

## Spectrum Brands Holdings Increases Common Stock Dividend by 15.2 Percent to \$0.38 Per Share, Declares Regular Quarterly Dividend

January 28, 2016

MIDDLETON, Wis.--(BUSINESS WIRE)--Jan. 28, 2016-- Spectrum Brands Holdings, Inc. (NYSE: SPB) announced today that its Board of Directors declared a quarterly dividend of \$0.38 per share on the Company's common stock, which is an increase of 15.2 percent compared to the previous quarterly dividend of \$0.33 per share.

The dividend is payable on March 8, 2016 to stockholders of record as of the close of business on February 16, 2016.

Spectrum Brands now has increased its quarterly cash dividend rate for three consecutive years following initiation of a common stock quarterly dividend of \$0.25 per share in March 2013.

## About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings, a member of the Russell 2000 Index, is a global consumer products company offering an expanding portfolio of leading brands providing superior value to consumers and customers every day. The Company is a leading supplier of consumer batteries, residential locksets, residential builders' hardware, plumbing, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents, and auto care products. Helping to meet the needs of consumers worldwide, our Company offers a broad portfolio of market-leading, well-known and widely trusted brands including Rayovac®, VARTA®, Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister®, Remington®, George Foreman®, Russell Hobbs®, Black+ Decker®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, IAMS®, Eukanuba®, Digest-eeze™, Healthy-Hide®, Littermaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag®, Liquid Fence®, Armor All®, STP® and A/C PRO®. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in approximately 160 countries. Based in Middleton, Wisconsin, Spectrum Brands Holdings generated net sales of approximately \$4.69 billion in fiscal 2015. For more information, visit www.spectrumbrands.com.

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