



Spectrum Brands Pet LLC Introduces GloFish® Sharks to GloFish® Family of Fluorescent Fish

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New species is largest GloFish® variety available, expands line to bottom-feeding fish

BLACKSBURG, Va., Jan. 15, 2018 /PRNewswire/ -- To enhance the colorful fishkeeping experience of GloFish® and expand its livestock selection, Spectrum Brands Pet LLC has introduced GloFish® Sharks to its popular line of GloFish® fluorescent fish.

"GloFish® Sharks are a sleek and elegant addition to any freshwater aquarium — whether you're adding to a tank with other fish or completely transforming your aquarium to a GloFish® tank," said John Fox, Division Vice President, Aquatic Marketing, Spectrum Brands Pet LLC. "They're a great conversation piece for fish owners since they're larger than other GloFish® fluorescent fish but still have the same brilliant color."

GloFish® Sharks are members of the minnow family, not actual sharks. Since these fish can reach up to 4 inches in length like their counterpart, the Rainbow Shark, they should only be placed in aquariums 20 gallons or larger. While only one shark is recommended for a 20-gallon aquarium, multiple GloFish® Sharks can be kept in aquariums larger than 40 gallons as long as there is ample bottom space for each to establish territory.

When placed in an aquarium, GloFish® Sharks exist peacefully with other GloFish® and non-fluorescent community fish, and can receive the same care as their tank mates. They also serve as bottom feeders, giving the added benefit of cleaning up leftover food, unsightly algae and small nuisance snails.

GloFish® Sharks are the latest addition to the GloFish® family, which includes GloFish® Danios, Tetras and Barbs. Initially, Sharks will be available in two colors: Sunburst Orange® and Galactic Purple®. Like all other GloFish® fluorescent fish, they get their natural color from their parents and are not injected, painted or dyed.

"We're excited to introduce this dazzling new fish species to our GloFish® line. Every expansion we make can brighten up the days of fishkeepers everywhere," said Fox.

GloFish® fluorescent fish add an alluring array of brilliant colors to any aquarium.

Spectrum Brands Pet LLC is an indirect subsidiary of Spectrum Brands Holdings, Inc.

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings (NYSE: SPB), a member of the Russell 1000 Index, is a global and diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents and auto care products. For more information, visit www.spectrumbrands.com.

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