



## **Spectrum Brands Debuts Its Newest Products From Leading Consumer Brands at the 2017 International Home + Housewares Show**

March 14, 2017

### ***Food Network Star & Celebrity Chef Jeff Mauro to Showcase New Advanced Kitchen Prep and Grilling Appliances With Onsite Demonstrations***

MIDDLETON, Wis.--(BUSINESS WIRE)--Mar. 14, 2017-- Spectrum Brands Holdings, Inc. (NYSE:SPB) will debut a variety of new home appliances from the BLACK+DECKER® and George Foreman® brands at the 2017 International Home + Housewares Show. The show will take place from March 18<sup>th</sup> to the 21<sup>st</sup> at the McCormick Place Exposition Center in Chicago, Illinois. Show attendees are invited to visit the Spectrum booth (#L11315, Lakeside) for live demonstrations and experience the latest additions in the Company's portfolio.

Food Network Star and Celebrity Chef from *The Kitchen* Jeff Mauro will be stationed at the Spectrum booth to demonstrate new BLACK+DECKER® and George Foreman® appliances featuring his specially-curated recipes. Chef Mauro is currently the host of the hit daytime show *The Kitchen* and a partner and executive chef of *Pork & Mindy's* restaurants. Booth attendees will have the chance to meet Chef Mauro and sample his creations on March 18<sup>th</sup> and 19<sup>th</sup>.

With help from demonstrations led by Chef Mauro, the George Foreman® Five Serving Grill & Broil™, the brand's latest invention in fast and simple at-home cooking, will be on display. The Grill & Broil takes the classic George Foreman grill and combines it with the convenience of countertop broiling: allowing users to grill, broil, and melt all in one appliance, providing endless meal options.

The brand will also introduce its new Rapid Grill Series, the fastest George Foreman grills with enhanced heating technology. The new series features faster pre-heat and more even cooking (than prior George Foreman grills) along with extendable hinges, tilting slopes, variable time and temperature settings, and digital displays.

Spectrum Brands will also showcase an assortment of thoughtful, innovative new BLACK + DECKER® products, including the BLACK+DECKER® MultiPrep Slice 'N Dice, which features a commercial-style dicer for creating precise 8mm cubes at home. The MultiPrep has a dual-sided julienne disk and reversible shredding and grating disk for ultimate food prep versatility. Users can switch from thick to thin slices without changing the MultiPrep's blades, and all parts can be stored in its included compact storage case.

Spectrum Brands will also showcase its new BLACK + DECKER® SpiraLuxe™ 6-in-1 Electric Spiralizer, a spiralizing tool that comes with color-coded, easy-clean blades for creating thin, thick, and ribbon noodles as well as thin, thick, and wavy slices. In addition, the brand will preview new products from its beverage, heated cooking, and garment categories, including new Ombré Pattern Slow Cookers, a 5-Cup Coffee Station, and its Impact Iron, which will be on display at the New Product Showcase.

"Spectrum Brands is looking forward to unveiling its latest portfolio at this year's International Home + Housewares Show," said Kevin Blossom, Vice President of North American Appliances Sales and Marketing for Spectrum Brands. "With new products from BLACK+DECKER® and George Foreman® focusing on innovative solutions to countertop cooking, Spectrum will continue to solidify its industry-leading position with show attendees."

### **About Spectrum Brands**

Spectrum Brands Holdings, Inc. a member of the Russell 1000 Index, is a global consumer products company offering an expanding portfolio of leading brands providing superior value to consumers and customers every day. The Company is a leading supplier of consumer batteries, residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents, and auto care products. Helping to meet the needs of consumers worldwide, our Company offers a broad portfolio of market-leading, well-known and widely trusted brands including Rayovac®, VARTA®, Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister®, Remington®, George Foreman®, Russell Hobbs®, Black+Decker®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, IAMS®, Eukanuba®, Digest-eeze™, Healthy-Hide®, Littermaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag®, Liquid Fence®, Armor All®, STP® and A/C PRO®. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in approximately 160 countries. Based in Middleton, Wisconsin, Spectrum Brands Holdings generated net sales of approximately \$5.04 billion in fiscal 2016. For more information, visit [www.spectrumbrands.com](http://www.spectrumbrands.com).

### **About BLACK+DECKER®**

Since 1910, BLACK+DECKER has been setting the standard for innovation and design of power tools, outdoor yard care equipment, and home products. The inventor of the first portable electric drill with pistol grip and trigger switch, BLACK+DECKER has evolved from a small machine shop in Baltimore, Maryland to a global manufacturing powerhouse with a broad line of quality products used in and around the home. When home owners have work to get done, they trust that BLACK+DECKER products will do the job efficiently and reliably. For more information on BLACK+DECKER products, visit [www.blackanddecker.com](http://www.blackanddecker.com) or follow BLACK+DECKER on Facebook and Twitter.

### **About George Foreman® Grills**

The George Foreman® brand is a global leader and manufacturer of electric grills. Committed to developing innovative products that provide great-tasting food, George Foreman® strives to make foods faster and more convenient and is a brand owned by Spectrum Brands, Inc. For more information about George Foreman, visit [www.georgeforemancooking.com](http://www.georgeforemancooking.com) or become a fan of George Foreman Cooking on Facebook and Twitter.

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Source: Spectrum Brands Holdings, Inc.

**Investors:**

**Spectrum Brands**

**Dave Prichard, 608-278-6141**

or

**Media:**

**Lippe Taylor**

**Alyssa Ciambriello / Liz Rigolosi**

**212-598-4400**