



ProSense® Pet Health Solutions Receives 2017 National Animal Supplement Council Visibility Award

June 7, 2017

ST. LOUIS, June 7, 2017 /PRNewswire/ -- ProSense® Pet Health Solutions by Spectrum Brands, Inc. — Pet, Home & Garden Division was re-launched earlier this year with a fresh look and new definition. Throughout the re-launch process, the ProSense marketing team partnered closely with the National Animal Supplement Council, or NASC, to ensure compliance on both the product and brand level.

These efforts led to ProSense being awarded the 2017 NASC Visibility Award during the council's Annual Conference May 16-18 in New Orleans. In order to qualify for this award, brands must demonstrate a strong partnership with the NASC accompanied by a high-profile use of the NASC Quality Seal on pack, in advertisements, on websites, at trade show booths and in other marketing efforts.

Learn more about ProSense Pet Health Solutions at <http://www.prosensepet.com>.

About Spectrum Brands Holdings

Spectrum Brands Holdings (NYSE: SPB), a member of the Russell 1000 Index, is a global and diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware, faucets, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents and auto care products. For more information, visit www.spectrumbrands.com.

About ProSense®

ProSense® pet health and grooming solutions are developed with consumers and pets in mind. Our pet health experts specially select formulations to ensure dogs and cats get the dental, joint, nutritional and topical solutions they need to support optimum health at sensible prices consumers are looking for. For more information, visit <http://www.prosensepet.com>.

About the National Animal Supplement Council

Members of the National Animal Supplement Council (NASC) are concerned and committed manufacturers of animal health supplements around the globe. Together, they endeavor to promote the health and wellbeing of companion animals and horses that are given animal health supplements by their owners, and to protect and enhance the integrity of the animal health supplement industry. When retailers, veterinarians, and pet parents see the NASC Quality Seal on an animal health supplement, they can be confident that it comes from a reputable company that has successfully passed an independent quality audit, and complies with the NASC's rigorous requirements. For more information, visit www.animalsupplements.org.

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