



Spectrum Brands, Inc. Debuts Its Newest Products From Its Leading Consumer Brands at the 2018 International Home + Housewares Show

March 6, 2018

Beloved U.K. Brand RUSSELL HOBBS® Will Be Showcased For the First Time

MIDDLETON, Wis.--(BUSINESS WIRE)--Mar. 6, 2018-- Spectrum Brands Holdings, Inc. (NYSE: SPB) will debut a variety of home appliances from RUSSELL HOBBS®, George Foreman® and BLACK+DECKER® brands at the 2018 International Home + Housewares Show from March 10-13 at the McCormick Place Exposition Center in Chicago. Show attendees are invited to visit the Spectrum Brands booth (#L11315, Lakeside) to enjoy tea time, light bites and experience the latest additions to the Company's portfolio.

For the first time, Spectrum Brands will showcase its newest addition to its U.S. family of brands, RUSSELL HOBBS®, the number one small domestic appliance brand in the UK* which launched stateside in October. The current offering comprises a collection of Retro Style and Glass Series toasters, electric kettles and coffeemakers. Both product lines have helpful features that save time, providing real-life solutions for everyday use while adding style and elegance to kitchen countertops. Additions to the U.S. Retro Style Series will be on display and include additional color options of white, cream and heavenly blue as well as a blender, food processor, hand mixer, hand blender and salt and pepper grinders.

George Foreman® will introduce its Twist & Crisp Premium Air Fryer, a new, fully programmable, digital appliance with kabob, rotisserie and sandwich basket attachments allowing for endless air frying versatility. Also making an appearance is a new Indoor/Outdoor Grill with convenient features such as a lid hanger, side table with hooks and cup holder for easy grilling and entertaining. Lastly, the brand will unveil an 8-Serving version of its Rapid Series Grill that has a 120-square inch cooking surface, making it the largest removable plate on a George Foreman grill.

An assortment of new, innovative BLACK+DECKER® products will be on display including the Select-A-Size Easy Dial Coffeemaker, which brews coffee multiple days in a row without refilling the tank, the Large Capacity Air Fry Toaster Oven, and the 4x4 Power Blender with a 4-tip blade and 4-rib jar design, coupled with 2X stronger blade** for powerful blending results. Lastly, the new Helix Performance™ Premium Hand Mixer will be featured in a variety of colors, and includes a unique Helix Beater design that provides improved performance with two times better mixing^.

"Spectrum Brands looks forward to its newest innovations at this year's International Home + Housewares Show," said Kevin Blossom, Vice President of U.S. Appliances Sales and Marketing for Spectrum Brands. "We are especially excited to showcase the U.S. collection of RUSSELL HOBBS on the show floor for the first time. With new products across our portfolio of brands, Spectrum Brands continues to bring consumers trusted products that save them time in the kitchen."

**Based on GFK UK data November 2017*

*** Compared to the BLACK+DECKER model BL2010BPA using pulse function.*

^Compared to the BLACK+DECKER model MX3200B with traditional wire beaters.

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings, a member of the Russell 1000 Index, is a global consumer products company offering a portfolio of leading brands providing excellent value to consumers and customers every day. The Company is a leading supplier of consumer batteries, residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents, and auto care products. Helping to meet the needs of consumers worldwide, our Company offers a broad portfolio of market-leading, well-known and widely trusted brands including Rayovac®, VARTA®, Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister®, Remington®, George Foreman®, Russell Hobbs®, Black+Decker®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, IAMS® and Eukanuba® (Europe only), Digest-eeze™, Healthy-Hide®, Littermaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag®, Liquid Fence®, Armor All®, STP® and A/C PRO®. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in approximately 160 countries. Based in Middleton, Wisconsin, Spectrum Brands Holdings generated net sales of approximately \$5.01 billion in fiscal 2017. For more information, visit www.spectrumbrands.com.

About BLACK+DECKER®

Since 1910, BLACK+DECKER has been setting the standard for innovation and design of power tools, outdoor yard care equipment, and home products. The inventor of the first portable electric drill with pistol grip and trigger switch, BLACK+DECKER has evolved from a small machine shop in Baltimore, Maryland to a global manufacturing powerhouse with a broad line of quality products used in and around the home. When home owners have work to get done, they trust that BLACK+DECKER products will do the job efficiently and reliably. For more information on BLACK+DECKER products, visit www.blackanddecker.com or follow BLACK+DECKER on Facebook and Twitter.

About George Foreman® Grills

The George Foreman® brand is a global leader and manufacturer of electric grills. Committed to developing innovative products that provide great-tasting food, George Foreman® strives to make foods faster and more convenient and is a brand owned by Spectrum Brands, Inc. For more information about George Foreman, visit www.georgeforemancooking.com or become a fan of George Foreman Cooking on Facebook and Twitter.

About Russell Hobbs®

At Russell Hobbs, our products offer more than just quality, style and innovation – they help create delicious moments to be savored. That first cup of coffee in the morning, the warmth of a freshly ironed shirt, the simple joy of sharing a freshly cooked meal with family – these are the things that truly

matter. We put you at the heart of everything we do, which gives us the insight to design things better. We design with real people in mind, for solutions that help make home life even more enjoyable.

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