



Spectrum Brands, Inc. Showcases Its Newest Product Offerings From Top Consumer Brands at the 2019 International Home + Housewares Show

February 26, 2019

New Innovation debuts with the GEORGE FOREMAN Smokeless Grill Series, and BLACK+DECKER Celebrates 50th Steam Iron Anniversary

MIDDLETON, Wis.--(BUSINESS WIRE)--Feb. 26, 2019-- Spectrum Brands, Inc. will unveil a variety of new and improved small kitchen appliances from the George Foreman®, RUSSELL HOBBS® and BLACK+DECKER® brands at the 2019 International Home + Housewares Show from March 2-5 at the McCormick Place Exposition Center in Chicago. Show attendees are invited to visit the Spectrum Brands booth (#L11315, Lakeside) to experience the latest additions to the Company's portfolio of brands.

The latest innovation in the GEORGE FOREMAN line, the new GEORGE FOREMAN Smokeless Grill Series will be introduced. First to launch within its Smokeless Grill Series are the brand's open grate grills which come in two convenient sizes – 90" and 172" with approximate retail values of \$59.99 and \$79.99, respectively. Featuring open grate technology, the Smokeless Grill brings the outdoor grilling experience indoors with up to 80% less smoke when compared to previous George Foreman models*. The grill is made with George Tough™ Coating for added durability and dishwasher safe parts for easy cleanup.

Following its U.S. debut in 2018, the RUSSELL HOBBS brand will make its second appearance at the Show and introduce its Coventry™ Series of small kitchen appliances. With smooth and modern lines, the soon-to-market collection will feature an 8-cup** coffee maker, a 1.7L electric kettle, and two and four slice toasters. The Coventry series is an extension of the brand's current design-minded Retro Style and Glass Series appliances, which will also be on display during the show.

An assortment of innovative BLACK+DECKER products will also be on display including a special edition of the iconic Classic Steam Iron to celebrate its 50th anniversary. The special edition iron features a retro look and feel but offers all the comforts of modern technology like an easy to use temperature and variable steam selector dial and heavy-duty aluminum soleplate.

In addition, the newest iteration of the BLACK+DECKER 12-cup** Programmable Coffee Maker which features Vortex Technology Water Flow to evenly saturate coffee grounds for rich extraction and maximum flavor will be showcased. The brand will also unveil its Sous Vide Slow Cooker and Crisp N' Bake Air Fry Toaster Ovens which offer a variety of capacities and assorted technologies allowing consumers to find the perfect options for their needs.

"Spectrum Brands is excited to again attend the International Home + Housewares Show to share the newest innovations from our family of brands," said Kevin Blossom, Vice President of U.S. Appliances Sales and Marketing for Spectrum Brands. "Visitors to our booth will experience our latest offerings which include products that meet a variety of day to day consumer needs and the key features that they are looking for when choosing small appliances. We are especially excited to showcase the George Foreman Smokeless Grill Series, which is an exciting innovation from a beloved brand."

**Vs. George Foreman Indoor/Outdoor grill (GFO201) when grilling ¼ lb. beef burgers (20% fat 80% lean) with a clean grill and drip tray*

***Cup equals approximately 5 ounces (varies by brewing technique)*

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings, Inc. (NYSE: SPB) a member of the Russell 1000 Index, is a leading supplier of residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, and personal insect repellents. Helping to meet the needs of consumers worldwide, our Company offers a broad portfolio of market-leading, well-known and widely trusted brands including Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister®, Remington®, George Foreman®, Russell Hobbs®, BLACK+DECKER®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, IAMS® and Eukanuba® (Europe only), Digest-eeze™, Healthy-Hide®, Littermaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag®, Liquid Fence®. Based in Middleton, Wisconsin, Spectrum Brands generated fiscal 2018 pro forma net sales of approximately \$3.79 billion for the four continuing businesses in fiscal 2019 – Hardware & Home Improvement, Appliances, Global Pet Supplies, and Home & Garden. Fiscal 2018 reported net sales from continuing operations were approximately \$3.15 billion. For more information, visit www.spectrumbrands.com.

About BLACK+DECKER®

Since 1910, BLACK+DECKER has been setting the standard for innovation and design of power tools, outdoor yard care equipment, and home products. The inventor of the first portable electric drill with pistol grip and trigger switch, BLACK+DECKER has evolved from a small machine shop in Baltimore, Maryland to a global manufacturing powerhouse with a broad line of quality products used in and around the home. When home owners have work to get done, they trust that BLACK+DECKER products will do the job efficiently and reliably. For more information on BLACK+DECKER products, visit www.blackanddecker.com or follow BLACK+DECKER on Facebook and Twitter.

About George Foreman® Grills

The George Foreman® brand is a global leader of electric grills. Committed to developing innovative products that provide great-tasting food, George Foreman® strives to make cooking foods faster and more convenient and is a brand owned by Spectrum Brands, Inc. For more information about George Foreman, visit www.georgeforemancooking.com or become a fan of George Foreman Cooking on Facebook and Twitter.

About Russell Hobbs®

At Russell Hobbs, our products offer more than just quality, style and innovation – they help create delicious moments to be savored. That first cup of coffee in the morning, the warmth of a freshly ironed shirt, the simple joy of sharing a freshly cooked meal with family – these are the things that truly matter. We put you at the heart of everything we do, which gives us the insight to design things better. We design with real people in mind, for solutions that help make home life even more enjoyable.

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