



Tetrafauna® Brand Launches New ReptoHeat™ Dual Temp Basking Heater

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BLACKSBURG, Va., Feb. 17, 2016 /PRNewswire/ -- Tetrafauna® brand of Spectrum Brands, Inc. – Pet, Home & Garden Division is thrilled to announce the unveiling of its newly redesigned ReptoHeat™ Dual Temp Basking Heater to the consumer market.

As a leading provider of technologically advanced products designed for reptiles and amphibians, Tetrafauna® engineers pride themselves on manufacturing dependable, quality parts and products for excellent care. The new ReptoHeat Dual Temp Basking Heater illustrates the brand's continued commitment to the development of an innovative product line within the category.

"With its sleek new design, the new ReptoHeat Dual Temp Basking Heater was created with the needs of the reptile owner in mind, and fills a modern aesthetics void left in the category for many years," stated John Fox, Division Vice President, Aquatic Marketing, Spectrum Brands, Inc. – Pet, Home & Garden Division.

The improved ReptoHeat Dual Temp Basking Heater, the first basking heater of its kind to be revolutionized in years, includes a patented design with advanced safety features. The unit boasts three major features, including:

- **Heat** – Using an advanced ceramic heating element to produce and radiate heat, as well as an internal microcomputer to control the basking heat, the ReptoHeat Dual Temp Basking Heater provides a reptile with the proper amount of heat in each growth phase throughout its life.
- **Dual Temp Heating** – A sophisticated heating mode is in place that includes high and low settings for proper heating regulation, so a variety of reptiles and environments can be heated simultaneously without overheating.
- **Mounting** – Addressing safety concerns, each easy-to-install mounting option (on metal screen and on-frame) can be configured to a consumer's current setup, providing added security.

With its modern design and focus on efficiency and safety, the ReptoHeat Dual Temp Basking Heater is a welcome addition to any terrarium. For more information on the product, please visit www.tetrafauna.com.

About Tetrafauna® Brand

Tetrafauna is the world's leading brand of innovative nutrition, equipment and environments for consumers wishing to create the ultimate showcase for reptiles and amphibians. Tetrafauna products are produced by Spectrum Brands, Inc. – Pet, Home & Garden Division, a leading supplier of products for the specialty pet supplies market, and the home, lawn and garden insect and weed control markets and a division of Spectrum Brands Holdings, Inc. For more information, visit www.tetrafauna.com.

About Tetra® Brand

Driven by innovation for 60 years, Tetra® brand is the most recognizable and trusted name for fishkeeping, hobbyists and enthusiasts. Tetra equipment, environments, water care and nutrition, such as TetraMin®, EasyBalance®, AquaSafe®, SafeStart® and the revolutionary Whisper® filtration, are the most widely used in the industry. Tetra products are produced by Spectrum Brands, Inc. – Pet, Home & Garden Division, a leading supplier of products for the specialty pet supplies market, and the home, lawn and garden insect and weed control markets and a division of Spectrum Brands Holdings, Inc. For more information, visit www.tetra-fish.com.

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings (NYSE: SPB), a member of the Russell 2000 Index, is a global and diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware, faucets, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents and auto care products. For more information, visit www.spectrumbrands.com.

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