

# Spectrum Brands

## Spectracide® AccuShot™ Sprayer Takes Top Innovation Award

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ST. LOUIS, Sept. 15, 2015 /PRNewswire/ -- Spectrum Brands – Pet, Home & Garden Division, a leading supplier of consumer products for the home, lawn and garden, was recognized recently with a Gold Innovation Award from *Home Improvement Executive* magazine for the newest addition to its line of weed controls, Spectracide® Weed & Grass Killer<sub>2</sub> with AccuShot™ Sprayer.



The Home Improvement Executive Innovation Awards are presented annually to honor noteworthy products, programs and ideas in their respective home improvement categories. The awards are presented to gold, silver and bronze recipients, with gold being the most prestigious. Recipients are selected based on retailer feedback.

In a category that values precision application and easy-to-use delivery systems, the Spectracide® Weed & Grass Killer<sub>2</sub> with AccuShot™ Sprayer stands out with a novel, push-button sprayer with a comfortable grip and extendable wand for targeted treatment of problem weeds and unwanted grass – with no pumping required. Refills are also available so the sprayer can be used again and again.

"We're proud to be singled out specifically for our innovation in weed and grass killers," said Eric Kenney, Division Vice President, Home & Garden Marketing, Spectrum Brands – Pet, Home & Garden Division. "We are committed to taking creative approaches to better fulfill the needs of consumers, and we're pleased to receive Home Improvement Executive's highest honor for it."

Spectracide® Weed & Grass Killer<sub>2</sub> with AccuShot™ Sprayer is available at Walmart Home Depot, Lowe's, Target and other leading retailers across the United States.

The Spectracide® AccuShot™ delivery system is currently available in other formulas: the Spectracide® Bug Stop® Home Barrier and the Spectracide® Weed & Grass Killer with Extended Control. For 2016, the AccuShot delivery system will be rolled out to the Spectracide® Weed Stop® For Lawns product line and the Spectracide Terminate® Termite & Carpenter Ant Killer product line.

### **About Spectracide® Brand**

*Spectracide brand, a leader in insect and weed control, offers a variety of indoor and outdoor pest solutions, including weed and grass killer; brush and poison ivy killer; ant, fire ant, Japanese beetle, wasp and hornet protection; rose and flower care; lawn disease control; and more. Spectracide products are produced by Spectrum Brands – Pet, Home & Garden, a leading supplier of products for the specialty pet supplies market, and the home, lawn and garden insect and weed control markets and a division of Spectrum Brands Holdings, Inc. For more information, visit [www.spectracide.com](http://www.spectracide.com)*

### **About Spectrum Brands Holdings, Inc.**

*Spectrum Brands Holdings (NYSE: SPB), a member of the Russell 2000 Index, is a global and diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware, faucets, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, personal insect repellents and auto care products. For more information, visit [www.spectrumbrands.com](http://www.spectrumbrands.com).*

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