



## Marineland® Brand Introduces New Magniflow™ Canister Filter

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BLACKSBURG, Va., March 1, 2016 /PRNewswire/ -- Marineland® brand of Spectrum Brands, Inc. – Pet, Home & Garden Division is pleased to announce the launch of its newly upgraded Magniflow™ Canister Filter to the marketplace.



As one of the world's leading scientific research brands within the fishkeeping category, Marineland brand's philosophy is embedded in delivering state-of-the-art products to enhance consumer enjoyment. The debut of the reimaged Magniflow Canister Filter continues the brand's wave of recent cutting-edge product development.

"Our focus is not only innovative design and performance, but also reducing maintenance for aquarium owners while maximizing the pleasure they receive from the hobby," stated John Fox, Division Vice President, Aquatic Marketing, Spectrum Brands, Inc. – Pet, Home & Garden Division.

The latest Magniflow Canister Filter, designed with the fishkeeper in mind, includes multiple advanced features that make both freshwater and marine aquarium success quick and easy. In addition to a 3-year limited warranty, the updated, multi-stage filtration unit offers:

- A top-sealing canister lid for a watertight seal
- A self-priming and spill-free setup
- Total mechanical, chemical and biological filtration thanks to its revolutionary Stack N' Flo filter trays
- Speedy maintenance

With its progressive design focused on improving efficiency, the Magniflow Canister Filter is sure to please anyone seeking a sparkling clean, healthy aquatic environment. For more information on the Magniflow Canister Filter, please visit [www.marineland.com](http://www.marineland.com).

### **About Marineland® Brand**

*Marineland® brand is the world's leading brand of innovative equipment and environments for consumers wishing to create the ultimate aquatic showcase. Committed to fishkeeping success for over 40 years, the brand is the professional's choice for commercial display systems and scientific research. Marineland products are produced by Spectrum Brands, Inc. – Pet, Home & Garden Division, a leading supplier of products for the specialty pet supplies market, and the home, lawn and garden insect and weed control markets and a division of Spectrum Brands Holdings, Inc. For more information, visit [www.marineland.com](http://www.marineland.com).*

### **About Spectrum Brands Holdings, Inc.**

Spectrum Brands Holdings (NYSE: SPB), a member of the Russell 2000 Index, is a global and diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware, faucets, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents and auto care products. For more information, visit [www.spectrumbrands.com](http://www.spectrumbrands.com).

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