

Spectrum Brands

New Adjustable Lighting from Marineland® Brand of Spectrum Brands Pet LLC Aquatic Division Expands Aquarium Lighting Customization

08/20/18

BLACKSBURG, Va., Aug. 20, 2018 /PRNewswire/ -- In response to the increasing demand for aquarium customization options, Marineland® Brand of Spectrum Brands Pet LLC Aquatic Division has introduced Marineland® Adjustable Lights that put lighting design directly in the hands of fishkeepers.



"One of the most enjoyable aspects of owning an aquarium is making it your own," said John Pailthorp, Vice President, Marketing at Spectrum Brands Pet LLC, a subsidiary of Spectrum Brands Holdings, Inc. "Marineland® Adjustable Lights allow fishkeepers to take that personalization to the next level, with control over a wide array of lighting functions and configurations."

With Marineland® Adjustable Lights, PODs can be added and repositioned to increase brightness, customize light color and highlight particular areas in the aquarium.

Consumers can tailor their light settings and arrangements based on their preferences, whether they want to enhance or change the colors of their aquarium, illuminate their GloFish® or help their plants and coral flourish. Adjustable Lights include the ability to adjust and control light intensity, spectral output and control color, as well as choose between a Day and Night Mode.

Consumers can choose from Essential LED Lights (available in 20", 24", 30", 36" and 48" sizes) and Advanced LED Lights (available in 24" – 36", 36" – 48" and 48" – 60" sizes). The Essential LED Light is a perfect fit for fish-only aquariums from 10 to 75 gallons. The Advanced LED Light fits aquariums from 20 to 75 gallons and has twin tracks and fixed cool white LEDs for added brightness, producing full-spectrum lighting for freshwater, planted and saltwater aquariums.

"Marineland® Adjustable Lights allow aquarium keepers to experiment with their lighting and express themselves," said Pailthorp.

About Marineland® Products

Marineland® Brand is a leading brand of innovative equipment and environments for consumers wishing to create the ultimate aquatic showcase. Committed to fishkeeping success for over 40 years, the brand is the professional's choice for commercial display systems and scientific research.

Marineland® products are produced by Spectrum Brands Pet LLC, a leading supplier of products for the specialty pet supplies market and a division of Spectrum Brands Holdings, Inc. For more information, visit www.marineland.com.

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings (NYSE: SPB), a member of the Russell 1000 Index, is a global and diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents and auto care products. For more information, visit www.spectrumbrands.com.

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