ticks and other biting insects no matter the activity or terrain," said Steve Schwallie, Division Vice President of Home & Garden Marketing at Spectrum Brands. "As a National Trails Day sponsor, we are honored to give back and help preserve these trails so future generations can enjoy them."

"It's easy to hit the trail and enjoy being outside without thinking about the tremendous effort it takes to advocate for, plan, build, and maintain the nearly 250,000 miles of trail crisscrossing America," said Kate Van Waes, Executive Director of American Hiking Society. "For National Trails Day this year, we are challenging everyone get outside and help us set the record for the most people improving trails on a single day. Thank you to Spectrum for supporting American Hiking Society and helping Americans protect the places they love to hike."

For more information or to find a National Trails Day event near you, visit americanhiking.org/national-trails-day/. Follow [@repelinsectrepellents](#) on Facebook to learn more about the Repel brand and the #NationalTrailsDay Giveaway, or visit www.repel.com.

About Repel Insect Repellent

Adventure awaits. Whether you're camping, fishing, hunting or heeding the call of the wild, you need an insect repellent that's as tough as you are. Repel® Insect Repellents offer dependable protection from biting insects that lasts as long as you need it to. So gear up and get ready for your next adventure – Repel Insect Repellents have your back. Get out there.

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings (NYSE: SPB), a member of the Russell 1000 Index, is a global and diversified consumer products company and a leading supplier of residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products and personal insect repellents. For more information, visit www.spectrumbrands.com.

About American Hiking Society

Founded in 1976, American Hiking Society is the only national nonprofit organization dedicated to empowering all to enjoy, share, and preserve the hiking experience. To learn more about American Hiking Society and its mission and programs, visit americanhiking.org or call (800) 972-8608.

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