



Leave No Device Uncharged: Rayovac Unveils Portable Power Devices for Rapid Outdoor Recharging at Your Convenience

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Spectrum Brands' Rayovac® Division Launches Multiple Outdoor Power Packs - Available Online and at Retail Stores Nationwide for the 2014 Holiday Season

MIDDLETON, Wis.--(BUSINESS WIRE)--Dec. 11, 2014-- Spectrum Brands Holdings, Inc. (NYSE:SPB), a global consumer products company with market-leading brands, today announced the introduction of Rayovac's outdoor portable charging line. Just in time for the holiday season, the **Rescuer™**, the **Adventurer™** and the rechargeable **Power Pack** duo will be available online and in stores starting in December 2014. Built for demanding outdoor use, Rayovac's latest devices provide consumers the power they need at a price they can afford.



Rescuer Portable Power Device (Photo: Business Wire)

devices. The device, which is capable of charging four AA batteries of almost any chemistry, provides a full 100% phone charge and features an LED battery gauge that indicates the charge and discharge status. Not only does it charge your phone using rechargeable batteries, but it also recharges rechargeable batteries making it the best of both worlds. The Rescuer™ mobile charging device has an MSRP of \$24.99 and is now available for purchase online and at stores nationwide.

Power Through Challenging Environments With Ease

For all of life's adventures, Rayovac's Adventurer™ delivers the latest in charging technology complete with rugged exterior and deluxe charging features. A whopping 10,400mAh lithium ion rechargeable battery is housed within the Adventurer™ satisfying the most insatiable consumer power needs. Able to hold a charge for up to 6 months, the power pack can recharge 300+ times using a standard USB charger. Compact yet versatile, the Adventurer™ harbors immense power waiting for the exact moment when you need it most. With an amperage output of 3.4A, the charger has the perfect amount of energy to accommodate an exciting day. The Adventurer™ has an MSRP of \$59.99 and will be available online and at stores

Rayovac is embracing the outdoor lifestyle by unveiling its full line of rugged, all-weather chargers, including conventional full-featured models that perform best in harsh environments. The featured portable chargers were designed for the outdoor enthusiast who demands both high-end performance and absolute protection during rough and tumble adventures. Praised for style and innovation, Rayovac's flagship chargers were named International CES Innovations 2014 Design and Engineering Award Honorees. Products chosen demonstrated innovative engineering and flawless design.

"We are confident users will have a satisfying experience with these new product introductions, specifically because of their convenience, durability and power capabilities," said Dennis Sullivan, Vice President, Rayovac Marketing. "We strive to make portable power accessories as powerful and convenient as possible for consumers, while maintaining superior performance."

A Power Boost When You Need It Most

Perfect for emergencies, travel and life's everyday situations, Rayovac's [Rescuer™](#) ensures that your most important devices will be kept up and running all day long. Providing instant, outlet-free power when you need it most, the Rescuer™ offers an impressive 7 hours of additional usage for most technologies including digital cameras, portable gaming devices, MP3 players and other USB rechargeable

beginning holiday 2014.

Durable Power Packs to Help You Conquer the Day

Rayovac's portable Power Packs have been designed with the utmost functionality in mind, providing the convenience of instant power for any situation. Made to withstand your long and rugged day, Rayovac's Power Packs are both durable and water resistant. The proof is in the specs: both chargers are drop tested up to 6.5 feet and feature IP67 waterproof technology. In addition, the four LED battery gauge indicators display the charge and discharge status as a way to preserve energy. The [DayTripper](#)™ (2000mAh) Power Pack provides a complete battery recharge, restoring cell phone power to 100% with no questions asked. The [Weekender](#)™ (6000mAh) Power Pack features dual USB ports, which allow two devices to charge simultaneously (2.4A + 1.0A) and can provide three full phone charges per charge. The Power Pack duo has an MSRP of \$39.99 (2000mAh) and \$59.99 (6000mAh) and are now available for purchase both online and at stores nationwide.

About Rayovac

Rayovac is a worldwide leader in battery power and innovation. Backed by a long history of bringing the latest innovations to the marketplace, Rayovac offers a full range of high-performance batteries to meet the power needs of today's consumers. From long-lasting alkaline batteries to advanced green rechargeable technology to the world's top-selling, longest lasting mercury free hearing aid battery, Rayovac's state-of-the-art products offer more power for the money. The company also manufactures a wide selection of high-quality flashlights. For more information, visit www.rayovac.com.

About Spectrum Brands Holdings

Spectrum Brands Holdings, a member of the Russell 2000 Index, is a global and diversified consumer products company and a leading supplier of consumer batteries, residential locksets, residential builders' hardware, faucets, shaving and grooming products, personal care products, small household appliances, specialty pet supplies, lawn and garden and home pest control products, and personal insect repellents. Helping to meet the needs of consumers worldwide, our Company offers a broad portfolio of market-leading, well-known and widely trusted brands including Rayovac®, Varta®, Kwikset®, Weiser®, Baldwin®, National Hardware®, Pfister®, Remington®, George Foreman®, Black & Decker®, Farberware®, Tetra®, Marineland®, Nature's Miracle®, Dingo®, 8-in-1®, FURminator®, Littermaid®, Spectracide®, Cutter®, Repel®, Hot Shot®, Black Flag® and Liquid Fence®. Spectrum Brands' products are sold by the world's top 25 retailers and are available in more than one million stores in approximately 160 countries. Spectrum Brands Holdings generated net sales of approximately \$4.4 billion in fiscal 2014. For more information, visit www.spectrumbrands.com.

Photos/Multimedia Gallery Available: <http://www.businesswire.com/multimedia/home/20141211005435/en/>

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