



Spectrum Brands To Showcase Newest Products From Leading Consumer Brands At The 2015 International Home + Housewares Show

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BLACK+DECKER™, George Foreman® and Remington™ to Debut Innovative Consumer Appliance Products

MIDDLETON, Wis.--(BUSINESS WIRE)--Feb. 26, 2015-- Spectrum Brands Holdings, Inc. (NYSE:SPB) will debut a variety of home appliances from BLACK+DECKER™ and George Foreman® brands and personal care products under the Remington™ brand at the 2015 International Home + Housewares Show. Taking place March 7-10, 2015 at the McCormick Place Exposition Center in Chicago, attendees can visit the Spectrum booth (#[L11331](#) Lakeside) to experience the products firsthand.

BLACK+DECKER™ brand debuted a new look at last year's show and will be showcasing items that highlight the brand's new positioning of honest, intuitive, involved, and thoughtful products. These items include FusionBlade™ Technology blenders, a variety of coffee makers, choppers and a new category for the brand, slow cookers. BLACK+DECKER™ brand will also premier its 5 Minute* Pizza Oven and Snack Maker, which cooks frozen or fresh pizzas, frozen snacks, baked goods and more. Attendees can learn more about the 5 Minute Pizza Oven during demos that will take place at the booth hosted by Chef Spike Mendelsohn, Top Chef Alum and owner of Chicago's Good Stuff Eatery.

The George Foreman® brand will share innovative new grilling systems including its Evolve™ Grill System that delivers restaurant quality searing and comes with advanced ceramic and accessory plates such as baking dishes and muffin pans. Also to be launched at the show is the Camp & Tailgate Propane Grill, the Dual Surface Griddle + Grill, the Grill & Broil which broils and top melts, and the George Foreman® iConnect Platform, a platform of smart device connected products.

Remington introduces a haircare revolution with the new T-Studio PROtect Straightener—getting smooth and lustrous hair at home has never been easier. Featuring vapor infusion technology, the iron conditions and nourishes prior to straightening, for a styling tool that delivers sleek style without damaging hair.

"Spectrum Brands is excited to once again attend the International Home + Housewares Show," said Dann Provolo, Vice President of North American Appliances Marketing for Spectrum Brands. "Since rolling out our new brand identity last year, BLACK+DECKER™ brand has continued to evolve and implement the new positioning across all home appliances. We are also pleased to be able to share the new products from the George Foreman® brand which will offer our customers a realm of new cooking and grilling possibilities. We feel these new items, along with innovations in the Remington portfolio, will continue to solidify our brands as leaders in their respective industry."

* Tested with a 12" cheese classic crust pizza and a 12" fresh thin crust pizza cooked at 120V

About Spectrum Brands Holdings, Inc.

Spectrum Brands Holdings, a member of the Russell 2000 Index, is a global and diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware, faucets, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, and personal insect repellents. Helping to meet the needs of consumers worldwide, our Company offers a broad portfolio of market-leading, well-known and widely trusted brands including Rayovac®, VARTA®, Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister™, Remington®, George Foreman®, Black + Decker®, Farberware®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, IAMS®, Eukanuba®, Healthy-Hide®, Digest-eeze™, Littermaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag® and Liquid Fence®. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in approximately 160 countries. Spectrum Brands Holdings generated net sales of approximately \$4.43 billion in fiscal 2014. For more information, visit www.spectrumbrands.com.

About BLACK+DECKER

Since 1910, BLACK+DECKER has been setting the standard for innovation and design of power tools, outdoor yard care equipment, and home products. The inventor of the first portable electric drill with pistol grip and trigger switch, BLACK+DECKER has evolved from a small machine shop in Baltimore, Maryland to a global manufacturing powerhouse with a broad line of quality products used in and around the home. When home owners have work to get done, they trust that BLACK+DECKER's products will do the job efficiently and reliably. For more information on BLACK+DECKER products, visit www.blackanddecker.com or follow BLACK+DECKER on [Facebook](#) & [Twitter](#).

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